

**Global Pulse**  
**Rapid Impact and Vulnerability**  
**Analysis Fund Project**

*A Visual Analytics Approach to  
Understanding Poverty  
Assessment through Disaster  
Impacts in Latin America and  
Africa*

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## *List of Acronyms*

|           |   |
|-----------|---|
| ACH       | Action Against Hunger (International NGO)   |
| AECI      | International Cooperation Agency of Spain   |
| ANACAFE   | National Coffee Association of Guatemala (National NGO, Guatemala)                    |
| ARDs      | Acute Respiratory Diseases  |
| ASIES     | Asociación de Investigación y Estudios Sociales (National NGO, Guatemala)             |
| BANGUAT   | Bank of Guatemala   |
| CERF      | Central Emergency Response Fund (United Nations)                                      |
| CGIAR     | Consultative Group on International Agricultural Research                             |
| CIA       | Central Intelligence Agency (United States)   |
| CONE      | National Emergency Committee (Guatemala)  |
| CONRED    | National Coordinating Agency for Disaster Reduction (Guatemala)                       |
| CPI       | Consumer Price Index  |
| CRED      | Centre for Research on the Epidemiology of Disasters, Belgium                         |
| DESA      | United Nations Department of Economic and Social Affairs                              |
| DFID      | Department for International Development (United Kingdom)                             |
| ECLAC     | Economic Commission for Latin America and the Caribbean (United Nations)              |
| FAO       | Food and Agriculture Organization (United Nations)                                    |
| GATE      | Generic Architecture for Text Engineering   |
| GDP       | Gross Domestic Product  |
| GEC       | Global Economic Crisis  |
| GFDRR     | World Bank's Global Facility for Disaster Reduction and Recovery                      |
| GFRP      | Global Food Crisis Response Program (World Bank)                                      |
| GIS       | Geographical Information System   |
| GIVAS     | Global Impact and Vulnerability Alert System  |
| GoG       | Government of Guatemala   |
| GTQ       | Quetzal currency (Guatemala)  |
| HDI       | Human Development Index   |
| IADB      | Inter American Development Bank   |
| ICO       | International Coffee Organization   |
| IGSS      | Guatemalan Social Security Institute  |
| IFPRI     | International Food Policy Research Institute  |
| IFRC      | International Federation of the Red Cross and Red Crescent Societies                  |
| INCAP     | Nutrition Institute of Central America and Panama                                     |
| IGN       | National Geographic Institute (Guatemala)   |
| INE       | National Institute of Statistics (Guatemala)  |
| INSIVUMEH | National Institute of Seismology, Vulcanology, Meteorology, and Hydrology (Guatemala) |
| IOM       | International Organization for Migration, United Nations                              |
| IO&FC     | International Oil and Food Crisis   |
| ISDR      | International Strategy for Disaster Reduction, United Nations                         |
| JICA      | Japanese International Cooperation Agency   |
| MAGA      | Ministry of Agriculture, Cattle and Food (Guatemala)                                  |
| MARN      | Ministry of Environment and Natural Resources of Guatemala                            |
| MIF-IADB  | Multilateral Investment Fund (Inter American Development Bank)                        |

|          |  |
|----------|--|
| MINEDUC  | Ministry of Education (Guatemala)                                    |
| MFEWS    | Mesoamerican Famine Early Warning System                             |
| MSPAS    | Ministry of Public Health and Social Assistance (Guatemala)          |
| NER      | Named Entity Recognition   |
| NGO      | Non-Government Organization  |
| OCHA     | Office for the Coordination of Humanitarian Affairs (United Nations) |
| OWL      | Web Ontology Language  |
| OFDA     | Office of Foreign Disaster Assistance, United States                 |
| REDHUM   | Humanitarian Network   |
| RIT      | Rochester Institute of Technology                                    |
| RIVAF    | Rapid Impact and Vulnerability Analysis Fund                         |
| SEGEPLAN | Presidential Secretariat for Planning and Programming (Guatemala)    |
| SESAN    | Secretariat for Food Security and Nutrition (Guatemala)              |
| UN       | United Nations   |
| UNDP     | United Nations Development Programme                                 |
| UNICEF   | United Nations Children's Fund                                       |
| UNOOSA   | Office for Outer Space Affairs, United Nations                       |
| URL      | Rafael Landivar University, Guatemala                                |
| US-AID   | Agency for International Development, United States                  |
| USDA     | United States Department of Agriculture                              |
| VBFB     | Vital Basic Food Basket (Guatemala)                                  |
| VAG      | Visual Analytic Globe  |
| WB       | World Bank   |
| WFP      | World Food Programme (United Nations)                                |

## Summary

This final report presents a summary regarding the activities conducted by UNOOSA and partners agencies in the project entitled: *A Visual Analytics Approach to Understanding Poverty Assessment through Disaster Impacts in Latin America and Africa*. The report comments on activities conducted thus far, results from ongoing analysis and challenges faced during the execution of the project.

Upon completion of the project, it is concluded that the assessment of the impacts of the Global Economic Crisis (GEC) in countries like Guatemala requires a more in-depth analysis of pre-existing conditions, of the impacts of International Oil and Food Crisis which preceded the GEC, and regarding local conditions including those faced by the government at the time of the GEC. The project focused on the analysis of impacts of disasters to track the effects of the GEC, but the impacts related to disasters reveal the vulnerabilities which have been generated over the years or decades, and the effects of the GEC on vulnerability is often blurred by other factors including the effects of the preceding International Oil and Food Crisis, previous disasters, the pre-existing conditions regarding poverty and livelihoods.

The main difficulty faced in this project was the lack of data that did not allow the research team to conduct a more precise assessment of the impacts of the GEC. While manifestations of the GEC were identified in developed countries and within the public sector of Guatemala, its impacts could not be readily detected through data and information generated by the government and other organizations, in particular due to the fact that the main factors affected by the GEC, such as unemployment and reduction in income at the local level in urban and rural communities associated with remittances from developed countries are not monitored on a monthly basis or a yearly basis.

While visual analytic tools such as the Visual Analytic Globe were developed to assist researchers involved in this project in the analysis of the GEC and its effects on Guatemala and Burkina Faso, such tools did not provide an advantage in comparison to the more traditional research methods when tracking the effects of the GEC. Nevertheless, it is important to recognize the usefulness of such visual analytic tools in the representation of information gathered from such an analysis, particularly as it may allow decision makers to become better aware of the differential impacts of the GEC in departments or communities throughout the country.

## Table of Contents

|      |   |    |
|------|---|----|
| I.   | Introduction .....  | 7  |
| II.  | Theoretical Approach .....  | 8  |
| III. | Results of analysis .....   | 12 |
|      | Guatemala.....  | 12 |
|      | <i>General trends before the GEC</i> .....  | 14 |
|      | <i>The international oil and food crisis which preceded the GEC</i> .....                     | 44 |
|      | <i>The Global Economic Crisis</i> .....   | 50 |
|      | <i>The Global Economic Crisis and disasters</i> .....   | 57 |
|      | <i>Comparing disasters before and after the Global Economic Crisis</i> .....                  | 69 |
|      | <i>Comparing crises: the Global Economic Crisis and the International Coffee Crisis</i> ..... | 70 |
| IV.  | Challenges faced with respect to data, information, and visual analytics .....                | 72 |
|      | <i>Data and information</i> .....   | 72 |
|      | <i>Visual Analytic Tools</i> .....  | 74 |
| V.   | Conclusions .....   | 76 |
|      | ANNEX 1: Data and information related to Guatemala.....                                       | 84 |

## I. Introduction

In 2009, the Secretary General of the United Nations launched the Global Pulse Initiative (formerly known as GIVAS) to respond to the complex challenge: *how to fill the current gap between the onset of global crises and the availability of actionable information to protect populations against the immediate and longer-term consequences of such crises.*

Taking into consideration the impacts of the Global Economic Crisis (GEC) on livelihoods in developing countries, and the effects of such impacts in increasing poverty and vulnerability, the UN-SPIDER Programme of the Office for Outer Space Affairs proposed to RIVAF and launched the project entitled: *A Visual Analytics Approach to Understanding Poverty Assessment through Disaster Impacts in Latin America and Africa*<sup>1</sup>. The broad objectives of this project are:

1. To understand the particular effects that the GEC has had specifically on livelihoods, poverty, and vulnerability to natural disasters, and
2. To understand how the quantifiable impacts of natural disasters such as loss of life and property are potential indicators of GEC impacts on the poor and vulnerable.

The project is based on the hypothesis that the GEC has created a set of unique, previously unexamined circumstances that have negatively affected livelihoods, increasing poverty conditions and subsequently increasing vulnerability to natural disasters.

The conceptual framework proposed to understand the impacts of global economic crisis on the poor and/or vulnerable is fourfold. First, it is assumed that poverty and vulnerability are disasters in the making. Second, disasters and by extension poverty, are inherently geographical in nature in terms of multi-scale interactions and relationships among numerous variables such as economic and social conditions and natural and built environments. Third, the complex and abstract nature of geographical relationships between poverty, vulnerability and disasters requires discrete visual representations and computational processing that can support analytical reasoning and decision making to inform policy response. Finally, the framework draws upon the Department for International Development's (DFID) Sustainable Livelihoods Framework, which is a well established framework for examining the relationships between livelihoods, poverty and vulnerability. Four interrelated components are used to conduct the analysis:

1. Deriving explicit quantitative information from existing indicator sources such as national, regional and global employment trends.
2. Extracting from a variety of sources including open source media implicit qualitative information such as places and organizations.
3. Satellite imagery particularly to extract features associated with agriculture and cattle which are related to the livelihoods or rural communities in the two pilot countries.
4. Using space and time as an indexing principal for combining these components in order to develop insight into the relationships among livelihoods, poverty, vulnerability and disasters using multiple forms of evidence.

This report presents the results of the analysis of the impacts of the GEC which have been conducted in the particular case of Guatemala and the main conclusions regarding the execution of this project, particularly in the context of the methodology employed and the critical issues faced when trying to identify the impacts of such crisis in developing countries.

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<sup>1</sup> The original name of the project only included Africa, but Guatemala was added as of Sept. 2010 to the project, and therefore Latin America has been included in the name.

# Theoretical Approach

Taking into consideration the relationships among livelihoods, poverty, vulnerability, and disasters that this project is proposing, this section presents the theoretical approach that has been followed to identify the impacts of the GEC on these parameters.

## Conceptual links

Based on the hypothesis that the GEC negatively affected livelihoods, increased poverty conditions and subsequently increased vulnerability to natural disasters; an ontology was developed to link these parameters and to model how the GEC could impact them. Figure TA-1 presents the top layer of the ontology developed for this project in a graphic fashion. This layer models the links among poverty, vulnerability, livelihoods and disasters using the disaster-risk management framework. Logical connections among the various parameters that comprise this disaster-risk management framework, livelihoods, and poverty are presented using arrows and descriptors of the links.

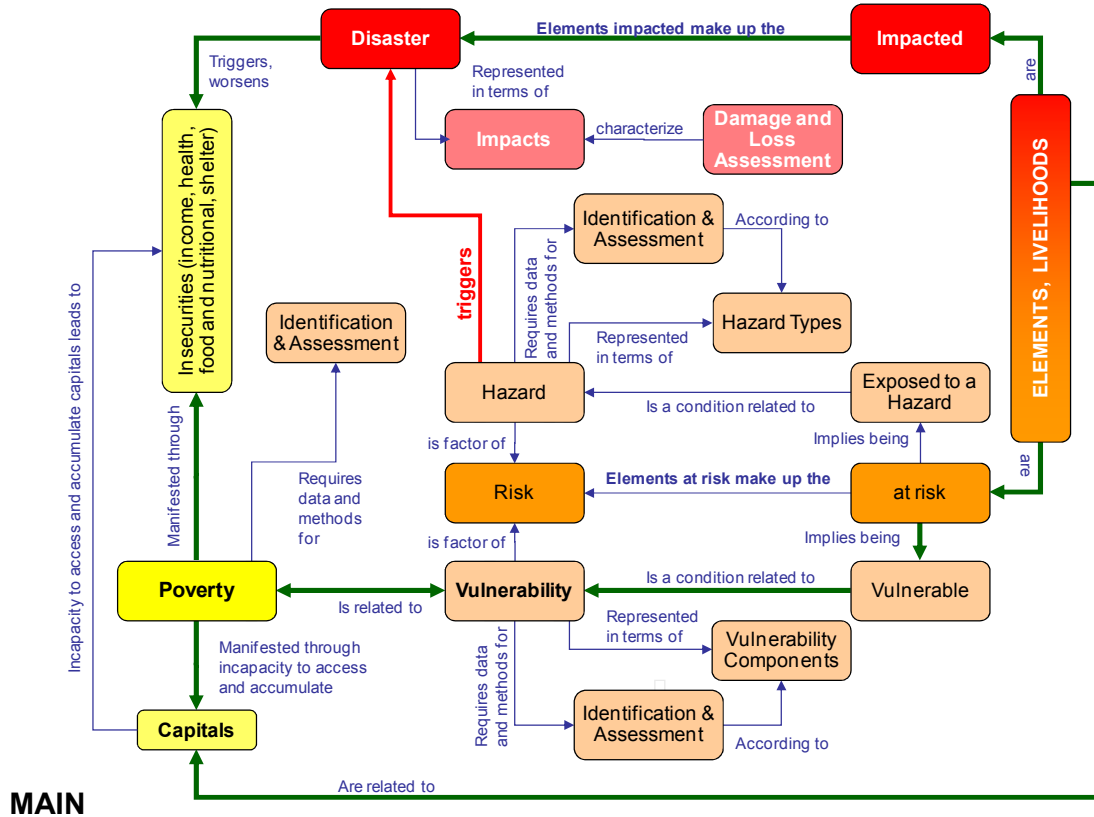


Figure TC-1: Overview of the top layer of the ontology. Solid green arrows display the links among poverty, livelihoods, vulnerability and disasters. Blue arrows display the links among other related elements. The direction of the arrows and the text next to them depict the type of relationship between elements.

The ontology proposes that elements such as livelihoods may be at risk when they are vulnerable and when also exposed to a hazard. Other elements at risk may include infrastructure, processes, services, communities, etc. A disaster is triggered by a hazard such as an earthquake, a flood, or a tsunami and is represented through the impacts which are characterized in terms of damages and losses.



The connection between livelihoods, poverty, and vulnerability is made through capitals as proposed in the DFID framework, which proposes the notion of livelihoods linked to capitals and being vulnerable. The ontology stresses the notion that poverty is manifested through the incapacity of people to access, make use of, and accumulate capitals.

Figure TC-2 presents the next level of the ontology in the segment related to vulnerability. The figure makes reference to the two components of vulnerability as defined by Chambers and Conway (1992): susceptibility or defencelessness and incapacity to cope with stresses, shocks and impacts. On the right side of the figure are examples of variables which characterize these components.

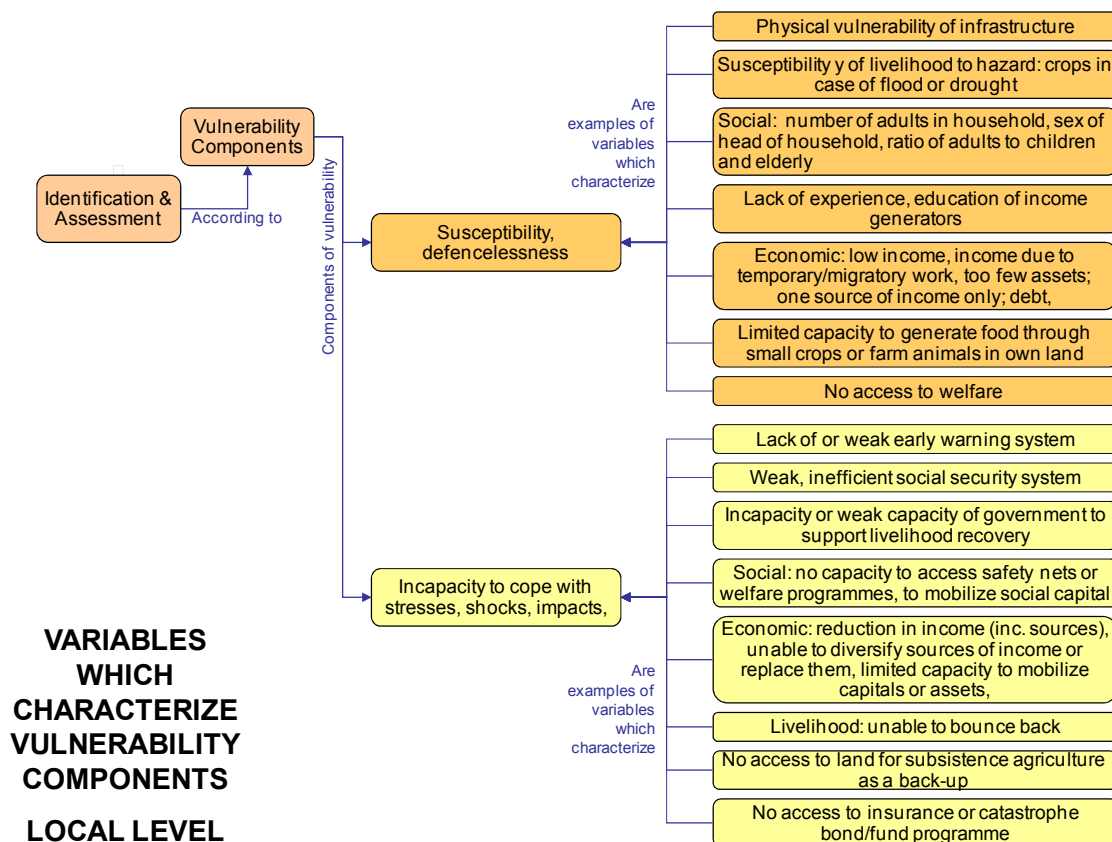


Figure TC-2: Overview of vulnerability components and examples of variables which characterize these components.

As it can be seen, the susceptibility to stresses and shocks may be grouped into physical, social and economic factors. In addition, the ontology proposes the notion that coping capacities at the local level, including at the level of families, are not only related to the assets and capitals which such families may mobilize in case of disasters, but also on capitals and assets which governments may mobilize to assist families affected by disasters.

In a parallel fashion, another level of the ontology addresses those factors which may increase both hazards and vulnerability, including the GEC. This level is represented in figure TC-3. In the context of vulnerability, the ontology proposes both external and internal factors. Figure TC-4 expands the ontology to display examples of factors which may increase vulnerability. The figure makes an explicit reference to the GEC as one such factor which may lead to increases in vulnerability. Other external factors that may increase vulnerability include globalization, economic recession, changes in prices of products in international markets, in particular export products from developing countries, and isolation of countries from the international community due to internal political trends. As in previous cases, links between elements are represented with arrows and described through descriptors.

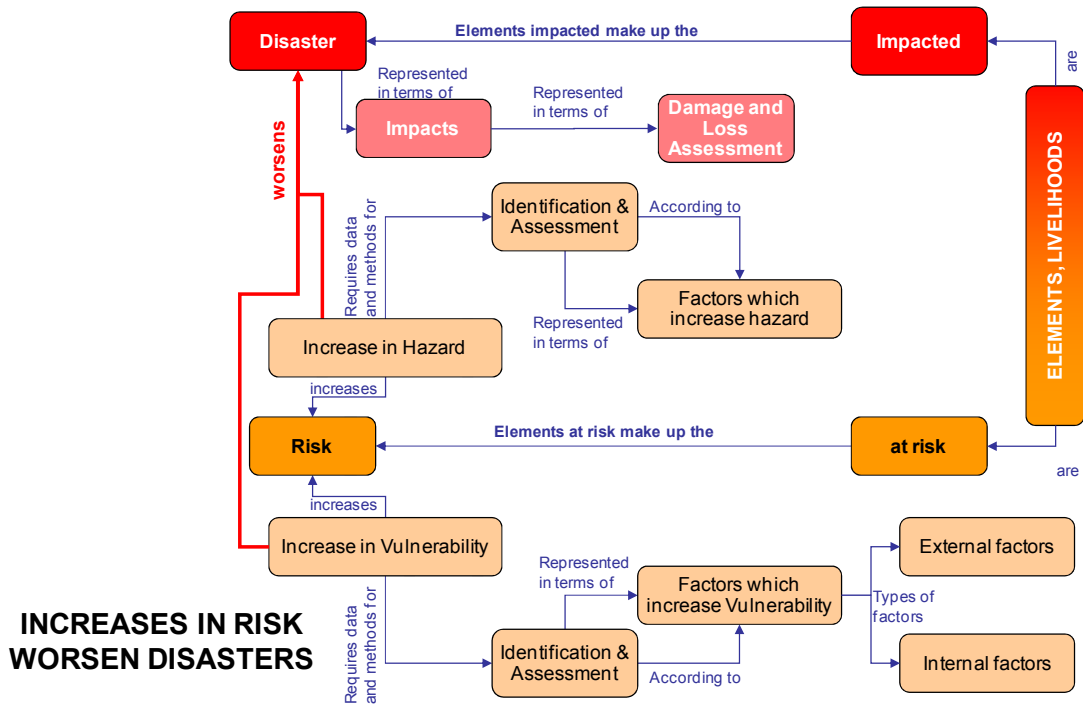


Figure TC-3: Overview of vulnerability components.

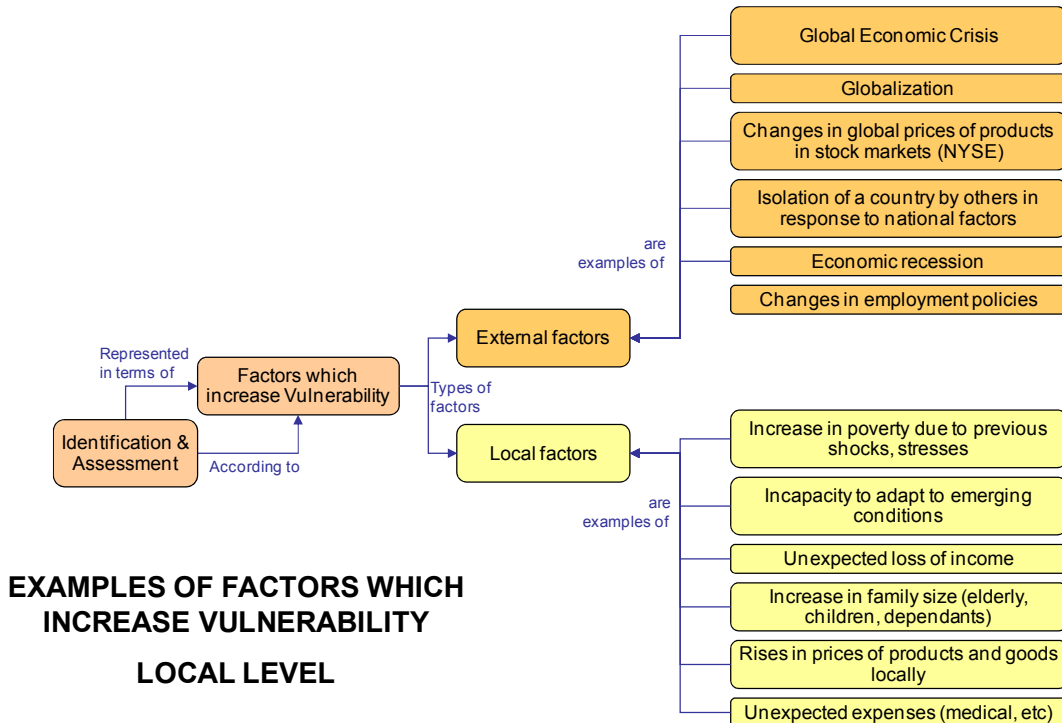


Figure TC-4: Overview of factors which increase vulnerability.

In the context of poverty and capitals, the ontology makes reference to the five types of capitals proposed in the DFID framework and the representation of poverty in terms of extreme poverty, poverty, and non poverty. This segment of the ontology is presented in figure TC-5.

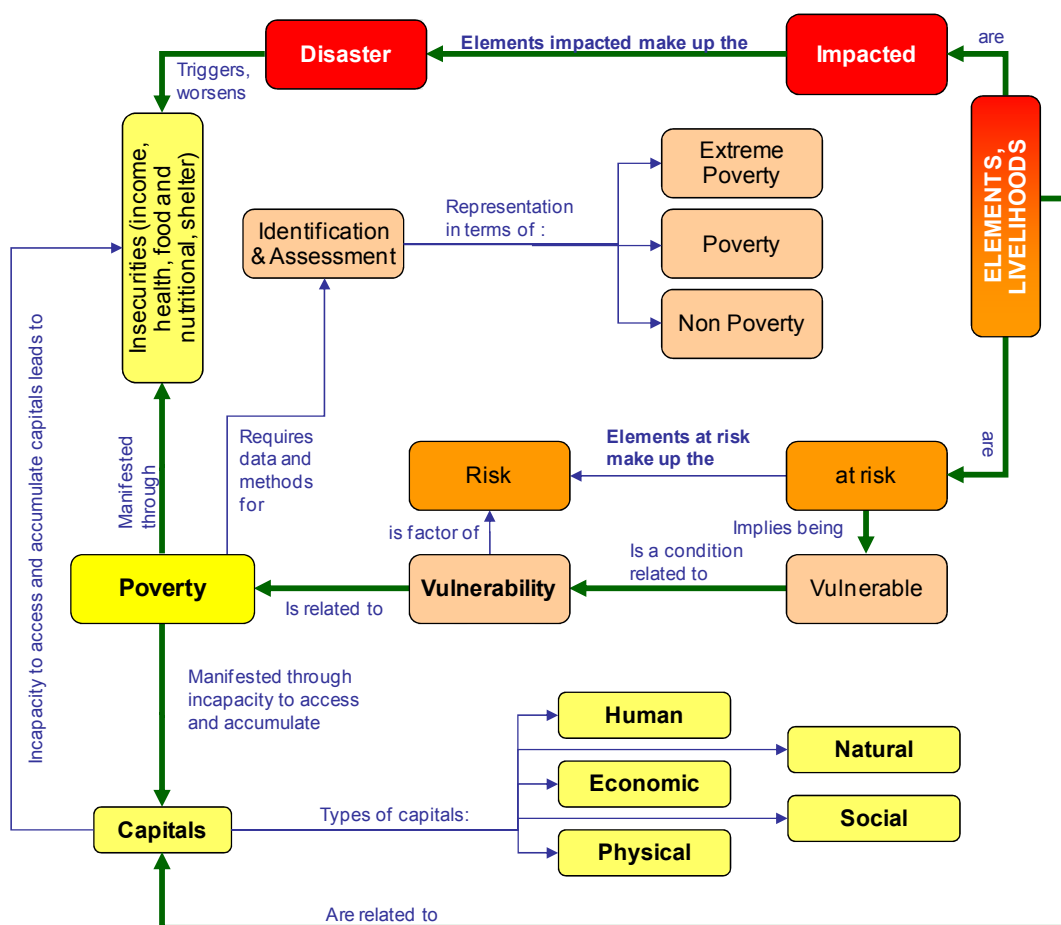


Figure TC-4: Overview of types of capitals and variables used to represent poverty when it is assessed.

While the ontology does not address explicitly the geo-spatial and temporal nature of these components, it is important to recognize and keep in mind that a vast majority of these components differ from region to region and may also change with time according to emerging social, political and economic conditions. Based on the ontology, efforts were conducted to collect data and information which was relevant and pertinent to the topic of the project. However, throughout the execution of the project it became apparent that there are gaps in the data, either in terms of geographic coverage or in the temporal domain, that make it impossible to assess precisely the impacts of the GEC on poverty, livelihoods, vulnerability and disaster impacts.

In the particular case of Guatemala, poverty has been assessed only recently in 2002 and in 2006 and hence, there was no data on poverty which could be used to track the impact of the GEC. Unemployment, which could be another indicator of the impacts of the GEC and linked to economic capital, is also not assessed in a monthly basis as in the case of developed countries such as the United States and countries in Europe. Health data was also not really accessible on a monthly basis so as to track potential indirect impacts of the GEC. Nevertheless, a variety of data regarding population, poverty, livelihoods, consumer price index and geo-spatial information have been collected to generate an overall picture regarding how the GEC impacted this country.

## II. Results of analysis

As stated in the introduction, this project aims to assess the impacts of the GEC on livelihoods and poverty in Guatemala, and the effects of such impacts in increasing vulnerability and disasters using data and information presented in a variety of formats. The next segments of this section display the results of the analysis of datasets, documents, and maps which have been compiled for this project regarding Guatemala.

### Guatemala



Guatemala is one of the seven countries of the Central American isthmus and is situated between Mexico, which borders the country to the west and to the North; and Belize, Honduras and El Salvador, which are located to the east of the country. Figure G1 presents a map of Guatemala and its 22 departments.

**Figure G1: Map of Guatemala displaying its departments and neighbouring countries.**

The population of the country has grown consistently in the last decades, and is estimated to be around 14.7 million inhabitants in 2011 (INE, 2011a). The human insecurity associated with the military conflict that took place from the sixties to the nineties associated with the cold war and the worsening of the economy in rural areas triggered initially migrations to urban areas and in particular to the capital city Guatemala, and later, within the last decade, migrations to the United States, either legally or illegally. Guatemala City has a population above two and a half million people, and is the major economic, financial, and governmental centre of the country. Unfortunately, nearly half the population of the country can be considered as poor, and among the poor, 15% of the population can be considered as extremely poor.

Since its conquest by the Spanish at the beginning of the sixteen century, Guatemala's economy has been fuelled by agricultural exports. Coffee was introduced in the late eighteen hundreds and has played a major role in generating income, tax revenues, and has provided employment to a large fraction of the population, mainly in rural areas for nearly a century. Other agricultural products which are exported from Guatemala include bananas, sugar, rubber, and specific types of vegetables

and fruits. Crops for local consumption include corn and black beans as well as a variety of vegetables and fruits as well.

In the context of natural hazards, Guatemala lies at the intersection of 3 active tectonic places which frequently generate earthquakes and the permanent volcanic activity in some of its volcanoes. The country is also exposed to hydro-meteorological phenomena such as floods triggered by hurricanes and tropical storms and droughts.

Guatemala is a country that blends itself very well to the goals of this project as it is a vulnerable country, half of its population is below the poverty line, and is impacted by disasters frequently. In addition, the GEC had effects at the national level impacting the budget of the government via reductions in tax revenues, and affecting budgets of families in urban and rural areas through decreases in remittances. Large disasters taking place within the last decade have impacted both urban and rural communities as well as public infrastructure (roads, public buildings) which demonstrate the vulnerability of such communities and infrastructure to disasters such as floods.

Three international crises in the years 2000-2002, 2006-2008 and 2008-2010 triggered effects manifested from the national to the local level. The sharp drop in prices of coffee in the international stock market in 2000/2002 triggered a large increase in unemployment and led to tax revenue losses. The international oil and food crisis (IO&FC) in 2006-2008 impacted the prices of essential products such as corn and fuels. The 2008 GEC led to reductions in remittances, tax revenues and other sources of income related to tourism and other sectors of development. The 2000-02 and the 2008-10 crises were followed by droughts which led to increased poverty and malnutrition, forcing the government on both occasions to declare a National State of Calamity to deal with the combined impacts of the economic crises and the droughts.

The high frequency of large disasters in the last decade and the three international crises and droughts have forced the government to request international assistance to respond and to recover from such events. Organizations from the United Nations system as well as other international organizations and Non-Government Organizations have contributed to such efforts, and as a result of such interventions, these organizations and the government have generated a variety of reports that have allowed this UN-SPIDER – RIVAF project to gather relevant data and information for this project. In addition, improvements throughout the decade in terms of disaster management have also allowed Guatemala's National Coordinating Agency for Disaster Reduction (CONRED) to keep better track of impacts of disasters and to incorporate since 2001 the use of geographic information systems as a routine tool to present data in the format of maps, and to conduct analysis.

Data focusing on Guatemala has been gathered from a variety of government agencies including CONRED, the Presidential Secretariat for Planning and Programming (SEGEPLAN), the Bank of Guatemala (BANGUAT), the National Institute for Seismology, Vulcanology, Meteorology and Hydrology (INSIVUMEH), the Ministry of Environment and Natural Resources (MARN), the Ministry of Agriculture, Cattle and Food (MAGA), Ministry of Public Health and Social Welfare (MSPAS), Ministry of Education (MINEDUC), the National Institute of Statistics (INE), the National Geographic Institute (IGN), the National Coffee Association (ANACAFE), and the Secretariat for Food Security and Nutrition (SESAN). Documents have also been collected from international organizations such as Economic Commission for Latin America and the Caribbean (ECLAC), the Inter American Development Bank (IADB), the World Bank, the Food and Agriculture Organization (FAO), the International Organization of Migrations (IOM), the United Nations Development Programme (UNDP), the World Food Programme (WFP), and the Office for the Coordination of Humanitarian Assistance (OCHA); from international NGOs such as the Spanish Cooperation Agency (AECI), and Action Against Hunger (ACH).

Data has been gathered specifically on gross domestic product, consumer price index, cost of the basic basket, quality of life, population and housing census data (2002), general figures on exports and imports, remittances, poverty, weekly prices of products such as corn, diesel fuel; data on diseases by province, malnutrition, employment conditions, impacts related to disasters, food insecurity, etc. In the international context, data has been gathered on the international prices of products such as petroleum (OPEC and USEIA), corn, sugar, and coffee; which have relevance to Guatemala.

In the context of geographic information, shape layers have been gathered for the whole country on a variety of parameters (political-administrative boundaries, roads, rivers, lakes, geology, morphology, land-use, disaster impacts) and other data: geology, land-use, soil-types, climatic variables, distribution of remittances, quality of life and living conditions, vulnerability, etc. All this data is available in GIS formats already. Annex 1 lists data and information gathered for Guatemala.

### *General trends before the GEC*

In order to understand more precisely the impact of the GEC on livelihoods, on poverty and on the capacity of communities and of the Government of Guatemala to cope with the impacts of disasters, it is important to put the GEC in the proper context. This context should reflect the general trends of the country before the GEC, the impacts of the IO&FC which preceded the GEC, and the GEC itself.

### *Demographic trends*

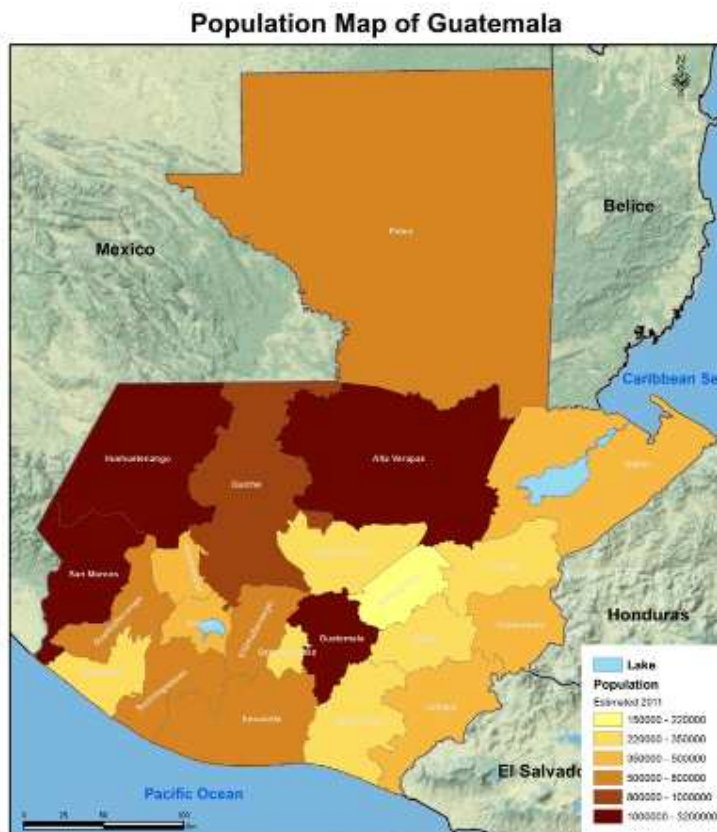
According to INE (2011a), the estimated population of Guatemala in 2006 was 13,018,759 inhabitants. Table G1 presents data on population estimates carried out by INE for the country and its 22 departments using data from the censuses conducted in recent decades for the period 2003-2006. The last national population and housing census was conducted in 2002. The most populated department

was and remains Guatemala, where the capital city is located. The next four most populated departments in that year were Huehuetenango, Alta Verapaz, San Marcos and Quiché. The population in these four departments accounted for 50% of the total population of the country. At the bottom row one can see how INE estimated the total population for these years. Five departments have been highlighted in yellow colour: Guatemala, where the capital city resides and is the one with the largest population, and Escuintla, Sololá, Chiquimula and Jutiapa, which are relevant to this project because these departments experienced disasters related to droughts and floods after the GEC. Figure G2 presents population in terms of a map.

| <b>Table G1: Estimation of Population by Department for the period 2003-2006. Source: INE (2011 a)</b> |                   |                   |                   |                   |
|--|-------------------|-------------------|-------------------|-------------------|
| Departament  | YEAR              |                   |                   |                   |
|  | 2003              | 2004              | 2005              | 2006              |
| Guatemala  | 2,702,257         | 2,762,328         | 2,821,400         | 2,879,664         |
| El Progreso  | 142,200           | 143,680           | 145,302           | 147,072           |
| Sacatepéquez   | 264,981           | 271,221           | 277,518           | 283,891           |
| Chimaltenango  | 486,908           | 501,158           | 515,832           | 530,951           |
| Escuintla  | 579,750           | 594,578           | 609,478           | 624,527           |
| Santa Rosa   | 308,521           | 311,964           | 315,770           | 319,963           |
| Sololá   | 339,499           | 350,685           | 362,150           | 373,935           |
| Totonicapán  | 370,825           | 382,485           | 394,567           | 407,124           |
| Quetzaltenango   | 661,222           | 675,385           | 690,057           | 705,300           |
| Suchitepequez  | 429,743           | 439,210           | 449,063           | 459,317           |
| Retalhuleu   | 255,378           | 260,729           | 266,286           | 272,071           |
| San Marcos   | 849,220           | 868,257           | 887,947           | 908,245           |
| Huehuetenango  | 921,655           | 947,325           | 973,555           | 1,000,474         |
| Quiché   | 727,628           | 752,318           | 777,998           | 804,683           |
| Baja Verapaz   | 227,535           | 231,822           | 236,419           | 241,322           |
| Alta Verapaz   | 865,811           | 894,260           | 923,427           | 953,203           |
| Petén  | 440,393           | 464,763           | 489,209           | 513,843           |
| Izabal   | 338,728           | 347,213           | 355,935           | 364,910           |
| Zacapa   | 203,745           | 205,351           | 207,149           | 209,089           |
| Chiquimula   | 316,813           | 322,358           | 328,247           | 334,469           |
| Jalapa   | 259,844           | 265,981           | 272,454           | 279,268           |
| Jutiapa  | 394,360           | 397,382           | 400,847           | 405,439           |
| <b>REPUBLIC</b>  | <b>12,087,014</b> | <b>12,390,451</b> | <b>12,700,611</b> | <b>13,018,759</b> |

Like Peru and Bolivia, Guatemala is a multi-ethnic country. In Guatemala there are 22 indigenous ethnic groups and another group that is denoted as “ladino”. Many of the actual ethnic groups stem from the old Maya civilization. The ladinos, the largest group, stem from a historical mix of indigenous people and the conquerors from Spain mainly, and from other foreign countries.

**Figure G2: Map of Guatemala displaying the population by department in six ranges.**



The main ethnic groups are the Ladinos which in the year 2002 had a population of 6,750,170 inhabitants and the Maya with 4,411,964 inhabitants. Many of these ethnic groups have their own tongue, although Spanish is the official language within the country.

Table G2 presents data concerning these main ethnic groups in Guatemala as presented by INE (2011b) corresponding to the year 2002. As it can be seen from this table, in several departments of the republic such as Chimaltenango, Solola, Tonicapán, Quetzaltenango, Huehuetenango, Quiché, Baja Verapaz and Alta Verapaz the majority of the population belongs to the Maya ethnic group.

Figure G3 presents a map displaying ethnic groups and their proportions in different departments of the country using pie-charts. The diameter of the pie charts is related to the total population of each department. As it can be seen, the major ethnic groups are those of Maya descent

**Table G2: Population by Ethnic Group. Source: INE (2011 b)**

| Departament     | Main Ethnic Group |              |               |                  |
|-----------------|-------------------|--------------|---------------|------------------|
|                 | Maya              | Garifuna     | Xinka         | Ladino           |
| Guatemala       | 294,757           | 704          | 1,322         | 2,229,846        |
| El Progreso     | 766               | 8            | 35            | 138,640          |
| Sacatepéquez    | 100,992           | 16           | 18            | 146,018          |
| Chimaltenango   | 350,757           | 23           | 52            | 94,779           |
| Escuintla       | 33,746            | 99           | 148           | 503,750          |
| Santa Rosa      | 3,427             | 45           | 3,592         | 294,168          |
| Sololá          | 295,899           | 8            | 12            | 11,507           |
| Tonicapán       | 333,438           | 4            | 9             | 5,640            |
| Quetzaltenango  | 323,848           | 604          | 95            | 297,995          |
| Suchitepequez   | 189,558           | 110          | 391           | 209,949          |
| Retalhuleu      | 49,607            | 24           | 539           | 190,749          |
| San Marcos      | 228,444           | 147          | 207           | 564,193          |
| Huehuetenango   | 531,970           | 40           | 69            | 300,011          |
| Quiché          | 579,067           | 8            | 48            | 76,044           |
| Baja Verapaz    | 125,694           | 20           | 38            | 89,646           |
| Alta Verapaz    | 718,223           | 26           | 22            | 57,692           |
| Petén           | 109,068           | 67           | 92            | 257,238          |
| Izabal          | 68,504            | 2,958        | 84            | 242,292          |
| Zacapa          | 948               | 35           | 155           | 198,915          |
| Chiquimula      | 45,558            | 20           | 76            | 255,921          |
| Jalapa          | 26,279            | 57           | 33            | 206,850          |
| Jutiapa         | 1,414             | 17           | 9,177         | 378,327          |
| <b>REPUBLIC</b> | <b>4,411,964</b>  | <b>5,040</b> | <b>16,214</b> | <b>6,750,170</b> |

and the ladinos.

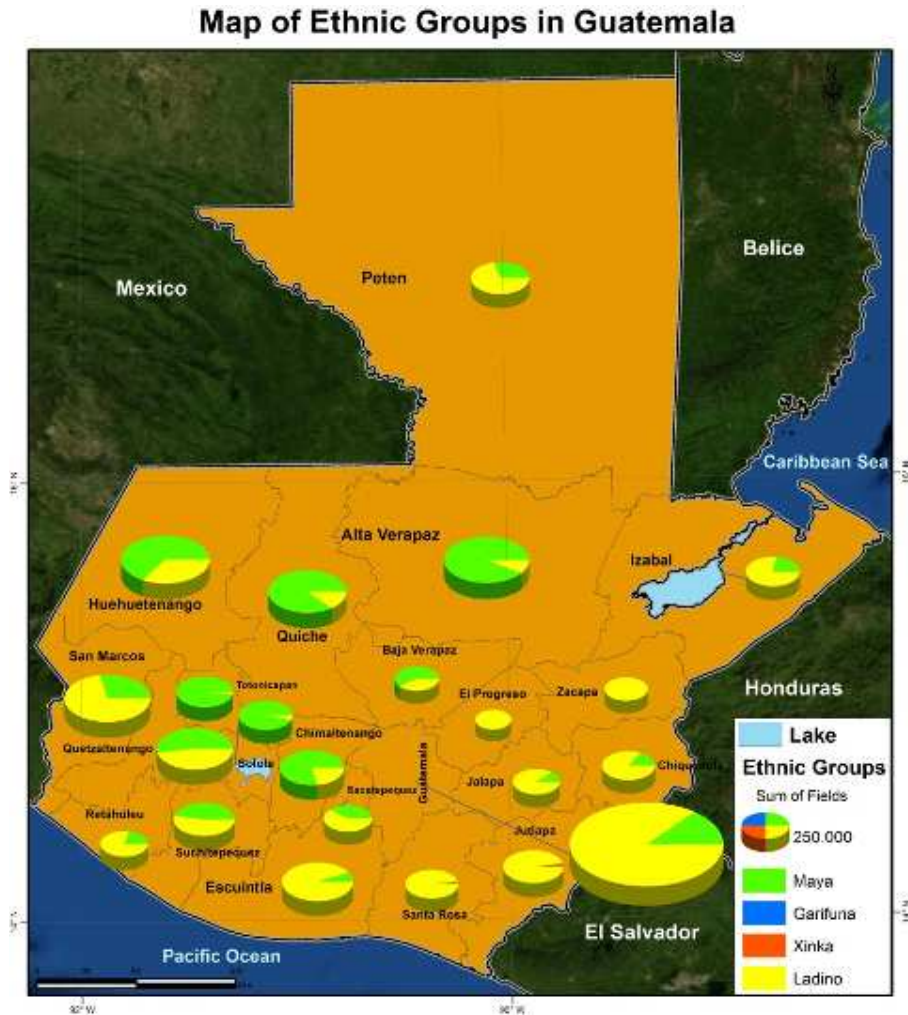


Figure G3: Map representing the proportion of ethnic groups in all department of Guatemala.

### The Economy

For centuries Guatemala's economy was fuelled by agriculture. Taking advantage of its moderate climate, the country benefitted from the production of traditional export products such as coffee, bananas, cotton, cardamom, and rubber; and products for local consumption such as corn or maize, black beans, vegetables; and livestock as well. Other drivers of the local economy included commerce, transport, communications, construction of infrastructure, and services.

The vulnerability associated with the dependency of the economy on the export crops, including the economy at the community level, was demonstrated quite dramatically in the years 2000 -2003, when the prices of coffee in the international stock markets fell by more than 50% due to the emergence of Viet Nam as a powerful coffee producer. In Guatemala the impacts of this coffee crisis were severe, with considerable losses in terms of jobs (between 77,000 and more than 300,000 depending on the source of the information); and also impacts in the national and local economies. Other factors impacting the local economy in 2001 and 2002 were a weakening of the global economy and a situation of drought that forced the government to decree a National State of Calamity in 2001.

In recent decades the economy has been fuelled thanks to developments in other sectors including the insertion of sugar cane as a crop to generate sugar for export replacing cotton; the manufacture of clothing for export through special arrangements (maquilas), industrial production, and the production



and exportation of non-traditional products including different varieties of fruits and vegetables and crude oil. With the rise in communications technologies and information technologies, new types of services are now contributing to local economic conditions. In addition, mining activities are gradually evolving in various regions of the country.

Table G3 presents those production factors which make up the annual GDP as presented by INE (2011c) for the period 2001-2006. As it can be seen, manufacturing industries were the major contributors to the GDP in 2006, followed by private services, agriculture and related activities (cattle, hunting and fishing), and then commercial activities (wholesale and retail). In general terms the GDP grew in a consistent fashion between 2001 and 2005 and at a higher pace in the year 2006.

| <b>Table G3: Gross Domestic Product according to the origin of the production - 2001 - 2006</b><br>(millions of Guatemalan quetzales constant at 2001 prices). Source: INE (2011 c) |                  |                  |                  |                  |                  |                  |
|---|------------------|------------------|------------------|------------------|------------------|------------------|
| Economic Activity   | Year             |                  |                  |                  |                  |                  |
|   | 2001             | 2002             | 2003             | 2004             | 2005             | 2006             |
| <b>Gross Domestic Product</b>   | <b>146,977.8</b> | <b>152,661.2</b> | <b>156,631.6</b> | <b>161,966.3</b> | <b>167,361.3</b> | <b>176,259.8</b> |
| Manufacturing Industries  | 28,913.1         | 29,242.8         | 29,974.7         | 31,441.5         | 32,260.3         | 33,472.4         |
| Private services  | 22,801.8         | 23,604.8         | 24,341.9         | 24,904.5         | 25,477.5         | 26,868.5         |
| Agriculture, livestock, hunting and fishing   | 20,498.5         | 21,596.2         | 22,138.3         | 23,057.2         | 23,547.6         | 23,842.4         |
| Commerce (wholesale and retail)   | 18,936.7         | 19,323.2         | 19,610.7         | 20,214.2         | 20,858.5         | 21,681.7         |
| Transport, storage and communications   | 7,827.1          | 8,438.6          | 9,284.1          | 10,716.2         | 11,932.4         | 14,146.1         |
| Housing rentals   | 15,044.9         | 15,572.2         | 16,303.7         | 17,006.9         | 17,413.6         | 17,875.6         |
| Public administration and defense   | 10,861.5         | 11,098.0         | 10,850.7         | 10,479.1         | 10,725.6         | 11,294.0         |
| Financial intermediation, insurance and auxiliary activities  | 3,781.9          | 4,197.3          | 4,624.8          | 5,064.0          | 5,825.9          | 6,763.7          |
| Construction  | 5,797.6          | 6,692.7          | 6,446.0          | 5,870.9          | 6,133.7          | 6,936.9          |
| Provision of electricity and water catchment  | 3,794.6          | 3,988.6          | 4,185.9          | 4,337.0          | 4,453.7          | 4,586.5          |
| Exploitation of mines and quarries  | 1,042.1          | 1,209.0          | 1,135.9          | 1,000.3          | 967.9            | 1,138.1          |
| (-) Financial intermediation services measured indirectly   | 3,429.6          | 3,727.2          | 3,960.9          | 4,429.3          | 5,069.5          | 5,917.8          |
| (+) Net taxes on subventions to products  | 11,107.6         | 11,425.0         | 11,695.8         | 12,303.8         | 12,834.1         | 13,571.7         |

Data regarding the rate of change of GDP for the period 1997 – 2006 is presented in figure G4 (BANGUAT: 2006, 2010). As it can be seen, the rate of change of the GDP were at their lowest values in the years 2000, 2001 and 2003 as a consequence of the coffee crisis which impacted the country severely and also as a consequence of the weakening of the global economy. Nevertheless, as it can be seen, by 2006 the GDP growth had surpassed the high level that had taken place in 1998.

**Figure G4: Evolution of the rate of change of GDP between 1997 and 2006 (Source: BANGUAT 2011a).**

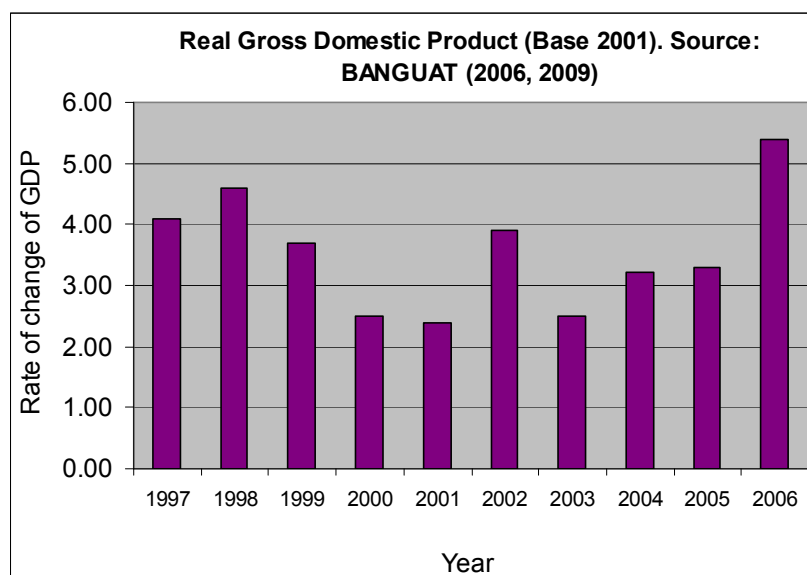


Figure G5 presents the evolution of the monthly inflation rate as reported by BANGUAT (2011a) for the period from January 1996 until December 2006. As it can be seen, the inflation rate fluctuated between 10% and 12% at the beginning of this period, and then gradually dropped between 1997 and 1999, with small and large fluctuations.

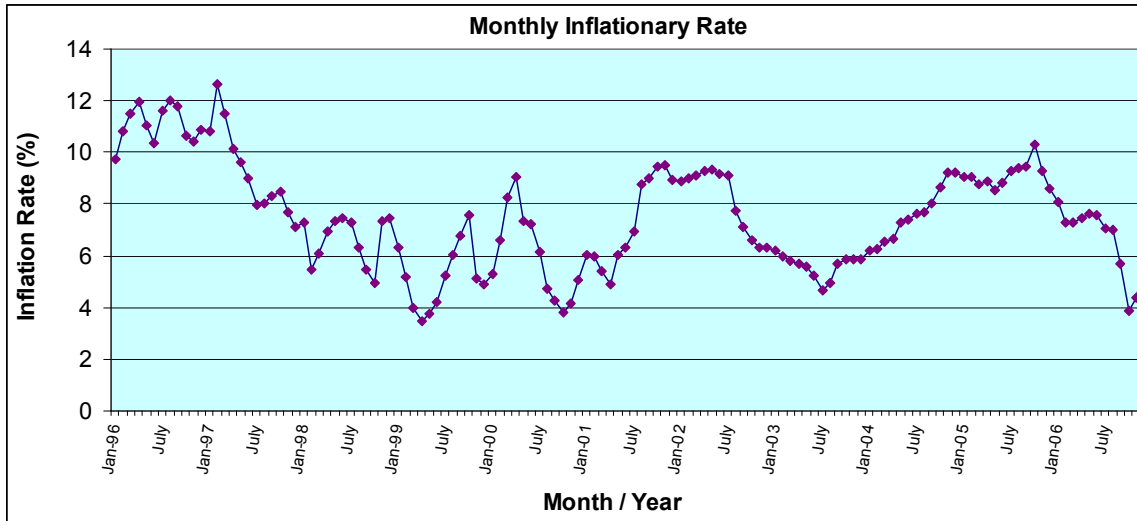


Figure G5: Evolution of the monthly Inflationary Rate between Jan. 1996 and Dec. 2006 (Source: INE 2011d).

Figure G6 presents data on the consumer price index for the period of January 2001 to December 2006, as reported by INE (2011d). The graph shows a consistent upward trend throughout this period.

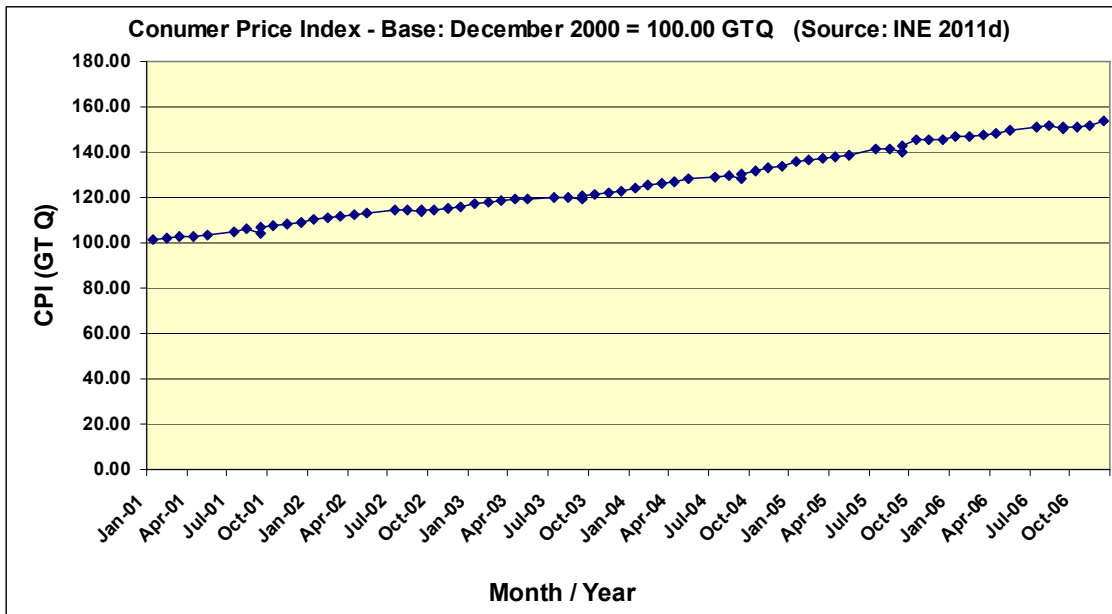


Figure G6: Evolution of the Consumer Price Index between Jan. 1996 and Dec. 2006. (Source: INE 2011d)

In addition, it's important to comment the fact that disasters triggered by events associated with natural phenomena have also impacted the economy at the national and local levels. As reported by ECLAC in its report related to the Pacaya volcano eruption and Tropical Storm Agatha in 2010 (ECLAC 2011), disasters in the last decades have dwindled the efforts of the Guatemalan Government

in terms of sustainable development. Table G4 presents impacts of disasters in relation to GDP for the earthquake of 1975 and related to Hurricanes Stan and Mitch.

| Year | Event  | Damages and Losses (percentage of GDP) | Impact on GDP (Percentage) | Fatalities       | Affected Population |
|------|--|--|----------------------------|------------------|---------------------|
| 1976 | Earthquake   | 17.9%                                  | 11.0%                      | 23,000           | 3,400,00            |
| 1998 | Hurricane Mitch                                    | 4.7%                                   | 1.5%                       | 268              | 106,000             |
| 2005 | Hurricane Stan                                     | 3.5%                                   | 0.1%                       | 669              | 474,821             |
| 2010 | Tropical Storm Agatha and Pacaya volcanic eruption |  | ≥ 0.5% <sup>a</sup>        | 235 <sup>b</sup> | 559,923             |

a) ECLAC estimates that the impacts due to the storm and the eruption represent at least 0.5% of the GDP.

b) At the time of the report, ECLAC reported 235 fatalities and 42 persons missing.

## Poverty

As many developing countries, Guatemala has been trying to combat poverty and corruption and to promote social development and economic growth while trying to maintain a monetary policy to keep the exchange rate between the Guatemalan Quetzal currency (GTQ) and the United States dollar (US\$) in control, and inflation within adequate proportions. However, global economic turmoil, electoral processes, and disasters often trigger changes in policies and programmes that have an impact on resources targeted to alleviate poverty and improve social welfare. While in the previous decades governments favoured an export market economy, experts argue that gains from such an approach may have widened the gap between the rich and the poor as measured through the Gini coefficient (World Bank, 2009).

Poverty has been a difficult challenge to address in Guatemala. The following root causes have been identified by experts from the United Nations Children's Fund (UNICEF, 2010): discrimination due to gender and ethnicity, lack of actions designed for rural development, low education levels, malnutrition and disasters.

As in the case of many other developing countries, the extreme poverty line is linked to the cost of food to sustain a person, while the general poverty line is linked both to the cost of food to sustain a person and the cost associated with other goods and basic services. Table G5 presents data on both the general and the extreme poverty lines corresponding to the years 2000 and 2006 as reported by INE (2006). The table also presents the proportion the monetary value of extreme poverty with respect to the monetary value of general poverty.

|           | Extreme Poverty | General Poverty | Proportion EP/GP |
|-----------|-----------------|-----------------|------------------|
| Year 2000 | Q 1,911.00      | Q 4,318.00      | 44.2%            |
| Year 2006 | Q 3,206.00      | Q 6,574.00      | 48.7%            |

According to SEGEPLAN (2007, 2008a, 2010a) and INE (2006), general poverty was reduced from 56% to 51% between 2000 and 2006. Extreme poverty, unfortunately, dropped far less in that same period, from 15.7% to 15.2%. In addition, urban poverty rose from 27.1% to 30% while rural poverty dropped from 75% to 70.5% within the same period. Table G6 presents data on poverty, extreme poverty and the human development index according to SEGEPLAN (2008a) and according to the World Bank (2009). Two trends that have been identified by SEGEPLAN in its *Third Report regarding advancements in reaching the Millennium Development Goals* (2010a) in relation to the distribution of poverty are:

| Indicator               | 1989  | 2000  | 2006  |
|-------------------------|-------|-------|-------|
| General Poverty         | 62.8  | 56.2  | 51.0  |
| Extreme Poverty         | 18.1  | 15.7  | 15.2  |
| Human Development Index | 0.583 | 0.634 | 0.702 |

1. A clear polarization in the territorial distribution of poverty reflecting the great socio-economic inequalities, as poverty is more concentrated in rural areas of Guatemala, and in particular in departments where the majority of the population belongs to ethnic groups. Departments (provinces) such as Quiché, Alta Verapaz, Huehuetenango, Solola, Totonicapán, Baja Verapaz, and San Marcos have a higher incidence of general poverty (above 70%). In addition, Alta Verapaz, Quiché and Huehuetenango are the provinces or departments with the highest levels of extreme poverty (above 30%).
2. The urbanization of poverty, as the migration to urban areas may not necessarily be considered as a solution to poverty, implying that such migration to urban areas may not necessarily lead to improvements in the quality of life of those migrating to such areas (World Bank, 2009). However, it is important to remark that despite this increase in urban poverty, 60% of those who are not poor or extreme poor live in urban areas.

As expected, poverty is inversely correlated with the degree of education of the population (World Bank, 2009). Table G7 presents data on the percentage of poor and non-poor according to the level of education achieved (INE, 2011c).

| Table G7: Level of Education and level of poverty. Source: INE (2006) |                    |                              |                             |                                |                               |                               |                             |
|---|--------------------|------------------------------|-----------------------------|--------------------------------|-------------------------------|-------------------------------|-----------------------------|
| Class   | Level of Education |                              |                             |                                |                               |                               |                             |
|   | None               | Incomplete Primary Education | Completed Primary Education | Incomplete Secondary Education | Completed Secondary Education | Incomplete Superior Education | Complete Superior Education |
| Poor  | 71.6               | 55.2                         | 39.0                        | 22.5                           | 8.5                           | 1.1                           | 0.4                         |
| Non Poor  | 28.4               | 44.8                         | 61.0                        | 77.5                           | 91.5                          | 98.9                          | 99.6                        |

Experts from SEGEPLAN (2008a) comment that a sharp reduction in the illiteracy rate in recent years may explain the decrease in poverty reflected in the statistics.

Using the 2002 census data and the 2000 Survey of Living Conditions, SEGEPLAN, INE, and Rafael Landívar University (URL) generated maps of general poverty and extreme poverty by municipal districts for the entire country (ASIES, 2005). These maps are presented in Figure G7.

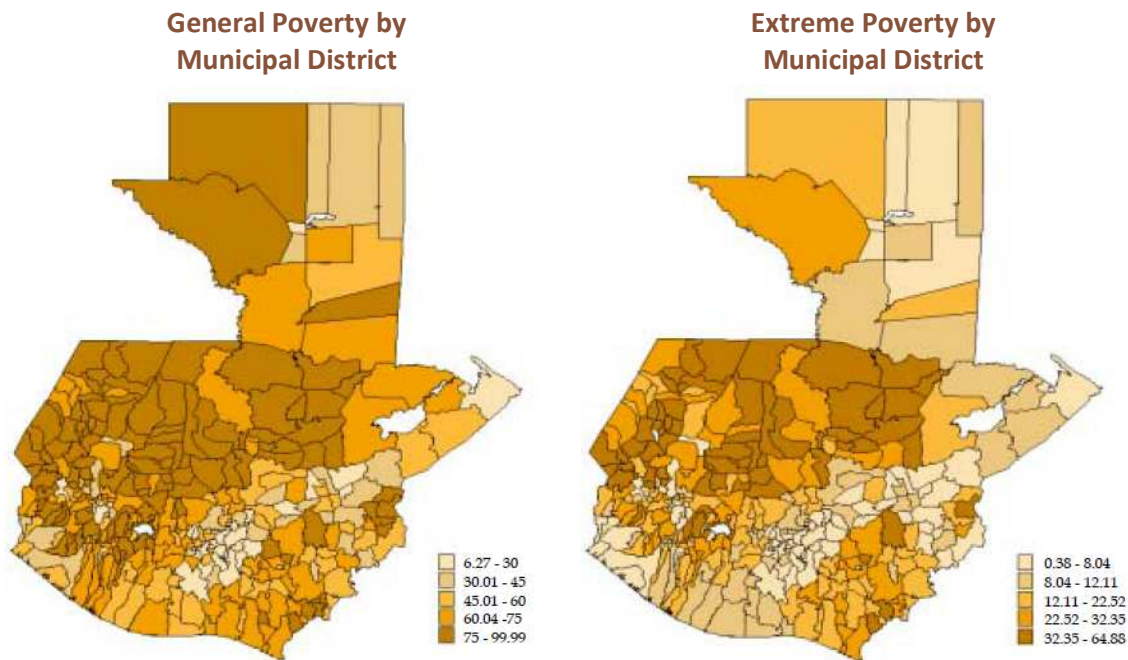
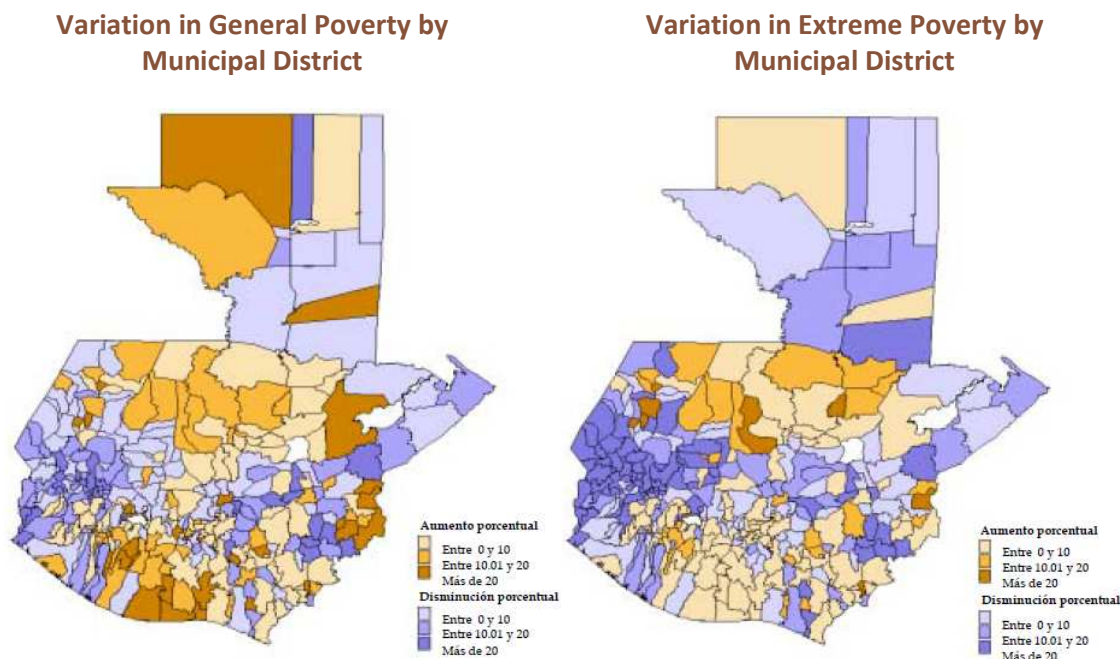


Figure G7: Geographical distribution of General Poverty and Extreme Poverty by Municipal District (Source: SEGEPLAN, INE and URL, 2002)

Despite these results, it is important to note that between 1994 and 2002 there were improvements in the reduction of poverty and extreme poverty in many municipal districts of the country. The Guatemalan Think Tank focusing on social and economic issues ASIES conducted a comparison of the levels of poverty and extreme poverty for these years and estimated increases or decreases in poverty and extreme poverty. The result of this analysis is presented in Figure G8. Municipal districts displaying improvements in general poverty and extreme poverty are highlighted in blue-colours, and those displaying negative results (increases in the level of poverty) are presented in orange and brown colours. As it can be seen, areas to the west, towards Mexico, and to the east, towards Honduras and Belize, seem to display improvements, while centrally located areas seem to display negative results.



**Figure G8: Geographical variations of General Poverty and Extreme Poverty by Municipal District between 1994 and 2002 (Source: SEGEPLAN, INE and URL, 2002)**

The distribution of population classified by department as non-poor, below the poverty line but above the extreme poverty line, and below the extreme poverty line can be seen in table G8. As it can be seen from this table, the three departments with the least percentage of poor people are Guatemala, Sacatepequez, and Escuintla; which have been highlighted in this table with a green-colour background. Solola, Chiquimula, Jutiapa have also been highlighted as this project focused on these departments. Solola, one of the departments of the highlands, and whose population belongs to the Maya ethnic group, has a high percentage of its population living below the poverty line. In contrast, Jutiapa at the bottom of the table has a comparatively lower percentage of people living below the poverty and extreme poverty lines.

Another parameter which is used to represent poverty is the Human Development Index (HDI). According to SEGEPLAN, between 1994 and 2006, the HDI improved from 0.583 to 0.702. Several components of this index have also displayed improvements in the same period of time at the national level. The Health Index rose from 0.615 to 0.763; the Education Index rose from 0.555 to 0.700; and the Income Index rose from 0.578 to 0.642. Table G9 presents these indices sorted by department (province) and highlights 5 provinces, several of which are relevant to this project. These provinces are:

- Guatemala:** where the capital city is located;
- Escuintla:** which is located south of the capital city and is highly developed in terms of export agriculture, energy, port facilities, and commerce.
- Sololá:** located to the west of the capital city, in a mountainous region and representative of a department with a high degree of population belonging to ethnic groups.
- Chiquimula:** Located to the east of the capital city, in the Dry Corridor and heavily affected by drought.
- Jutiapa:** Located to the south-east of the capital city, in the Dry Corridor and also affected by drought.

| <b>Table G8: Total population (poor, extreme poor and non-poor) by Department for the year 2006.</b> |                   |   |             |   |  |                  |
|--|-------------------|---|-------------|---|--|------------------|
| <b>Source: INE (2011 c)</b>  |                   |   |             |   |  |                  |
| Departament  | Total Population  | Levels of Poverty                         |             |   |  | Non Poor         |
|  |                   | Population below the General Poverty line | %           | Population below the Extreme Poverty line | Population in Poverty, but not Extreme |                  |
| Guatemala  | 2,975,417         | 486,405                                   | 16.3        | 13,408                                    | 472,997                                | 2,489,012        |
| El Progreso  | 150,826           | 63,024                                    | 41.8        | 12,262                                    | 50,762                                 | 87,802           |
| Sacatepéquez   | 278,064           | 101,565                                   | 36.5        | 13,194                                    | 88,371                                 | 176,499          |
| Chimaltenango  | 519,667           | 314,389                                   | 60.5        | 100,444                                   | 213,945                                | 205,278          |
| Escuintla  | 610,731           | 252,783                                   | 41.4        | 32,887                                    | 219,896                                | 357,948          |
| Santa Rosa   | 332,724           | 192,733                                   | 57.9        | 33,993                                    | 158,740                                | 139,991          |
| Sololá   | 361,184           | 269,541                                   | 74.6        | 105,992                                   | 163,549                                | 91,643           |
| Totonicapán  | 395,324           | 284,059                                   | 71.9        | 79,225                                    | 204,834                                | 111,265          |
| Quetzaltenango   | 735,162           | 323,403                                   | 44.0        | 74,197                                    | 249,206                                | 411,759          |
| Suchitepéquez  | 464,304           | 254,018                                   | 54.7        | 63,061                                    | 190,957                                | 210,286          |
| Retalhuleu   | 273,328           | 137,771                                   | 50.4        | 25,969                                    | 111,802                                | 135,557          |
| San Marcos   | 905,116           | 592,421                                   | 65.5        | 180,519                                   | 411,902                                | 312,695          |
| Huehuetenango  | 986,224           | 703,293                                   | 71.3        | 217,289                                   | 486,004                                | 282,931          |
| Quiché   | 769,364           | 623,282                                   | 81.0        | 197,241                                   | 426,041                                | 146,082          |
| Baja Verapaz   | 245,787           | 173,071                                   | 70.4        | 52,030                                    | 121,041                                | 72,716           |
| Alta Verapaz   | 914,414           | 720,865                                   | 78.8        | 397,897                                   | 322,968                                | 193,549          |
| Petén  | 441,799           | 251,971                                   | 57.0        | 64,279                                    | 187,692                                | 189,828          |
| Izabal   | 364,924           | 188,713                                   | 51.7        | 66,700                                    | 122,013                                | 176,211          |
| Zacapa   | 215,050           | 115,998                                   | 53.9        | 40,541                                    | 75,457                                 | 99,052           |
| Chiquimula   | 342,681           | 203,881                                   | 59.5        | 94,961                                    | 108,920                                | 138,800          |
| Jalapa   | 279,242           | 171,004                                   | 61.2        | 63,287                                    | 107,717                                | 108,238          |
| Jutiapa  | 426,497           | 201,701                                   | 47.3        | 47,228                                    | 154,473                                | 224,796          |
| <b>Total</b>   | <b>12,987,829</b> | <b>6,625,891</b>                          | <b>51.0</b> | <b>1,976,604</b>                          | <b>4,649,287</b>                       | <b>6,361,938</b> |

Source: Instituto Nacional de Estadística, INE. Encuesta Nacional de Condiciones de Vida, ENCOVI-2006.

The table displays the fact that the three departments with the largest improvements in the HDI in the period 1994 – 2006 are Alta Verapaz, Escuintla, and Chiquimula. It is interesting to note as well that the departments with the lowest improvements are those with the highest standards of living: Guatemala and Sacatepequez.

Table G9: Human Development Index and components per department

| GUATEMALA (1994, 2002 y 2006):                                |              |              |              |              |              |              |                 |              |              |              |              |              |
|---|--------------|--------------|--------------|--------------|--------------|--------------|-----------------|--------------|--------------|--------------|--------------|--------------|
| Human Development Index by Department according to components |              |              |              |              |              |              |                 |              |              |              |              |              |
|   | HDI          |              |              | Health Index |              |              | Education Index |              |              | Income Index |              |              |
|   | 1994         | 2002         | 2006         | 1994         | 2002         | 2006         | 1994            | 2002         | 2006         | 1994         | 2002         | 2006         |
| <b>Country</b>  | <b>0.583</b> | <b>0.640</b> | <b>0.702</b> | <b>0.615</b> | <b>0.690</b> | <b>0.763</b> | <b>0.555</b>    | <b>0.613</b> | <b>0.700</b> | <b>0.578</b> | <b>0.617</b> | <b>0.642</b> |
| <b>Departament</b>  |              |              |              |              |              |              |                 |              |              |              |              |              |
| Guatemala   | 0.769        | 0.795        | 0.798        | 0.817        | 0.852        | 0.824        | 0.785           | 0.803        | 0.829        | 0.706        | 0.730        | 0.741        |
| El Progreso   | 0.576        | 0.648        | 0.703        | 0.553        | 0.660        | 0.728        | 0.608           | 0.672        | 0.746        | 0.568        | 0.613        | 0.634        |
| Sacatepéquez  | 0.645        | 0.708        | 0.732        | 0.668        | 0.759        | 0.762        | 0.680           | 0.729        | 0.781        | 0.586        | 0.635        | 0.653        |
| Chimaltenango   | 0.531        | 0.618        | 0.679        | 0.522        | 0.644        | 0.733        | 0.542           | 0.624        | 0.717        | 0.529        | 0.585        | 0.587        |
| Escuintla   | 0.518        | 0.605        | 0.677        | 0.402        | 0.570        | 0.696        | 0.606           | 0.654        | 0.709        | 0.546        | 0.590        | 0.627        |
| Santa Rosa  | 0.557        | 0.604        | 0.677        | 0.590        | 0.624        | 0.733        | 0.565           | 0.625        | 0.698        | 0.516        | 0.564        | 0.601        |
| Sololá  | 0.457        | 0.579        | 0.606        | 0.492        | 0.702        | 0.697        | 0.381           | 0.483        | 0.564        | 0.498        | 0.552        | 0.556        |
| Totonicapán   | 0.465        | 0.540        | 0.614        | 0.469        | 0.574        | 0.644        | 0.418           | 0.497        | 0.644        | 0.508        | 0.550        | 0.555        |
| Quetzaltenango  | 0.574        | 0.655        | 0.696        | 0.578        | 0.714        | 0.713        | 0.589           | 0.652        | 0.735        | 0.554        | 0.598        | 0.639        |
| Suchitepéquez   | 0.506        | 0.587        | 0.657        | 0.478        | 0.600        | 0.722        | 0.508           | 0.580        | 0.642        | 0.532        | 0.581        | 0.605        |
| Retalhuleu  | 0.559        | 0.632        | 0.697        | 0.576        | 0.690        | 0.759        | 0.569           | 0.631        | 0.714        | 0.533        | 0.574        | 0.617        |
| San Marcos  | 0.509        | 0.583        | 0.663        | 0.531        | 0.630        | 0.720        | 0.496           | 0.571        | 0.682        | 0.500        | 0.548        | 0.587        |
| Huehuetenango   | 0.508        | 0.560        | 0.644        | 0.658        | 0.686        | 0.765        | 0.400           | 0.471        | 0.588        | 0.467        | 0.523        | 0.578        |
| Quiché  | 0.461        | 0.508        | 0.610        | 0.631        | 0.638        | 0.762        | 0.305           | 0.383        | 0.527        | 0.445        | 0.504        | 0.539        |
| Baja Verapaz  | 0.524        | 0.576        | 0.651        | 0.666        | 0.699        | 0.769        | 0.425           | 0.495        | 0.616        | 0.480        | 0.535        | 0.568        |
| Alta Verapaz  | 0.460        | 0.514        | 0.623        | 0.638        | 0.620        | 0.755        | 0.282           | 0.412        | 0.568        | 0.460        | 0.510        | 0.545        |
| Petén   | 0.579        | 0.619        | 0.700        | 0.760        | 0.773        | 0.750        | 0.489           | 0.554        | 0.738        | 0.489        | 0.531        | 0.614        |
| Izabal  | 0.557        | 0.611        | 0.699        | 0.568        | 0.647        | 0.779        | 0.548           | 0.591        | 0.690        | 0.554        | 0.596        | 0.628        |
| Zacapa  | 0.576        | 0.638        | 0.702        | 0.575        | 0.683        | 0.777        | 0.580           | 0.620        | 0.702        | 0.574        | 0.611        | 0.628        |
| Chiquimula  | 0.499        | 0.564        | 0.656        | 0.493        | 0.597        | 0.717        | 0.454           | 0.507        | 0.638        | 0.550        | 0.588        | 0.614        |
| Jalapa  | 0.512        | 0.568        | 0.638        | 0.573        | 0.619        | 0.709        | 0.462           | 0.533        | 0.615        | 0.501        | 0.552        | 0.591        |
| Jutiapa   | 0.535        | 0.593        | 0.679        | 0.550        | 0.624        | 0.720        | 0.541           | 0.600        | 0.690        | 0.513        | 0.556        | 0.627        |

Source: SEGEPLAN, elaborated with data from Banguat, Celade, INE, Survey of Living Conditions (ENS89, ENCOVI 2000 and ENCOVI 2006), MSPAS, MINEDUC, UNDP and World Bank.

Unfortunately, SEGEPLAN (2008a) also recognizes the difficulties that governments face when implementing policies when there is no data to monitor the evolution of relevant indicators. The national survey of living conditions which was used to assess both poverty and extreme poverty was conducted by the National Institute of Statistics of Guatemala only twice in recent years, in the years 2000 and 2006. Population and housing censuses are also conducted only once every decade. The last population and housing census was conducted in 2002. Thus it is not possible to track changes in poverty on a monthly or on an annual basis, or to track the impacts of the GEC within a short interval of time. Data on indicators related to health, the environment, and employment are also missing; thereby incapacitating the government and other organizations to monitor the impacts of policies. To this end, it is important for Global Pulse to find ways, with the support of other United Nations organizations and entities such as the United Nations Department of Economic and Social Affairs (DESA) and the United Nations Development Programme, to support developing countries such as Guatemala in improving their national statistics as a way to facilitate the monitoring of policies and programmes.

Similar comments regarding the lack of data generated on a more frequent basis are made by international organizations such as the World Bank and ECLAC particularly when determining the effects of global events or disasters of sudden onset.

### ***Livelihoods, livelihood capitals and vulnerability***

Livelihoods can be described as the way in which people live in any place. According to DFID's sustainable livelihoods framework (Chambers and Conway, 1992; Ashley and Carney, 1999): "*a livelihood comprises the capabilities, assets (including both material and social resources) and activities required for a means of living. A livelihood is sustainable when it can cope with and recover from stresses and shocks and maintain or enhance its capabilities and assets both now and in the future, while not undermining the natural resource base.*" According to the Mesoamerican Famine Early Warning System (MFEWS, 2005), a livelihood is "*the sum of all of the ways of life of a household, through which such household live from year to year and cope with the impacts of shocks and stresses.*"

As stated by experts from Tango International Inc. (2002), sustainable livelihoods allow households to have adequate and sustainable access to income and resources to meet basic needs (including adequate access to food, potable water, health facilities, educational opportunities, housing, and time for community participation and social integration). As such, livelihoods should allow households to achieve several types of securities including income security, food and nutritional security, health security, water security, shelter security, and social network security among others. DFID, CARE, IFRC and other international organizations have linked the notion of livelihoods to livelihood capitals, which are described as tangible or intangible assets that are used by households in their daily activities to reach those securities.

For example, natural capital is used to achieve food and nutritional security and water security. Human capital of course contributes to the generation of economic capital and is linked to health security. Economic capital allows households to achieve income security, health security, food and nutritional security, and shelter security. Physical capital is related to infrastructure and hence is linked to shelter security and to water security in those cases where infrastructure is used to deliver potable water to the households. Figure G9 displays the links between livelihood capitals and securities.

As expected, the vulnerability of a capital may lead to one or several insecurities. For example, in poor households where economic capital is gathered through manual labour in farms which produce products for exports, the income may be vulnerable to sudden drops in the international prices of such goods, leading the household to experience income insecurity, and other types of insecurities depending on the severity of the effect of the reduction in such international prices.

In 2005 MFEWS reported that agriculture was the main sector of development in the context of the national economy of Guatemala and that nearly 52.5% of the total population of the country was engaged in agriculture. In addition, the report highlighted the distinction between *subsistence agriculture* (corn, beans, and other standard vegetables) which encompasses the majority of the rural population and is usually conducted in small plots of land and *export agriculture* (coffee, bananas, sugar cane, cardamom and other products for export) which is conducted in large plots of land, sometimes belonging to foreign companies.

In 2009 MFEWS (2009) presented an updated version of its assessment of livelihoods in Guatemala, redefining a *way of life* as the means that are used by households in a particular geographic region for subsistence, meaning their incomes and food, as well as the hazards to which such households are exposed and the coping mechanisms employed when subject of stresses or events associated with these hazards. The updated version was carried out along with SESAN and FAO. This updated version proposed 20 different types of livelihoods. Figure G10 replicates a map from this MFEWS



2009 report displaying the 20 different types of livelihoods present in Guatemala as characterized by MFEWS.

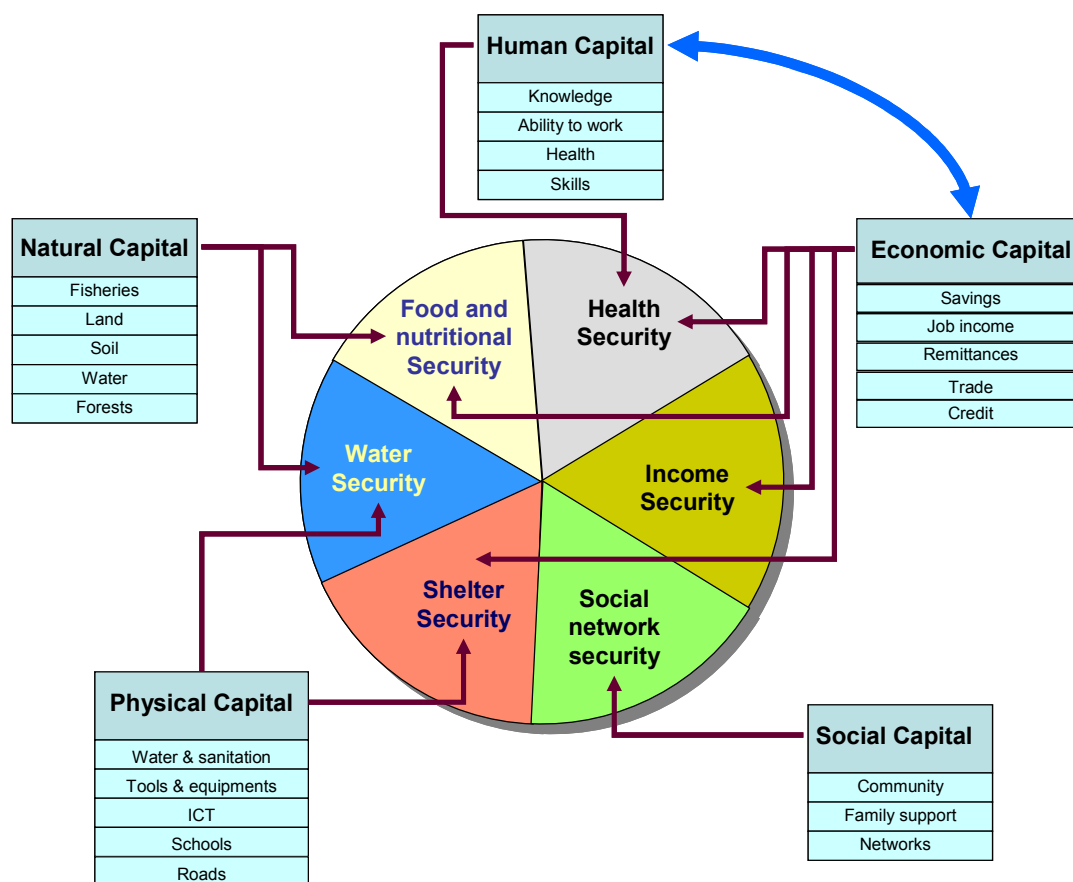


Figure G9: Livelihood capitals and their contribution to livelihood securities.

According to this updated version, nearly all livelihoods depend on the purchase of food to some degree, and in seven of these livelihoods considered as extremely poor, inhabitants buy all the beans they consume, and in three of these livelihoods extremely poor people buy all their corn. Self production in other livelihoods is carried out either in land rented or owned by the people. The report documents that in three specific livelihoods; extremely poor people depend to a small degree on humanitarian assistance to acquire corn and beans.

With respect to income, the report manifests that the extreme poor and the poor basically are hired as labourers in farms and only in two livelihoods do the extreme poor and the poor depend on unskilled manual labour for their income. Other sources of income include formal and informal commercial activities, skilled manual labour, formal employment, rental of land, and remittances. As it can be seen, this characterization by MFEWS highlights the fact that livelihoods do not follow political borders among departments (provinces), and are influenced by levels of income or poverty.

In terms of the five departments being addressed, it can be stated that according the 2009 version of livelihoods of MFEWS, the Escuintla Department comprises three types of livelihoods: Coffee production to the north on the foothills of Fuego and Pacaya volcanoes; agro-industry for exportation in the majority of the department (sugar cane, production of energy); and fishing and subsistence agriculture in the Pacific coastal strip. According to MFEWS, the majority of the Department of

Escuintla dedicates itself mostly to the production of sugar cane for exportation and for local consumption, natural rubber, basic grains and fruits.



**Livelihoods of Guatemala (Source: MFEWS, FAO, and SESAN, 2009)**

- |   |   |
|---|---|
| 1 Northern Transversal Strip                            | 11 Coffee production                                |
| 2 Peten South   | 12 Agro-industry for exportation and basic grains   |
| 3 Peten North   | 13 Fishing and subsistence agriculture              |
| 4 Agro-industry for exportation and livestock           | 14 Cardamom and coffee production                   |
| 5 Subsistence agriculture                               | 15 Livestock  |
| 6 Agriculture and remittances                           | 16 Vegetables and fruits of high altitude           |
| 7 Agro-industry, wood industry, mining and coffee       | 17 Agro-touristic region of Lake Atitlan            |
| 8 Basic grains and border with El Salvador and Honduras | 18 Cuchumatanes mountain range                      |
| 9 Basic grains and sale of manual labour                | 19 Artisanal fishing of the Atlantic                |
| 10 Agro-industry and textile-for-export labour          | 20 Agriculture, sale of manual labour, and commerce |

Figure G10: Livelihoods in Guatemala in 2007/2009 according to a classification by MFEWS (Source: MFEWS, 2009).

Among the factors which have an impact on human capital, particularly when it comes to food security, are the **price of fuels** which have a direct impact of basic grains and **gastrointestinal diseases** due to the consumption of contaminated water drawn from artisanal wells; and **respiratory diseases** (malaria, dengue) due to its large amount of rainfall and humidity.

The poor and the extremely poor work in agricultural plantations mostly as unskilled labourers. Sugar cane and coffee are by far the main generators of jobs for peasants without skills, and there is substantial migration from many regions of the country during the sugar cane season and to a lesser degree during the coffee crop season.

The recent expansion of sugar cane production in this department has led to both benefits and problems. The expansion of the land dedicated to sugar cane production implies a larger demand for unskilled labour, particularly during the crop season, which benefits the extremely poor that base their income on such type of labour-related income. However, as poor people often rent land to produce half of the basic grains which they consume during the year, the expansion of sugar cane may increase the price of land to be rented for agriculture.

Other sources of income include commercial activities, both formal and informal, and more recently in the construction business. The main insecurity associated with income is related to the dependency of people on labour dedicated to agro-exports products such as sugar cane, rubber, and coffee.

In the case of the Department of Solola there are mainly two types of livelihoods according to MFEWS: subsistence agriculture in the highlands, and the agro-touristic region of Lake Atitlan. Solola is one of those departments in the country which has a large majority of Maya population. The subsistence agriculture segment covers nearly two thirds of the Department and focuses on basic grain agriculture for self-consumption. The high topographic relief presupposes a forestry use. However, the majority of the population which lives in poverty (52%) and extreme poverty (25%) has to make use of land for subsistence agriculture and, given its lack of education, seeks unskilled labour opportunities mostly in agriculture and less in construction. Some people from this Department migrate during the sugar cane and coffee crop seasons for temporary work. Other sources of income include formal and informal commercial activities.

In the case of the extreme poor, 60% of the income depends on unskilled agricultural labour; 25% of the income is related to unskilled labour for other purposes rather than agriculture (construction for example); and other forms of formal and informal commercial activities may represent up to 15% of the income. In the case of the poor, 45% of the income depends on unskilled agricultural labour; 35% of the income is related to unskilled labour for other purposes; and commercial activities may represent up to 20% of the income. Those families with better economic status rely of a variety of sources of income excluding unskilled labour for agriculture. Remittances may account for 13% of the income in the middle class and 4% in the case of the high income group. These two groups rely more on formal and informal commerce and on formal, skilled labour.

Human capital in terms of food security, particularly for poor and extremely poor people, depends on the purchase of food for subsistence in addition to what they may be able to grow. It is estimated that the extremely poor must purchase between 80% and 97% of their basic grains for subsistence and that the poor purchase between 50% and 73% of basic grains for subsistence. The use of barter by the extreme poor is another way to gather food in exchange for the use of land. As expected, the extremely poor and the poor must rely on a modification of their access to income in case of increases in the cost of living.

The other livelihood in Sololá is the lake Atitlan agro-touristic region. This is a densely populated area and is among the largest touristic regions of the country along with Antigua and the archaeological park of Tikal. Ways of life are centred on agriculture, tourism, handicrafts, and commerce. The poor and the extreme poor work as unskilled labourers in the majority of cases. And while commercial activities may offer alternatives to income, it's those groups which may be considered as belonging to the middle and upper classes that take advantage of such opportunities.

In terms of income, the MFEW report indicates that the extreme poor rely exclusively on unskilled agricultural labour for their income (100%), while the poor rely in such labour for 52% of their income; 10% of the income may be related to tourism, 20% related to the sell of agricultural production, 4% to remittances and 15% to other commercial activities. The middle income group has more options in terms of income, including a larger dependency on formal and informal commerce (51%), tourism (25%), formal skilled labour (16%), remittances (5%), and transportation (3%). The higher income groups rely substantially on tourism (40%), formal and informal commerce (45%), remittances (5%), and transportation (10%).

The extreme topographic relief of the area and its geological fragility are critical concerns in the case of landslides, particularly when the poor and the extreme poor remove forests for corn production, thereby removing all vegetation cover.

In the case of Chiquimula and Jutiapa, MFEWS classifies Chiquimula and most of Jutiapa as areas dedicated to basic grains. Agriculture provides food for three to six months of the year, and the region is also seen as an exporter of black beans and other vegetables to other regions of the country. The basic grains produced are corn and beans. The region is also used for coffee production. Unfortunately, the poor quality of soils for agricultural purposes and its semi-arid regime may lead to food insecurity in those years when there is a drought.

The extreme poor and the poor work as unskilled labourers in agriculture, and migrate to nearby and far away areas during the crop seasons (coffee and sugar cane). Other sources of income include formal and informal commerce, temporary work during coffee crop season, and mining to a small degree. Remittances may represent up to 15% of the income of the poor and up to 10 % of those considered as middle class. As in other regions of the country, the extreme poor base their income on one or two sources: agricultural unskilled labour (90%) and the sell of agricultural production (8%). In the case of the poor, unskilled labour represents 55% of the income, the sell of agricultural production represents 25% of the income and remittances represent 15%. The middle and high income groups do not depend on agricultural labour, but rather on commercial activities (formal and informal) and skilled labour.

The percentage of population in extreme poverty is 30% and the percentage of population in poverty is 60%. The ch'orti' ethnic group may be considered as one in moderate degree of malnutrition due to the persistence of poverty and recent droughts. These conditions of drought have led to the adoption of sorghum as a crop in exchange for corn which is highly vulnerable to drought.

The majority of people in this region depend on the purchase of food for subsistence. The extreme poor purchase between 70% and 75% of basic grains for subsistence, while the poor purchase roughly 50% of basic grains. Given the high dependency of people in this area on agriculture, drought is a major concern. In particular because a segment of this region is part of the dry corridor which has been impacted by droughts in 2001 and 2009 again.

In 2008, SEGEPLAN (2008b) published its report on the "Vulnerability of Municipal Districts and the Quality of Life of its Inhabitants". Vulnerability was associated with Basic Unsatisfied Needs and incorporated a variety of parameters including:

|                               |                            |                                    |
|-------------------------------|----------------------------|------------------------------------|
| Percentage of poverty         | Quality of housing         | School attendance                  |
| Percentage of extreme poverty | Overcrowding               | Growth retardation                 |
| Index of marginalization      | Access to potable water    | Index of nutritional vulnerability |
| Employment                    | Access to sanitary service |                                    |

Using data from a MAGA, SEGEPLAN, INE, and the MINEDUC; experts from SEGEPLAN ranked all municipal districts into five classes of quality of life: *very low, low, medium, high, and very high*. In this context, SEGEPLAN defined quality of life as "a degree of wellbeing, happiness, and

satisfaction of the human being, empowering him or her to act, function, and to have a positive sensation regarding his or her life". Figure G11 represents the map of all municipal districts and their class of quality of life.

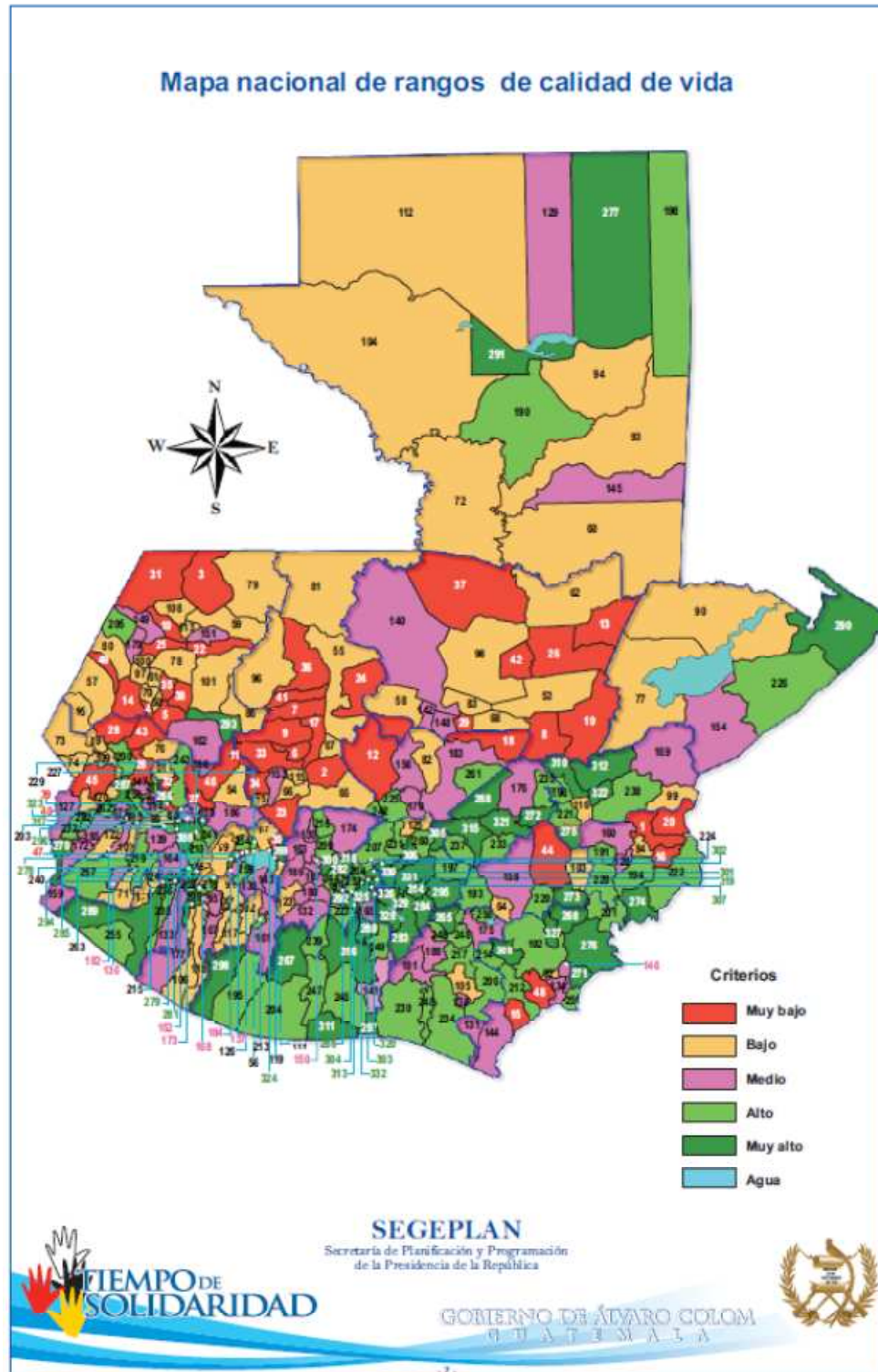


Figure G11: Levels of Quality of Life in Municipal Districts of Guatemala (Source: SEGEPLAN, 2008b). Very low quality of life is represented in red colour, medium quality in pink, and very high quality in dark green colour.

Statistics on this map are presented in table G10. As it can be seen, nearly 50 of the 332 municipal districts of the country can be classified in the low class and include roughly 12.9% of the population of the country. In the Department of Guatemala that hosts the capital city, 12 of the 17 municipal districts belong to the very high class, while four belong to the high class and only one, Chuarrancho, belongs to the low class.

The Department of Escuintla, located in the Pacific lowlands, is similar to Guatemala. 6 of its 13 municipal districts belong to the very high

| Class     | Number of Districts | Percentage | Number of Inhabitants (2008) | Percentage of Inhabitants (2008) |
|-----------|---------------------|------------|------------------------------|----------------------------------|
| Very Low  | 49                  | 14.8       | 1,771,674                    | 12.9                             |
| Low       | 77                  | 23.2       | 2,884,068                    | 21.1                             |
| Medium    | 63                  | 19.0       | 2,308,148                    | 16.9                             |
| High      | 75                  | 22.6       | 2,254,378                    | 16.5                             |
| Very High | 68                  | 20.5       | 4,482,004                    | 32.7                             |

class, 6 belong to the high class, and only one belongs to the medium class.

In the Sololá Department located in the highlands, three municipal districts belong to the very high class (Lake Atitlan Agro-touristic region), three belong to the high class, four belong to the medium class, 7 to the low class, and two belong to the very low class.

In the Chiquimula Department which borders with Honduras, one municipal district belong to the very high class, four to the high class, two belong to the medium class, one belongs to the low class and three belong to the very low class.

In the Department of Jutiapa five municipal districts belong to the very high class, an equal number of districts belong to the high class, four belong to the medium class, one belongs to the low class and two belong to the very low class.

Alta Verapaz, Quiché and Huehuetenango are the departments which contain mostly very low and low class municipal districts.

### **Employment trends**

Other aspects which play a role in affecting livelihoods are the employment trends. As a developing country with a large proportion of its population living in poverty in rural areas, many families have opted to migrate to the capital city, Guatemala city, and seek temporary employment initially in the informal economy. As expected, with a large birth rate, Guatemala faces a critical challenge of generating a large amount of jobs to cope with the massive numbers of young people entering the work force. It is likely that the coffee crisis of 2001 led to a loss of 246,000 jobs during the 2001/2002 crop season<sup>2</sup> (IOM, 2001) and to around a loss of 375,500 jobs during the 2002/2003 crop season. Such job losses may have triggered massive migrations of young people to the United States. To put these figures into perspective, the International Organization for Migrations (IOM) cites a figure of 750,000 jobs (permanent and temporary) for the 1999/2000 crop (IOM, 2001).

According to SEGEPLAN (2010a), the percentage of people employed has increased slightly between the years 2000 and 2006, from 57.4% to 57.7%. However, there was a larger increase between the years 1989 and 2000, from 48.7% to 57.4%.

Taking into consideration the fact that a large segment of the population of the country belongs to different ethnic groups, table G10 presents data on employment trends according to gender and ethnicity. The drastic changes seen between 1989 and 2000 in the case of females is related to the

<sup>2</sup> Exact statistics are not available, and so estimates are conducted by different institutions leading to different results. For example, ECLAC estimates that 77,000 jobs may have been loss directly in 2001 (ECLAC, 2002).

opening of labour opportunities in the textile-for-export industry (maquilas), and in areas related to commerce and services.

| Description           | 1989 | 2000 | 2006 |
|-----------------------|------|------|------|
| Indigenous Female     | 19.1 | 40.8 | 42.0 |
| Indigenous Male       | 82.0 | 82.5 | 82.6 |
| Not indigenous Female | 26.3 | 38.2 | 40.7 |
| Not indigenous Male   | 72.1 | 73.5 | 72.9 |

of people employed by type of activity. As it can be seen, from 1989 to 2006, the percentage of people working in agriculture has been decreasing consistently.

However, when it comes to people in extreme poverty, agriculture remains the main source of employment. As experts from SEGEPLAN state, employment in the agricultural sector does not offer

| Description  | 1989 | 2000 | 2006 |
|--------------|------|------|------|
| Agriculture  | 49.9 | 38.8 | 33.2 |
| Commerce     | 13.2 | 21.6 | 22.8 |
| Industry     | 13.7 | 13.8 | 15.9 |
| Construction | 4.0  | 5.7  | 6.6  |

In the context of type of activity, figures from the census data indicate that employment in the agricultural sector continues to be dominant, despite the fact that it has been decreasing in recent decades. Table G11 presents data on the percentage of people employed by type of activity. As it can be seen, from 1989 to 2006, the percentage of people working in agriculture has been decreasing consistently. However, when it comes to people in extreme poverty, agriculture remains the main source of employment. As experts from SEGEPLAN state, employment in the agricultural sector does not offer the best of working conditions, but most of the people in this group have few capacities and skills to seek other types of jobs. Table G12 presents data on the type of activities which people in extreme poverty are involved with.

An important lesson to be learned in the context of international crisis is the impact of sharp drops in the international market prices of agricultural products exported by any country, including Guatemala. Agricultural products for exportation such as coffee and sugar cane are labour-intensive in Guatemala, and hence such agricultural products generate hundreds of thousands of jobs within the country, either on a permanent or on a temporary basis (during harvesting).

| Description  | 1989 | 2000 | 2006 |
|--------------|------|------|------|
| Agriculture  | 75.0 | 74.0 | 69.2 |
| Commerce     | 5.9  | 7.8  | 8.3  |
| Industry     | 9.0  | 10.1 | 10.4 |
| Construction | 2.8  | 2.8  | 4.4  |

SEGEPLAN (2008a) states that poverty is concentrated mainly in the northern and north-western regions of the country, where ethnic groups of Mayan descent are predominant. Unfortunately, as it can be seen from the previous tables, there is very little data regarding employment, and hence it is not possible to track the changes in employment trends associated with the GEC which may show up in a short interval of time. The data on job losses associated with the 2001 crisis was gathered through specific assessments conducted by local NGOs and by the Ministry of Employment and Welfare with the support of the International Migrations Organization at the time when there was a Flash Appeal to assist Guatemala as a result of the combination of the coffee crisis and the drought that impacted the country in 2000 and 2001.

### **Nutrition and Health**

Nutrition and health play a crucial role in ensuring sustainable development of communities and of the country as a whole. However, for decades Guatemala has been facing problems associated with food insecurity and chronic malnutrition, often related to poverty (World Bank, 2009; WFP, 2010).

Public health is managed in Guatemala through efforts conducted by MSPAS and the Guatemalan Social Security Institute (IGSS). In the Second Presidential Report to the Congress of the Republic of Guatemala for the year 2005, the then President of the Republic commented (SEGEPLAN, 2005) that the country had been facing food insecurity, which is reflected in the low weight of infants at birth and in children, particularly in children belonging to indigenous ethnic groups. Factors cited in this

report that led to such conditions include the lack of productive infrastructure, road networks, and basic services in rural areas, all of which have direct impacts in inhibiting access to food. Other factors leading to malnutrition include the lack of access to potable water, as in 2005 only 4% of the 332 municipal districts operated waste treatment plants. The remaining districts simply discharge wastewater directly to rivers or lakes without any treatment. In addition, this reports states that the main mortality causes continue to be acute respiratory infections, diarrhoea, and malnutrition. The departments with most cases related to malnutrition are Totonicapán, Huehuetenango, Quiché, Alta Verapaz and San Marcos. Diseases provoked by vectors such as malaria and dengue affect coastal areas in the Pacific and Caribbean coast plains and in Peten. According to this report, 57% of all cases took place in the departments of Guatemala, Baja Verapaz, Escuintla, Zacapa, and Peten.

Unfortunately, this Presidential report also states that in terms of GDP, government spending targeting health decreased from the year 2000 to the year 2004 as well as the proportion of the national budget dedicated to health. However, the report states that private expenditures on health rose in the same period.

**Table G13: Percentage of expenditures on health for the period 2000 – 2004. Source: SEGEPLAN (2005)**

|  | 2000 | 2001 | 2002 | 2003 | 2004 |
|--|------|------|------|------|------|
| Total expenditure in health with respect to GDP                | 5.5  | 5.4  | 5.2  | 5.4  | 5.2  |
| National budget of MSPAS with respect to the national budget   | 8.3  | 8.0  | 7.6  | 7.3  | 5.8  |
| Public expenditure in relation to total expenditure in health  | 39.8 | 38.1 | 36.9 | 39.7 | 35.3 |
| Private expenditure in relation to total expenditure in health | 60.2 | 61.9 | 63.1 | 60.3 | 64.7 |

According to the Bulletin No. 22 of the National Epidemiological Centre of MSPAS (2007), in the year 2005 there were 406,797 cases of diarrhoea, 6,667 cases of dengue, 87,874 cases of malaria, 219,617 cases of pneumonia, and 1,505,640 cases of Acute Respiratory Diseases (ARD). Table G14 presents data on these diseases by department.

Diarrhoea, as reported by this National Epidemiological Centre of MSPAS (2008) has a higher incidence in infants and children up to 5 years of age. Mortality is also higher in the case of infants and children below the age of 5 and in the case of the elderly above 59 years of age, thereby implying higher vulnerability of population in these age groups. In addition, diarrhoea cases increase with the onset of the rainy season in June and then again in July and August, after the short period of no rainfall in July.

According to table G14, the highest numbers of diarrhoea cases during the year 2005 were reported in the Departments of Guatemala, Quiché, Huehuetenango and Escuintla. As expected, there is a correlation between cases of diarrhoea and the total population by department (0.82). Very little correlation exists between the cases of diarrhoea as reported in 2005 and the number of people living in extreme poverty (0.47) and between cases of diarrhoea and non-poor people (0.52). However, it is interesting to note the fact that there is a strong correlation between cases of diarrhoea and the number of people who are poor, but not extreme poor (0.90). In the case of Acute Respiratory Diseases (ARDs) there is again almost no correlation with population of different types living in the departments of the country.

Data on cases for three diseases (diarrhoea, dengue, and malaria) for the years 2000 and 2005 is presented in table G16. A comparison of the data on diarrhoea and malaria for these years leads to the conclusion that the same five departments heading the list of diarrhoea and malaria in 2000 continue to head the list in 2005. However, when it comes to dengue, there is no similar trend.

Another important trend to pick up from these tables is the fact that such diseases cannot really be linked to Maya ethnic groups, as Solola, Chimaltenango and Totonicapán report very few cases of diarrhoea, dengue and malaria. In the case of dengue and malaria it is understandable as these



departments are located in the highlands, which are not climates for mosquitoes which transmit malaria and dengue.

| <b>Table G14: Diseases Reported by the National Epidemiological Centre for the year 2005.</b> |                  |               |                |                  |             |
|---|------------------|---------------|----------------|------------------|-------------|
| <b>Department</b>   | <b>Diarrhoea</b> | <b>Dengue</b> | <b>Malaria</b> | <b>Pneumonia</b> | <b>ARDs</b> |
| Alta Verapaz  | 29,452           | 128           | 1,692          | 22757            | 113,100     |
| Baja Verapaz  | 7,370            | 557           | 1,277          | 5713             | 37,480      |
| Chimaltenango   | 12,917           | 31            | 23             | 10432            | 79,590      |
| Chiquimula  | 12,758           | 224           | 4,535          | 7591             | 65,560      |
| El Progreso   | 9,272            | 10            | 6              | 3379             | 41,270      |
| Escuintla   | 35,166           | 751           | 7,317          | 18918            | 152,330     |
| Guatemala   | 41,296           | 1,962         | 45             | 15246            | 58,420      |
| Huehuetenango   | 36,984           | 361           | 10,567         | 14689            | 63,830      |
| Izabal  | 9,775            | 110           | 6,836          | 5156             | 43,500      |
| Jalapa  | 8,958            | 73            | 1,992          | 3841             | 33,520      |
| Jutiapa   | 10,222           | 257           | 1,811          | 3365             | 75,490      |
| Peten   | 21,633           | 621           | 25,542         | 7534             | 109,490     |
| Quetzaltenango  | 26,554           | 249           | 538            | 15364            | 83,250      |
| Quiché  | 40,815           | 113           | 13,910         | 15788            | 87,050      |
| Retalhuleu  | 8,144            | 88            | 1,389          | 3293             | 42,140      |
| Sacatepéquez  | 8,463            | 157           | 0              | 3415             | 32,870      |
| San Marcos  | 32,932           | 149           | 2,282          | 24895            | 109,190     |
| Santa Rosa  | 14,591           | 258           | 259            | 4756             | 57,980      |
| Sololá  | 9,935            | 3             | 33             | 10490            | 53,190      |
| Suchitepéquez   | 9,929            | 37            | 7,726          | 7792             | 47,560      |
| Totonicapán   | 10,717           | 0             | 0              | 10682            | 66,650      |
| Zacapa  | 8,914            | 528           | 61             | 4521             | 52,080      |

Source: National Epidemiological Centre, MSPAS, Bulletin 22, 2007

Recognizing the severity of chronic malnutrition across the country, the Nutrition Institute of Central America and Panama (INCAP) began to develop a complementary nutritional food called Vitacereal, which includes a variety of vitamins and minerals.

| <b>Table G15: Comparison of Diseases Reported by the National Epidemiological Centre of MSPAS, 2000 and 2005</b> |                  |             |               |             |                |             |
|--|------------------|-------------|---------------|-------------|----------------|-------------|
| <b>Department</b>  | <b>Diarrhoea</b> |             | <b>Dengue</b> |             | <b>Malaria</b> |             |
|  | <b>2000</b>      | <b>2005</b> | <b>2000</b>   | <b>2005</b> | <b>2000</b>    | <b>2005</b> |
| Alta Verapaz   | 38,383           | 29,452      | 24            | 128         | 4,557          | 1,692       |
| Baja Verapaz   | 14,821           | 7,370       | 118           | 557         | 793            | 1,277       |
| Chimaltenango  | 10,627           | 12,917      | 5             | 31          | 9              | 23          |
| Chiquimula   | 14,490           | 12,758      | 409           | 224         | 297            | 4,535       |
| El Progreso  | 5,220            | 9,272       | 323           | 10          | 120            | 6           |
| Escuintla  | 80,777           | 35,166      | 3,492         | 751         | 9,345          | 7,317       |
| Guatemala  | 47,984           | 41,296      | 641           | 1,962       | 81             | 45          |
| Huehuetenango  | 35,745           | 36,984      | 854           | 361         | 7,615          | 10,567      |
| Izabal   | 7,864            | 9,775       | 294           | 110         | 1,570          | 6,836       |
| Jalapa   | 11,393           | 8,958       | 56            | 73          | 192            | 1,992       |
| Jutiapa  | 16,628           | 10,222      | 193           | 257         | 824            | 1,811       |
| Peten  | 16382            | 21,633      | 311           | 621         | 32,326         | 25,542      |
| Quetzaltenango   | 14,272           | 26,554      | 206           | 249         | 3,816          | 538         |
| Quiché   | 38,975           | 40,815      | 76            | 113         | 14,726         | 13,910      |
| Retalhuleu   | 13,137           | 8,144       | 255           | 88          | 5,761          | 1,389       |
| Sacatepéquez   | 12,533           | 8,463       | 0             | 157         | 0              | 0           |
| San Marcos   | 27,474           | 32,932      | 113           | 149         | 5,264          | 2,282       |
| Santa Rosa   | 20,588           | 14,591      | 1,054         | 258         | 5,635          | 259         |
| Sololá   | 9,981            | 9,935       | 3             | 3           | 22             | 33          |
| Suchitepéquez  | 7,601            | 9,929       | 193           | 37          | 13,520         | 7,726       |
| Totonicapán  | 8,772            | 10,717      | 0             | 0           | 0              | 0           |
| Zacapa   | 9,580            | 8,914       | 1,248         | 528         | 633            | 61          |

This product began to be implemented in 508 communities of 18 municipal districts in the Huehuetenango, Solola and Chimaltenango departments. Additional assistance was provided in terms of food by the World Food Programme and other international organizations and NGOs.

In addition, in 2005 the Congress of the Republic of Guatemala enacted the Food and Nutritional Security Law (Decree 32-2005) and the then President Oscar Berger established the Presidential Secretariat for Food and Nutritional Security (SESAN), with the goal of orienting the efforts of the institutions of the government, non governmental organizations, and international organizations in the areas of food security and nutrition.

In addition, in 2005 the World Food Programme (WFP) conducted a survey of food and nutritional security conditions in Guatemala (WFP, 2005) and reported that Guatemala was among the countries with the highest rate of malnutrition in Latin America. Experts stated that in 2005, chronic malnutrition was present in 49.5% of children below 5 years of age. In addition, the report stated that between the years 2000 and 2005, chronic malnutrition rose due to factors such as the coffee crisis, a situation of drought that manifested itself in the years 2001 and 2002, and other weather-related events which reduced the agricultural outputs.

Among the factors cited for such chronic malnutrition, WFP experts cited:

- Inadequate access to food, due to insufficient production and capacity to purchase food. Particularly in rural families which may not have access to adequate food for infants and toddlers.
- Inadequate feeding practices in the case of infants and children, especially through the provision of liquid food of low density in terms of energy and nutrients.
- Poor hygiene practices.
- High prevalence of infectious diseases, mainly respiratory and gastrointestinal diseases.
- Weak nutritional wellbeing of women, pregnancies at a young age, and extremely frequent pregnancies.

In addition, the report states that most efforts on behalf of the government and other organizations have focused on curative practices as opposed to preventive practices; and the fact that the quality of information concerning nutrition is inadequate.

Figure G12 presents a map of the vulnerability to food insecurity as generated by WFP and MAGA. The map has been elaborated using as inputs climatic hazards, coping capacities, and the current nutritional situation in each municipal district. Climatic hazards covered drought, floods, and freezing conditions. Coping capacities were assessed using as a parameter the network of highways throughout the country.

Unfortunately, as World Bank experts comment (World Bank, 2009); the lack of updated information regarding nutrition is a symptom of the lack of attention to this problem. In fact, these experts claim that the lack of updated information on the situation of chronic malnutrition was a limiting factor when identifying where improvements were needed.

### **Remittances**

The termination of the military conflict with the guerrilla in 1996 enabled prosperity through a variety of tasks including the reallocation of the national budget originally assigned to the Armed Forces into social and economic programmes; the support of the international community which also demanded efforts to combat poverty; and the privatization of government companies such as the telephone and the railroad companies. However, poverty in rural areas and a large birth rate in those areas, particularly in geographical areas where the population of composed mostly by ethnic groups, led to migration of young people to urban areas within Guatemala, in particular Guatemala city, and to the

United States (MIF-IADB and PHC, 2003). Such migration in turn led to an increase in the amount of remittances sent from relatives within Guatemala (internal remittances) and from relatives living abroad to their families left behind in Guatemala (international remittances). Figure G13 displays the amount of international remittances sent to Guatemala between January 1994 and December 2006 (BANGUAT, 2011). As it can be seen, the amount of remittances begins to rise sharply in the beginning of the year 2002. Experts from the World Bank point out that the international coffee crisis may have triggered a wave of migration to the United States in 2002 (Cheikhrouhou et al. 2006) which continued for several years.

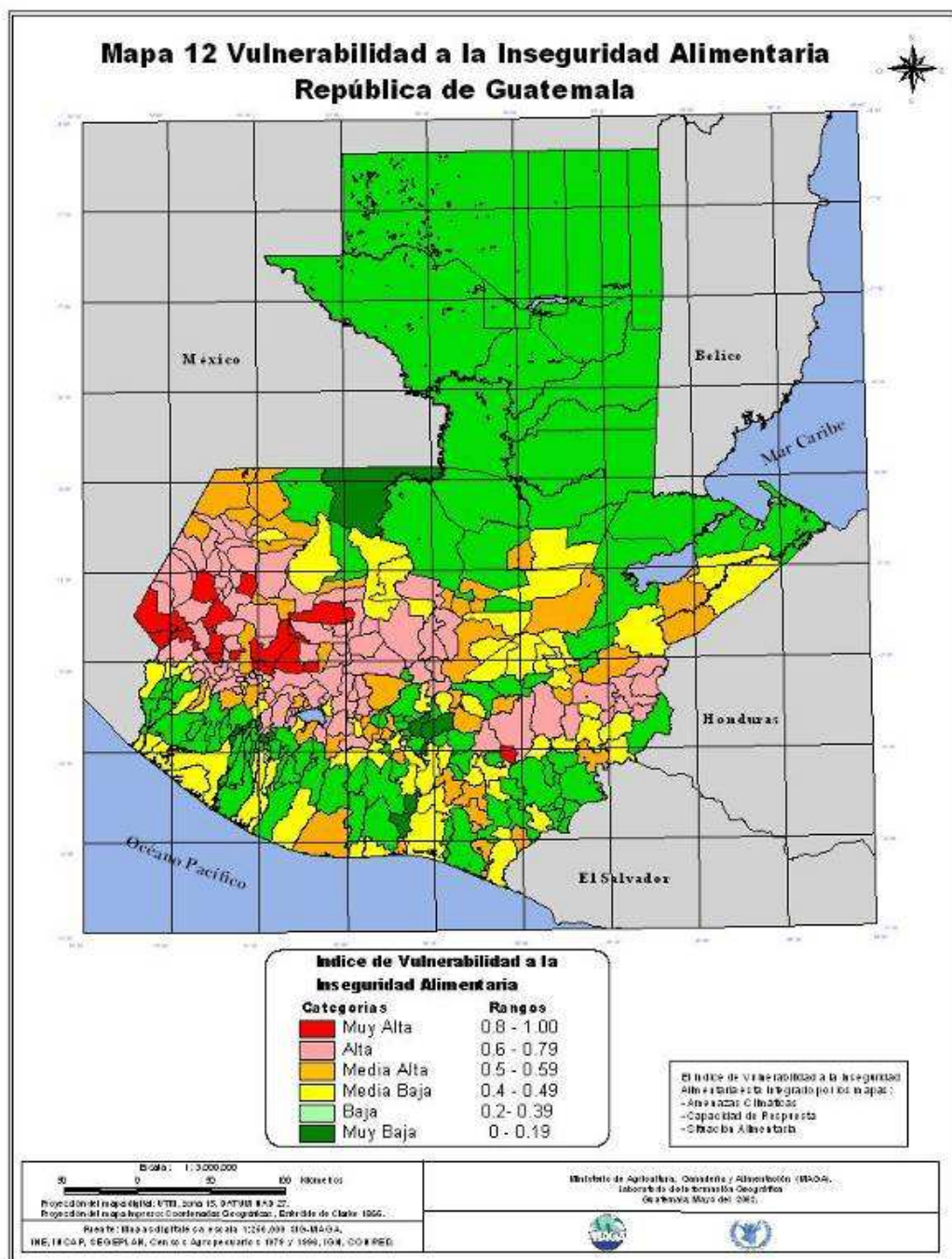
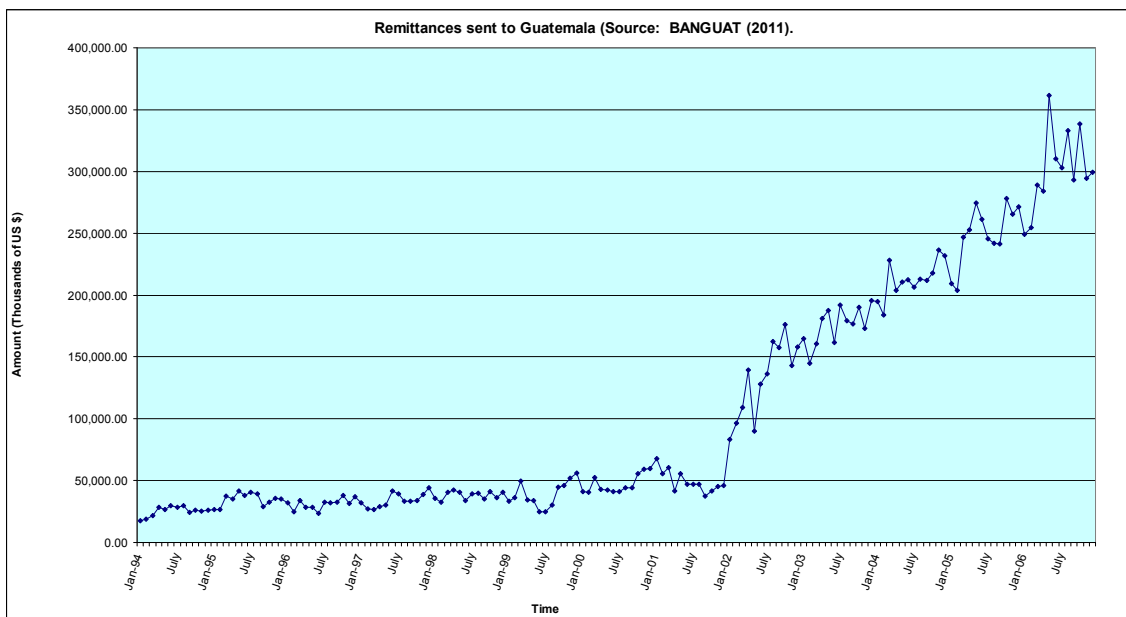


Figure G12: Vulnerability to food insecurity by Municipal District (Source: MAGA and WFP, 2005).

Remittances play an important role in the economic capital of communities, particularly rural communities. However, as World Bank experts noted (Adams, 2005), remittances tend to reduce more the severity of poverty than the poverty gap itself. Such a conclusion is based on the examination of the kinds of income which different types of groups have access to. In 2006, Cheikhrouhou et al (2006) commented that nearly 3.7 million inhabitants in Guatemala were benefiting from remittances at the time when the population of the country was estimated at 12.6 million inhabitants. In a more regional context, Fajnzylber and Lopez (2007) comment that remittances may reduce poverty and inequality, but the effects are generally modest. These experts estimate that for each percentage point increase in the share of remittances to gross domestic product (GDP), the fraction of the population living in poverty is reduced by an average of about 0.4 percent and cite Guatemala as one of only three countries in Latin America where remittances have reduced poverty gaps. In the context of inequality, these experts estimate that in the case of Guatemala, the Gini coefficient may have been reduced by 2.9% as a consequence of remittances.



**Figure G13: Amount of remittances sent to Guatemala during the period January 1994 – December 2006.**

Adams (2004) pointed out the fact that in 2004 remittances were already very important to those households which were receiving them. The per-capita expenditures associated with households receiving internal remittances was estimated at 13.4% and was estimated at 20.8% in the case of households receiving international remittances.

According to SEGEPLAN (2010a), the number of household receiving remittances rose from 9% to 17% between 2000 and 2006. The World Bank commented (2009) confirmed this report and stated that the average volume rose by 30% in this period. According to a study conducted by the United Nations International Research and Training Institute for the Advancement of Women (UN-INSTRAW) and IOM (2007), more people in Huehuetenango and San Marcos Departments receive remittances than people in other departments, including Guatemala. Figure G14 presents a map depicting the number of people receiving remittances from relatives abroad as reported by UN-INSTRAW and IOM in 2007. The map classifies the number of people receiving remittances in five ranges. Figure G15 displays the complementary map displaying the amount of funding received by the population in each department of the country classified in five ranges.

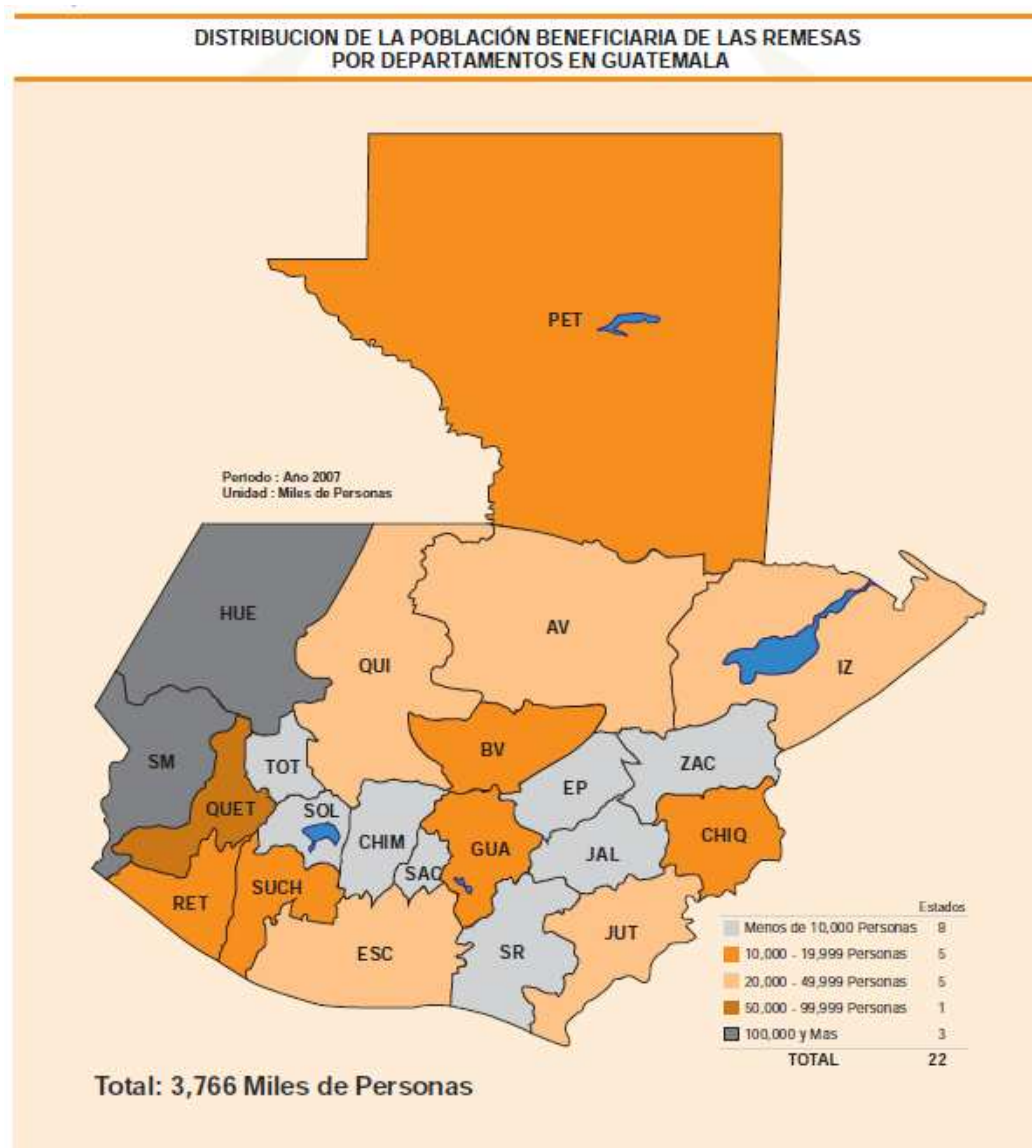
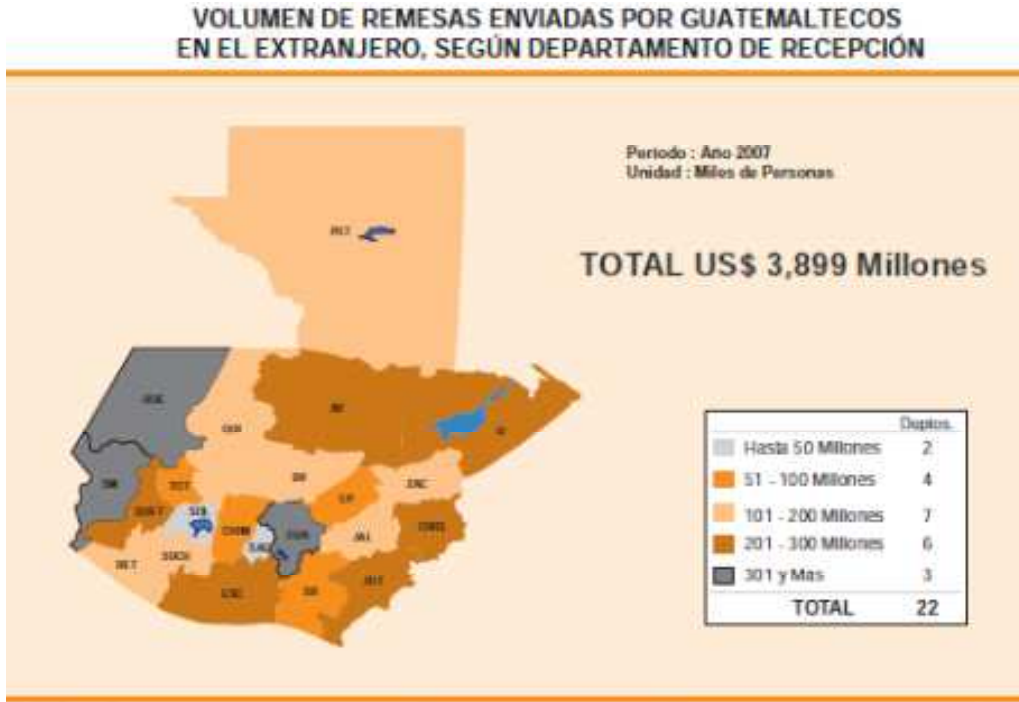


Figure G14: Number of people receiving remittances by Department in 2007 (Source: UN-INSTRAW and IOM, 2007).

According to the INE (2006), remittances in the Jutiapa, Chiquimula, and Zapaca departments may reach between 7% and 9% of the households in those departments; between 3% to 5% of the households in the case of Escuintla; 1% of the households in the case of Sololá, 2% of the households in the case of Chimaltenango, and 6% of the households in the case of the Totonicapan department. According to the report by MFEWS on livelihoods (2009), the Mountain Range of the Cuchumatanes is the livelihood that most depends on remittances. In this region the income of the extreme poor is composed as follows: 7% on remittances and 93% on unskilled labour for agriculture. In the case of the poor, 14% of the income is based on remittances, 75% on unskilled labour for agriculture, 5% on formal skilled labour, and 6% on commercial activities. In the case of middle class households, remittances may be as high as 30% of the income, while both formal and informal commerce may account for 45%, and skilled labour may account for 25% of the total income.

Experts from the World Bank (2009) indicate that the increase in the volume of internal and international remittances between 2000 and 2006 may have reduced extreme poverty by up to 3.1 percentage points and general poverty up to 2.5 percentage points.

Unfortunately, as commented by experts from various agencies and as documented by MFEWS (2009), the majority of remittances are sent to those households with the highest incomes (non-poor), and poor people benefit less from such remittances (Adams, 2004; Cheikhrouhou et al, 2006; Fajnzylber, and López, 2007; World Bank, 2009; SEGEPLAN, 2010a). While such remittances constitute a substantial fraction of the per-capita income for the poorest households, all these experts note the critical issue that the high dependency on remittances by the poorest households implies a vulnerability in the case of the GEC and any other crisis which may impacts this process of remittances.



**Figure G15: volume of remittances sent to Guatemala in 2007 (Source: UN-INSTRAW and IOM, 2007).**

While data on remittances is available at the national level on a monthly basis, such data is not available in a disaggregated fashion at the provincial, municipal or local levels on monthly basis as well. This represents a critical issue for the project and for other similar projects which may focus on determining the impacts of international crisis at the local level, as no data is available at this provincial or municipal level to detect more precisely in which geographic regions the impacts of such crisis are having a major effect. Remittances in Guatemala are sent directly from abroad through the private bank system within Guatemala to families in urban and rural areas (Cheikhrouhou, et al, 2006). So, a recommendation along these lines would be for the United Nations Global Pulse initiative to address this issue with the World Bank.

### ***International Influences***

Guatemala, as one of the Central American countries, is under the influence of the United States industrially, politically, and economically. Manufacturing of a variety of products and goods takes place using US standards in many cases. Steel bars for construction are usually sold in US standards of inches and fractions of inches throughout the country. Fuel, including gasoline and diesel, are sold in commercial stations in units of gallons, and many commercially available products are manufactured and sold making use of US standards and units.

Politically, the influence of the United States has also been strong since the last century. In 1954 a coup was conducted with the support of the CIA as a way to oust a pro-communist, democratically-elected government. While military coups were frequent in the last century, since 1986 the country has embarked on a more solid democratic process. Elections are held every four years to elect decision makers at the level of the presidency, congress, and majors in municipal districts.

The cold war had one of its manifestations in Guatemala through a military conflict fought between the guerrilla groups and the armed forces of Guatemala between the 1960s and 1990s. The final peace agreements were signed in 1996 leading to a stable period and improved human security in those regions of the country where the conflict took place.

The economy of Guatemala depends to a large extent on exports to the United States and on imports from the United States and on the economic situation of the United States and the global economy in general. Financially, the Guatemalan currency labelled Quetzal (GTQ) is always paired to the United States dollar (USD). International transactions are usually made in US dollars, and in recent years the government has allowed private banks within Guatemala to manage accounts for private citizens and companies in US currency. Furthermore, the national and local economy has been influenced by remittances sent by Guatemalan citizens working mostly in the United States. Such remittances are now taking relevance, particularly when compared with macroeconomic parameters as the Gross Domestic Product (GDP).

### ***Disasters***

Due to its geographical location at the intersection of three tectonic places and in the path of hurricanes, Guatemala is exposed to a variety of hazards such as earthquakes, volcanic eruptions, landslides, hurricanes, tropical storms and droughts that have impacted the country in the last decades. Taking into consideration the existing vulnerability, events associated with these hazards have triggered disasters impacting many sectors of development and livelihoods, provoking severe losses in the private and public sectors. Hurricanes Mitch in 1998 and Stan in 2005 could be seen as the largest ones before the GEC, impacting a variety of sectors of development, road infrastructure and public infrastructure. Tropical storm Agatha impacted the country again in June 2010, affecting again the extremely relevant public infrastructure as well as several sectors of development. In the context of droughts, two severe droughts have taken place during the last decade. The 2001/2002 drought came after the coffee crisis and increased the levels of malnutrition within the country, particularly in areas affected by the drought, and more severely those where families depended on temporary income from labour in coffee plantations. The drought in 2009 again affected rural communities increasing malnutrition, and in particular those communities also affected by the GEC directly through reductions in remittances.

According to ECLAC (CEPAL in Spanish language), such large events have impacts and effects on a variety of sectors of development and on sustainable development itself (ECLAC, 2011). In addition, according to the World Bank's Global Facility for Disaster Reduction and Recovery (GFDRR, 2010), Guatemala is considered as a high risk country given the exposition of its territory to multiple hazards and the vulnerability of its GDP. According to GFRDD, the vulnerability to adverse natural events is due to a variety of factors including:

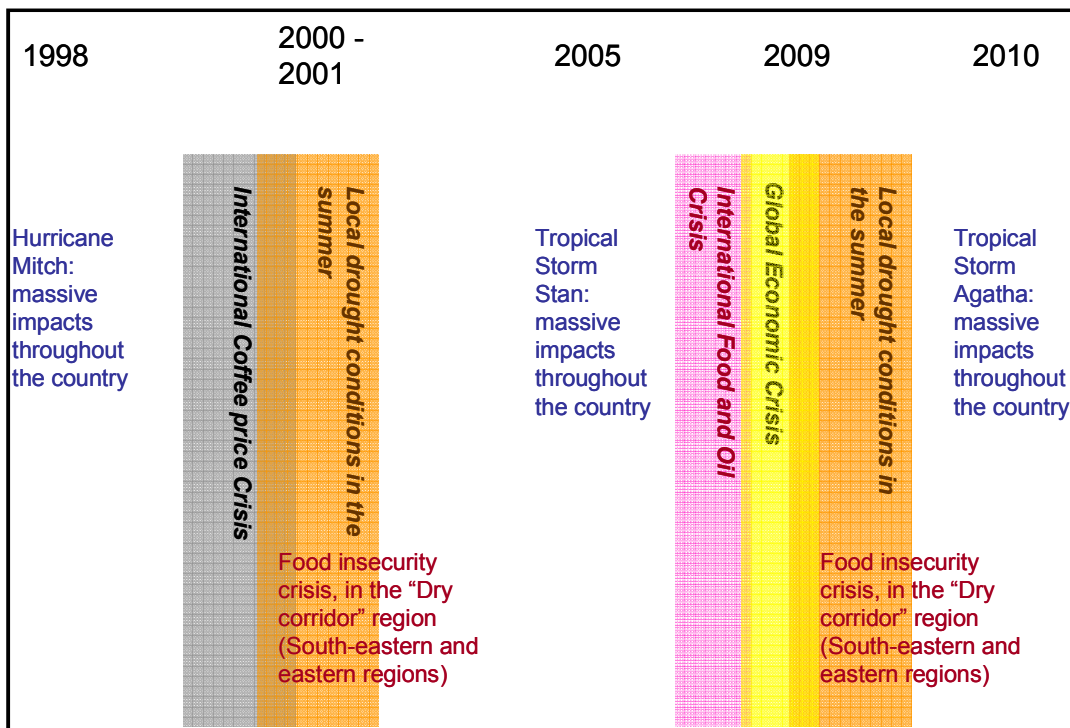
- Increased urbanization and insufficient planning;
- Inadequate application and enforcement of building codes;
- Establishment of informal settlements in hazardous areas.

Villagran de León (2006, 2010) has included other factors that increase vulnerability including:

- Lack of experience or awareness on behalf of many of its citizens concerning risks;
- Poverty;
- Social and armed conflicts;
- Weak governance;
- Non-existent culture regarding disaster prevention;
- Migration processes;
- Uncontrolled population growth;
- Unwillingness to change.

As a consequence, urban and rural communities experience the impacts of a variety of events, and the government is forced to reconstruct private and public physical infrastructure on a frequent basis, having to shift budgets originally dedicated to promote development to reconstruction efforts.

In the context of this project, the timeline presented in figure G16 puts into a temporal context recent disasters before the GEC, as well as the two other international economic crises which have impacted the country: the coffee prices crisis and the IO&FC. The largest disasters triggered by hurricane Mitch, tropical storms Agatha and Stan, and the droughts have forced the President of the Republic to declare National States of Calamity and to officially request humanitarian assistance to cope with the severe impacts and effects of these events.



**Figure G16: The GEC, other international crisis and recent disasters in Guatemala.**

Table G16 presents data gathered from the OFDA/CRED International Database regarding the number of people killed and affected by recent events associated with natural and biologic phenomena between 1992 and 2011. As it can be seen, tropical storm Stan provoked the largest number of fatalities, although this figure is still far below in comparison to the 1976 earthquake which killed nearly 25,000 inhabitants. In contrast, the drought of 2009 after the GEC is presented as the event that has affected the largest number of people, roughly 20% of the population of the country in that year.



**Table G16: Data on disasters in Guatemala between 1992 and 2011. Source (EM-DAT: The OFDA/CRED International Disaster Database)**

| Killed               |                   |             | Affected          |               |                |
|----------------------|-------------------|-------------|-------------------|---------------|----------------|
| Disaster             | Date              | No. Killed  | Disaster          | Date          | Affected       |
| Mass Movement Wet    | 04/09/2010        | 53          | Mass Movement Wet | 04/09/2010    | 50696          |
| T. Storm AGATHA      | 28/05/2010        | 174         | T. Storm AGATHA   | 28/05/2010    | 397962         |
| Mass Movement Dry    | 04/01/2009        | 36          | Flood             | 19/06/2009    | 10800          |
| <b>T. Storm STAN</b> | <b>01/10/2005</b> | <b>1513</b> | <b>DROUGHT</b>    | <b>Mar-09</b> | <b>2500000</b> |
| Mass movement wet    | 15/06/2005        | 63          | Flood             | 22/10/2008    | 180000         |
| Mass movement wet    | 13/09/2002        | 68          | Flood             | 02/07/2008    | 17300          |
| Drought              | Sep-01            | 41          | T. Storm STAN     | 01/10/2005    | 475314         |
| T. Storm MITCH       | 26/10/1998        | 384         | Flood             | 04/02/2002    | 98740          |
| Mass movement wet    | 26/08/1998        | 51          | DROUGHT           | Sep-01        | 113596         |
| Epidemic             | Jan-92            | 206         | T. Storm MITCH    | 26/10/1998    | 105700         |

Source: EM-DAT: The OFDA/CRED International Disaster Database; www.em-dat.net-Université Catholique de Louvain-Brussels–Belgium.

Within the scope of this project, four departments have been selected for a more thorough analysis given the fact that these departments have faced disasters of different types in recent years. Chiquimula and Jutiapa are located in the southeast region of the country and border with El Salvador and Honduras. These departments have faced the severe impacts of droughts in 2001 and in 2009 given their climatic conditions as some of the most arid regions of the country, the vocation of most the land in these departments to be used as forest given the fact that these are mountainous areas with high topographic relief and the soils are poor in the context of agriculture. Recognizing the poor condition of such soils, inhabitants in these provinces, particularly the poor, often seek income as temporary workers in coffee and sugar cane plantations, particularly during the crop season. To this end, the livelihoods of such people are highly dependant on the international prices of these agricultural products, as both are targeted for export. Figure G17 presents a map elaborated by the Ministry of Agriculture, Livestock and Food displaying the different types of soils using the USDA's soils classification scheme. Given the extremely high topographic relief of many areas and the geology of the country, it can be seen that most soils in the country belong to Class VII (light brown), which in theory are not really apt for agriculture, but rather for forestry. However, Escuintla, located in the Pacific plains, has most of its soils in class II, which are good for agriculture.

Escuintla, located in the Pacific plains, often experiences the impacts of floods due to tropical storms and hurricanes. Rural communities located on the banks of the Coyolate, Achiguate, and Maria Linda rivers are often flooded, in extreme cases two of three times per year. The agricultural vocation of the Pacific plains is used by large agro-industries focusing on sugar cane and rubber, although many decades ago, it as one of the largest banana producer departments when most the land belonged to the United Fruit Company of the United States. Given the fact that the northern regions of this department are located on the foothills of the Fuego, Agua, and Pacaya volcanoes, some of the land at higher altitudes is also used for coffee production. To this end, people in rural areas often work in large sugar cane or coffee plantations. Escuintla also operates the only port in the Pacific, Puerto Quetzal, and its sugar-cane industries generate energy which is fed into the general electric grid of the country. Several rivers in Escuintla are also used to generate electricity via hydroelectric plants. Finally, several cities in Escuintla are large commercial centres including Escuintla, Santa Lucía Cotzumalguapa, Palin, and the Port of San Jose near the Quetzal shipping port.

The fourth department selected for this study is Solola, which is located in the highlands of the country. Solola is populated mostly by descendants from the Maya and some of its inhabitants take advantage of the tourism that the Lake Atitlan region offers. To this end, women and female children often involve themselves in the production of folkloric textiles which are sold to tourists in markets within Solola and in Guatemala city.

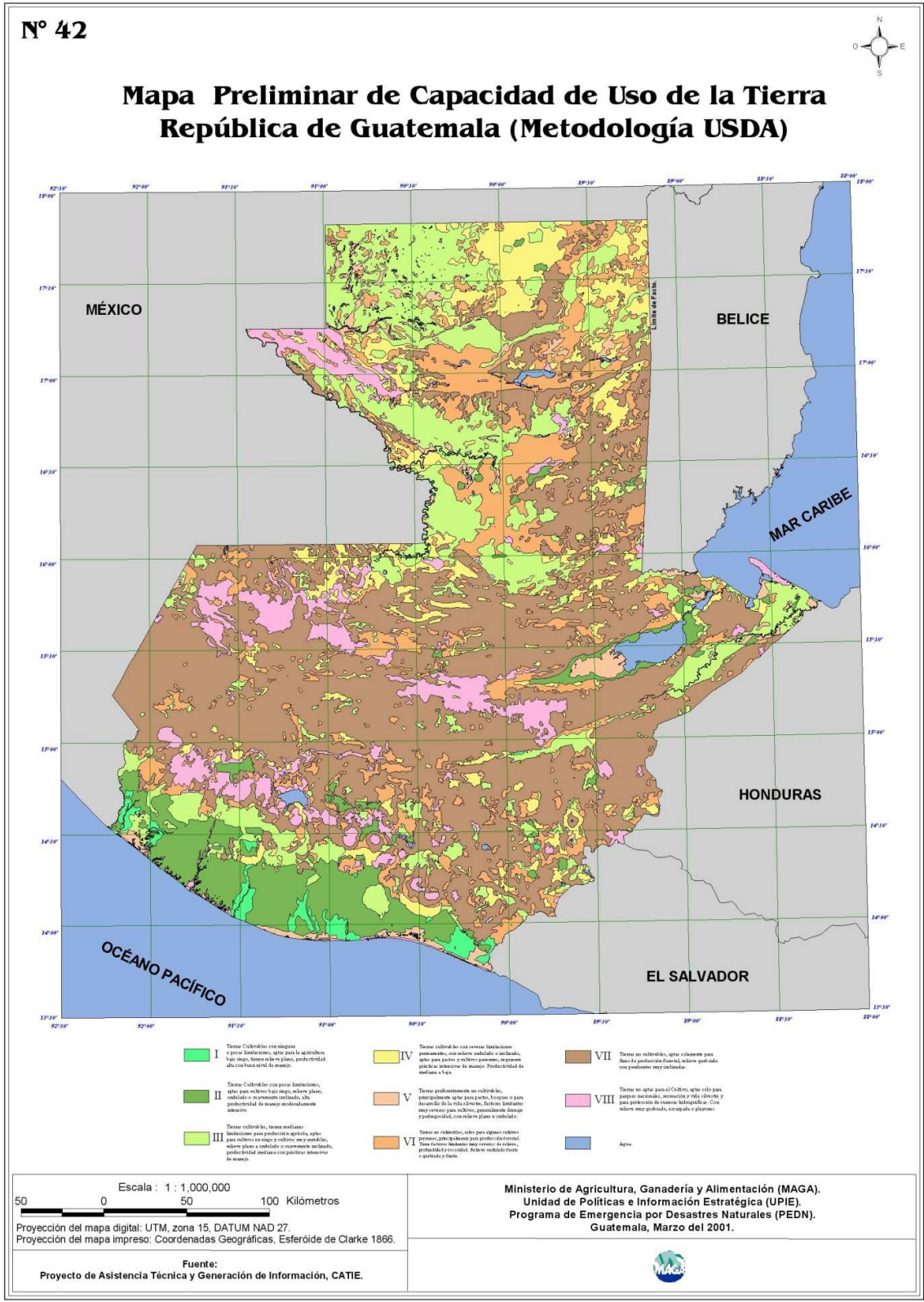


Figure G17: Soils classes for Guatemala based on the USDA soil classification scheme (Source: MAGA).

Given its high topographic relief and its geological conditions, and the fact that lake Atitlan is a volcanic caldera, regions within this department have often experienced massive landslides and debris flows such as the one that took place in Panabaj in 2005 as a consequence of hurricane Stan, which

killed more than 600 people who lived in this suburb of Santiago Atitlan, on the foothills of the Toliman volcano. Some of the highlands in the Solola province are plateaus and are used for agriculture, including vegetables, fruits, and non-traditional crops now being exported. Within the rim of Lake Atitlan there are also coffee plantations. As expected, there are also many areas used for corn and black bean production. However, as stated in previous sections, three quarters of the population in this department live below the poverty line. One more relevant issue to consider in the context of Solola is the fact that the Pan American Highway crosses this department and is a lifeline linking the capital city with the western regions of the country.

Table G17 presents a brief classification of the susceptibility of the sectors which are most affected by natural phenomena. The table has been compiled based on a historical overview of impacts of disasters in Guatemala. The susceptibility of infrastructure depends of course on the type of construction materials and the type of building codes employed. In the case of roads and bridges, susceptibility may be high depending on the design of such infrastructure, particularly in those areas susceptible to landslides, where the susceptibility of the slopes may be increased as a consequence of the construction of the road itself and in the case of bridges depending in the elevation of the bridge with respect to the flow of the river where the bridge is being built.

| Table G17: Susceptibility of sectors to damage, destruction |          |   |  |                                    |   |   |  |
|---|----------|---|--|------------------------------------|---|---|--|
| Phenomena   |          | Tropical Storm                          |  | Earthquakes                        | Volcanic eruptions                      |   | Drought                                  |
|   |          | Rainfall                                | Floods   |                                    | Pyroclastic debris                      | Gaseous emanations                      |  |
| Sector  |          |   |  |                                    |   |   |  |
| Infrastructure  | Public   | Low, except if landslides are triggered | Low to Medium, high in case of roads & bridges   | High if infrastructure is weak     | Low                                     | Very Low                                | No susceptibility                        |
|   | Housing  |   | Medium   |                                    | Low to high if infrastructure is weak   |   |  |
|   | Industry |   | Low  |                                    | Low                                     |   |  |
| Agriculture   |          | Low, except in case of landslides       | High in floodplains for most crops except coffee | No susceptibility or extremely low | Medium to high, depending on exposition | Medium to high, depending on exposition | High, particularly for subsistence crops |
| Livestock   |          | Low                                     | High in floodplains                              | No susceptibility or very low      | Medium to high, depending on exposition | Medium to high, depending on exposition | Medium to high                           |
| Commerce  |          | Low                                     | Medium   | High if infrastructure is weak     | Medium                                  | Very low                                | Medium                                   |

Taking into consideration the high dependence of livelihoods and of the national economy on agriculture and commerce, and livestock to a lesser degree; the table also includes susceptibility information based on historical impacts of disasters.

The disasters which have taken place over the centuries in Guatemala manifest the pre-existing risk conditions, namely vulnerability and exposition to hazards. As a way to be more proactive than reactive, the Government of Guatemala modified in 1996 its legislation transforming the then National Emergency Committee (CONE) into the National Coordinating Agency for Disaster Reduction (CONRED) through the Congress Decree 109-96. In addition and as a way to understand more precisely the root causes of such disasters, government agencies such as INSIVUMEH and MAGA and professionals from Guatemala; as well as international agencies such as USGS and experts from other countries have generated a variety of hazard maps for different types of hazards targeting either the whole country or specific regions. In addition, through a project conducted by the Japanese

International Cooperation Agency (JICA), several hazard maps were updated and improved between the years 1999 and 2003. A variety of NGOs have also contributed to the generation of hazard maps, but at a more local scale in geographic areas where such NGOs are conducting projects. However, the most difficult hurdle is the assessment of vulnerability, as there are too many definitions for this term and no consensus on how to assess it (Thywissen, 2004; Villagran, 2004). Preliminary efforts have been conducted within Guatemala to represent vulnerability in terms of historic disasters, and using the frequency of manifestation of disasters in particular communities as the proxy indicator for their vulnerability. In recent years, the World Bank and the Inter American Development Bank have provided funds for the conduction of the project entitled: Central American Probabilistic Risk Assessment (CAPRA). This project is aiming to contribute to efforts to promote sustainable development recognizing the fact that disasters are often inhibiting such sustainable development.

One of the difficulties that arise when trying to elaborate information on risks is the lack of data and information. In terms of maps, the National Geographic Institute (IGN) has elaborated since a few decades ago maps covering the whole country at scales 1:50,000; 1:250,000; and 1:1,000,000. Unfortunately, in the case of particular hazards such as floods and landslides, maps at these scales are still not useful to carry out the required analysis. After tropical Storm Agatha in 2010, the Government of Guatemala recognized the need to improve the resolution of maps, and requested financial support from the World Bank, the Inter American Development Bank and other agencies so that IGN could elaborate maps of 8 critical basins at a scale of 1:25,000.

### *The international oil and food crisis which preceded the GEC*

In developing countries like Guatemala, where corn plays a major role in the culture and in the diet of its people and where poverty is high, and where diesel, gasoline, and other refined products from petrol are imported; it is important to take into consideration the effect of the International Oil and Food Crisis (IO&FC) which preceded the GEC in the context of livelihoods and vulnerability to shocks and stresses.

At the global level, the Human Development Network of the World Bank reported (2008) that the rise in the prices of food and fuel had an impact on four dimensions of human development:

- Increasing poverty, which is linked to financial capital;
- Depleting the productive assets of the poor, reducing their capacity to generate and accumulate financial capital;
- Worsening nutrition, which would have a direct impact on human capital;
- Reducing the utilization of education and health services, again having a direct impact on human capital.

In addition, the experts from this network foresaw that the IO&FC could have lasting effects in developing countries as Guatemala. As a figure of merit, these experts indicated that “prices of food grains, which account for more than half of total calories in developing countries, increased 150 percent between January 2006 and June 2008, and about 40 percent of this increase has occurred since January 2008 alone”. Foreseeing the need to take action, the World Bank implemented the Global Food Crisis Response Program (GFRP) to coordinate its response to the crisis with other multilateral organizations and donor agencies. Efforts on behalf of the World Bank would aim to stabilize the market and food prices through policies, facilitate social protection and access to food to minimize the nutritional impact of this crisis particularly on the poor and vulnerable, and promote domestic food production. In addition the World Bank also developed a proposal for an Energy Price Crisis Response taking into consideration the steep rise in the price of oil in the global markets, particularly

recognizing the fact that such rises in oil prices induced increases in prices of a variety of good, and in particular fertilizers used in agriculture, as well as in transport costs. Furthermore, rises in prices of oil would directly lead to income losses in particular sectors of development.

Rosen and Shapouri (2008) from the United States Department of Agriculture commented that from 2004 to 2006 worldwide agricultural commodity prices increased significantly: the price of corn rose 54%, wheat rose 34%, soybean oil 71% and sugar rose 75%. In addition, these experts indicated that the novel use of food crops such as corn for bio-fuels also induced sharp increases in the prices of such food crops. These experts also stated that food aid had stagnated in the last two decades, which manifested a weakening of the capacity of the international community to cope with disasters such as droughts that make it necessary to provide food to countries facing such droughts.

In the case of many developing countries, including Guatemala, where corn is a basic subsistence crop, these experts warned about the impacts of such increases in food and oil, as corn and similar products constitute a main source of food. In addition, they commented that while responses to the rises in prices of food and oil varied from region to region, food gaps in Guatemala, Honduras, and Peru were expected to rise more than 20% by 2016. In addition, these experts indicated that in the case of Guatemala, grain imports rose 10% since 1990 and in 2006 grain imports exceeded domestic production by 55% and by 30% in Honduras. Finally, and taking into consideration the fact that in many developing countries social welfare programmes and safety nets are very weak, these experts warned about long-term food insecurity impacts should such a crisis extend for a long time.

In its Briefing prepared for the Consultative Group on International Agricultural Research (CGIAR) meeting in December, 2008, J. von Braun of the International Food Policy Research Institute (von Braun, 2008)) indicated that this IO&FC generated an economic imbalance in many developing countries and raised inflation. This imbalance and the rise in inflation would need to be dealt with via financial and monetary policies. This expert commented that the rise of prices in every type of agricultural commodity in 2007 and 2008 created a “global food price bubble”, citing that international prices for wheat and corn increased threefold and the price of rice increased nearly fivefold by 2008 in relation to the prices of such products in 2003. This expert confirmed the warnings made by Rosen and Shapouri regarding the fact that the increase in prices of oil and food would impact the livelihoods of the poor and vulnerable people in developing countries and could lead to food insecurity. In the particular case of Guatemala, this expert commented that “the cost of feeding just one person is almost three quarters of the total income of a poor household living on a dollar-a day”. He based his comments on the fact that the cost of a corn tortilla and oil, which represents slightly above 25% of the recommended nutrient density, was US\$ 0.40. In contrast, the cost of a corn tortilla, vegetable oil, fruits and vegetables which are required to ensure 100% of the recommended nutrient density had a cost of US\$ 0.72.

As stated by SEGEPLAN (2008a), BANGUAT (2008), as by INE (2011e), the effect of the rise in international prices of oil, corn and other products in the international market had severe impacts in the cost on a variety of products. As a way to track the increase in prices of goods, INE keeps track of the Vital Basic Food Basket (VBFB) which is defined as the cost of the food required to achieve the minimum dietary uptake for a Guatemalan adult and includes other basic services such as access to potable water, electricity, clothing, housing, health, transport, recreation, education, etc. Figure G18 presents data from INE for the period Jan. 2004 to June 2008 corresponding to the daily cost of the VBFB. Within this period, the data from INE shows that the daily cost rose in this period by 52% with respect to its cost in 2004 and began to rise more sharply at October 2006.

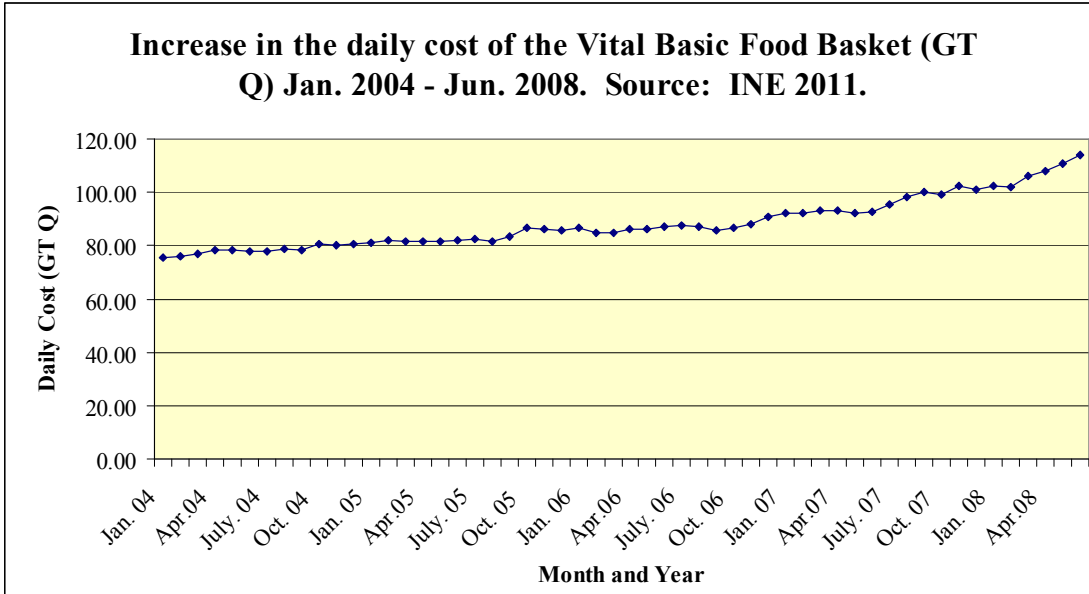


Figure G18: Evolution of the cost the Vital Basic Food Basked between 2004 and 2008. (Source: INE 2011).

While this data is presented on a monthly basis, the Ministry of Agriculture maintains a database of prices of products in the main public markets of Guatemala City starting in May 2007 on an almost daily basis. Figure G19 presents data on the wholesale prices of 3 different types of corn in the La Terminal public market in Guatemala City. The types of corn presented in the figure are:

- Yellow corn, 1<sup>st</sup> quality
- Yellow corn, 2<sup>nd</sup> quality
- White corn, 1<sup>st</sup> quality

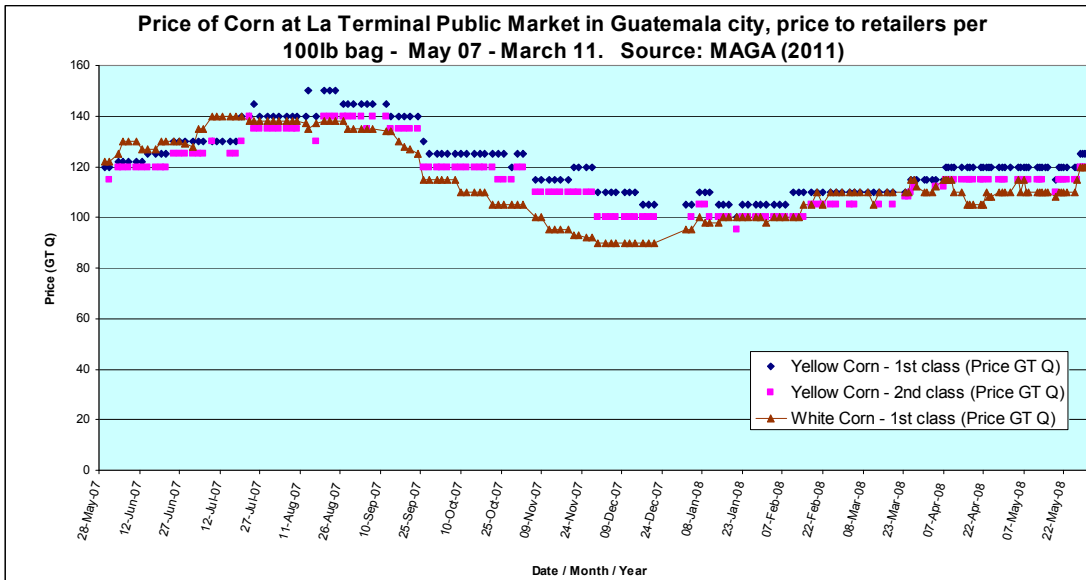


Figure G19: Weekly-reported prices of corn at La Terminal public market in Guatemala city. (Source: MAGA, 2011).

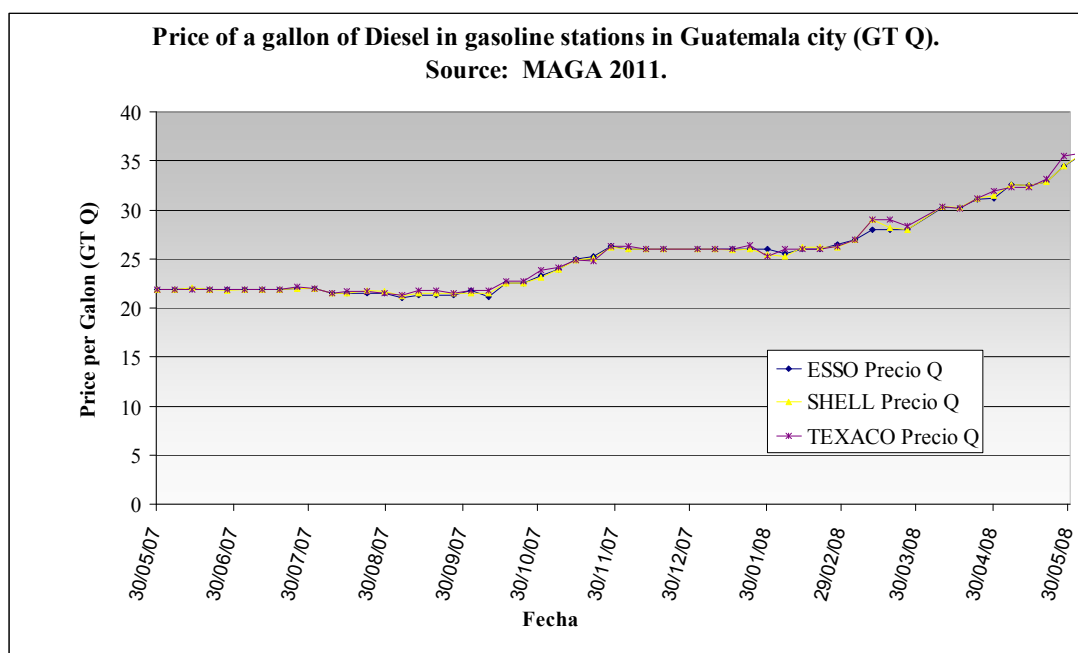
The figure presents the cost of 100 pound bags to distributors in the market. As it can be seen, the cost rose consistently from May 2007 on a daily basis until it peaked in August to September of that year, and then dropped to its lowest prices in December of that year, and began rising again until the end of

the graph corresponding to June 2008. It is important to take note that while corn is an essential element of the basic basket, it is not by far the only one.

An increase in the cost of such a basket without an equivalent rise in income forces poor people to start sacrificing their food intake, initially replacing more expensive products of this basket by less expensive ones, but which may be less nutritive, leading to malnutrition. In addition, the reduction in food intake of children, especially infants, can impair their physical and intellectual development (UNICEF, 2010).

Another product which is important to take note of within the local context of Guatemala is the price of diesel fuel. Diesel is the main fuel used in the public bus transportation industry within the country. The cost of diesel fuel is an important parameter to keep in mind when considering the cost of transportation of people in rural areas which may depend on public transportation to reach cities where they need to either sell their products or purchase basic products including food.

Figure G20 presents the evolution of prices of diesel fuel in public gasoline stations in Guatemala City on a weekly basis for the three main brands which are sold in the country: Esso, Shell, and Texaco (MAGA, 2011). In contrast to the cost of the VBFB, the price of diesel did not vary between June and October of 2007. Between October and November it experienced an increment and then levelled off until February 2008 when it began to rise until the end of this graph at the end of May 2008. Figure G21 presents the cost of the vital basic food basket for the same period for comparison purposes (INE, 2001e). As it can be seen, the trends may be different in the second half of 2007, but are similar in 2008.



**Figure G20: Weekly-reported price per gallon of diesel fuel in typical Guatemala city fuel stations for the period May 2007 – May 2008 (Source: BANGUAT, 2011).**

BANGUAT (2007) stated that inflation rose during this period dramatically, and experts from the Bank were able to assess both the inflation due to external factors such as the rise in international prices of oil and food products, and internal factors. According to these experts from BANGUAT, the inflationary rhythm was influenced by what they call the “imported inflation”. In 2007 the inflation rate was 8.75%. 3.17% could be linked to imported inflation. However, BANGUAT also reports that while international prices of oil and food rose, coffee exports rose by 24.5% due to both an increase in

the amount of coffee exported and an increase in the international price of coffee (24.5% with respect to the value in 2006). In a similar fashion, exports of sugar also rose during 2007 due to an increase in the international price of sugar. BANGUAT also reported that imports also rose by 14% in 2007 when compared with 2006. Nevertheless, BANGUAT also comments that part of this increase in imports was related to an increase in the international price of oil, as Guatemala, despite being a producer and exporter of oil, has to import fuels such as gasoline, diesel, bunker and lubricants.

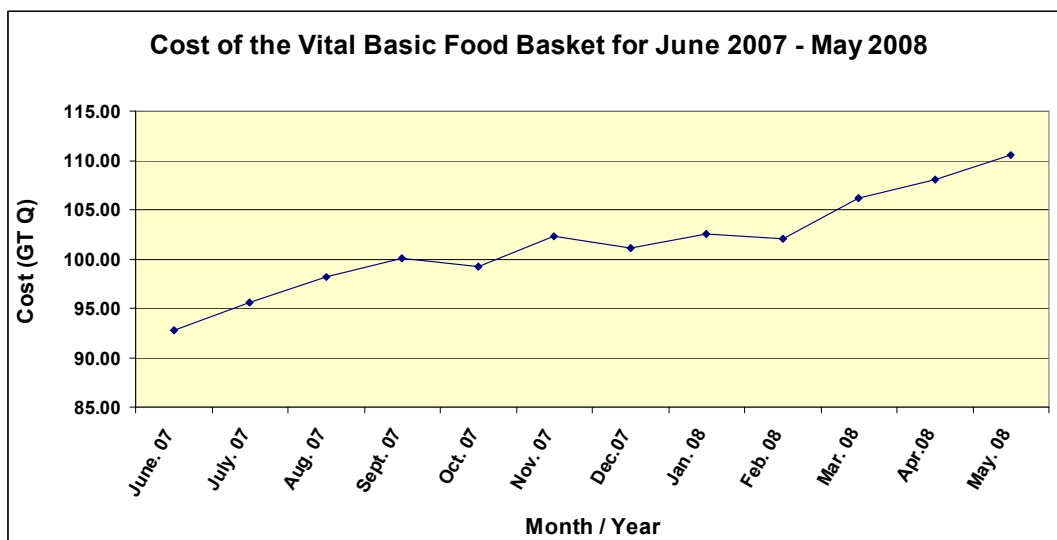


Figure G21: Daily average cost of the Vital Food Basket reported on a monthly basis for the period June 2007 – May 2008 (Source: INE, 2011e).

According to experts from the World Bank (2009), food rose by 14% due to this increase in international prices of oil and food, while the level of inflation was estimated for this period at 10.4%. These experts state that the difference in inflation between the Consumer Price Index and the inflation in the prices of food during the period April 2007 to April 2008 had a lesser impact on poverty in general. Poverty rose by 0.8 percent (0.4 percentage points) due to the consumption characteristics of poor people. However, the impact of inflation was more severe in the case of people in extreme poverty and in the indices of severity and depth of poverty. These experts state that extreme poverty rose by 3.9 percent, while poverty only rose by 0.8 percent. The increments in the severity of poverty are 2.5 percent for general poverty and 5.9 percent for extreme poverty.

Taking into consideration the fact that most families in Guatemala rely on the public markets to purchase goods, including food; a rise in the international prices of oil and food can result in an increase number of people living in poverty (WFP 2008).

As a way to deal with the effects of increases in these international prices of oil, corn, wheat, and other products and the effects on inflation, the Monetary Commission<sup>3</sup> of the Bank of Guatemala took special measures with respect to the leading interest rates (tasa líder de interés bancario). In addition, the government introduced a programme to assist rural economies to become more dynamic. This programme targeted rural families living in poverty in 129 municipal districts which were selected on the basis of their poverty indexes (SEGEPLAN, 2008a). Experts from SEGEPLAN indicate that by the end of 2008 (SEGEPLAN, 2009), the effects of this rise of international prices of oil and food were manifested as a reduction in tax revenues triggered by a contraction in internal consumer spending, which in turn affected tax revenues associated with local purchase of gasoline and diesel fuels.

<sup>3</sup> The official name in Spanish language is “Junta Monetaria”.



An issue that is important to keep in mind when discussing the impact of this crisis is the fact that between 2006 and 2008, there were no major natural disasters in Guatemala, which may have led to additional poverty. In addition, remittances sent by relatives abroad had been rising in recent years. Figure G22 presents data on remittances for the period from Jan. 2006 until April 2008 are reported by BANGUAT (2011). As it can be seen, the amount of remittances sent to Guatemala in 2007 was higher than the one in 2006, thereby alleviating the increased cost of living in the case of those families receiving such remittances.

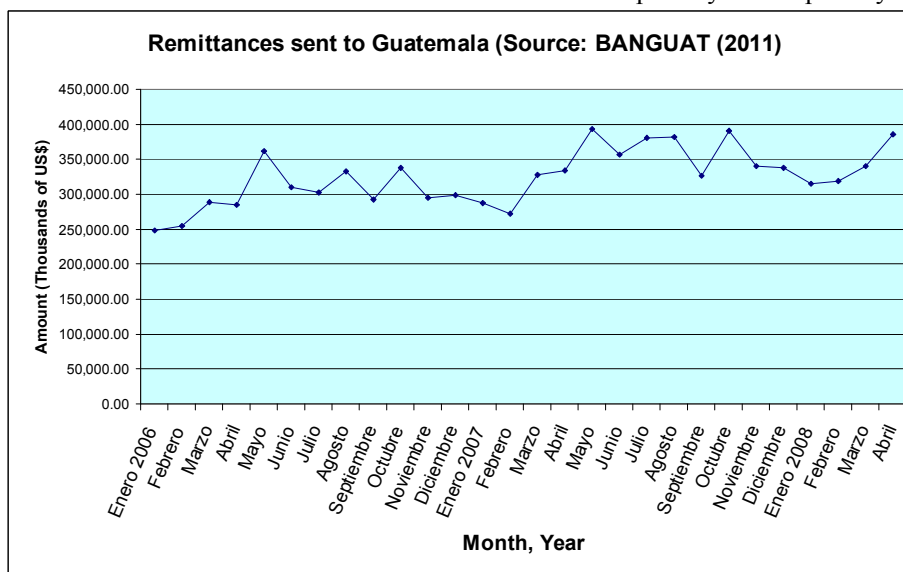
Another factor to take into consideration is the fact that export crops such as coffee and sugar cane, which are labour-intensive, did not experience drops in their international prices, and hence it could be concluded that there would not be no job losses associated with these agricultural export crops. Table G18 presents data as reported by Guatemala’s National Coffee Association (ANACAFE, 2011a). As it can be seen, between 2003 and 2008, the amount of coffee exported increased, and the income derived from such exports also increased in this period.

Figure G23 summarizes in a graphic fashion the direct impacts of this crisis (solid arrows) on the increases of fuels such as diesel and gasoline and related refined oil products (fertilizers), and on the prices of food that play a role at the national and local levels. The increase in the cost of living has a direct impact on human and economic capitals of households (solid arrows). As a consequence of the increase in the cost of living, there is a reduction in economic capitals at this household level, which may lead to income insecurity and to increases in malnutrition in the case of families in extreme poverty and in poverty as commented earlier by experts from the World Bank, UNICEF (2010), USDA, and IFPRI (dashed arrows).

**Table G18: Coffee exports reported in 60 kg bags and the corresponding income in US\$. Source: ANACAFE (2011a)**

| Crop      | Number of bags | Income (US\$) |
|-----------|----------------|---------------|
| 2003/2004 | 3,305,661      | 314,855,342   |
| 2004/2005 | 3,451,559      | 469,082,877   |
| 2005/2006 | 3,350,274      | 463,360,178   |
| 2006/2007 | 3,745,893      | 557,151,652   |
| 2007/2008 | 3,820,072      | 655,878,072   |

**Figure G22: Time Remittances sent to Guatemala for the period Jan. 2006 to April 2008 (Source: BANGUAT, 2011).**



The figure also links the direct and indirect impacts of the IO&FC on the government (reduced tax revenues) thereby reducing budgets allocated to combat poverty and increase social welfare, and on livelihoods in terms of increases in susceptibility of communities to natural hazards and on reductions in capacities of such communities to cope with the impacts of disasters.

Within the context of the vulnerability of communities to external shocks associated with disasters, Figure G23 also makes reference to an increase in the susceptibility of vulnerable groups and to a decrease in coping capacities to cope with the impacts of such shocks (dashed arrows). Unfortunately, tracking such an increase in susceptibility and a decrease in coping capacities directly at the

community level is very difficult, as there are no explicit parameters to measure both susceptibility and coping capacities. Typical parameters to measure susceptibility include the number of people in the household, the ratio of adults to children and elderly within the household, the sex of the head of the household, and the type of incomes. Proxy indicators for coping capacities such as distances from a house to a road or to public infrastructure such as hospitals and towns have also been proposed. Unfortunately, these parameters would not change on a month-to-month basis; thereby rendering them useless as a way to track impacts of this crisis. Therefore, it is important to identify other potential indicators at the local level which may reflect such changes in susceptibility and coping capacities.

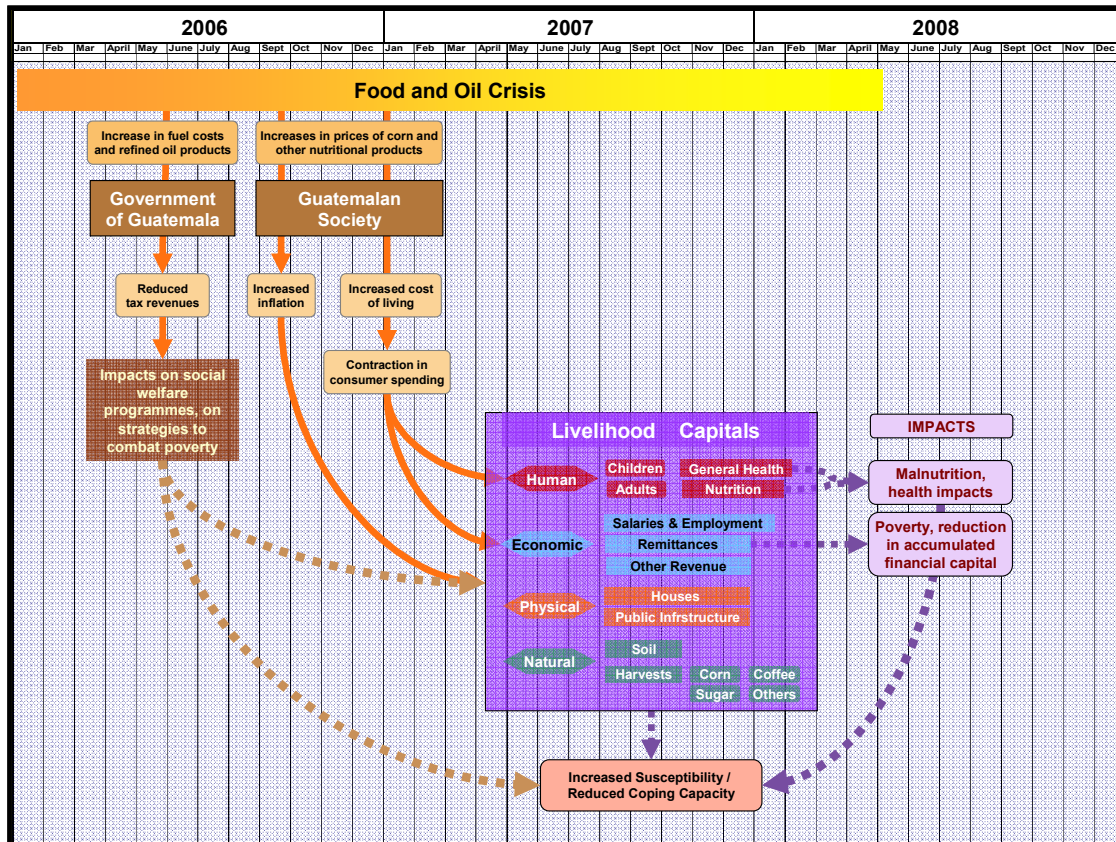


Figure G23: Time chart displaying the IO&FC of 2006-2008, its manifestations in the Guatemalan context regarding livelihoods and corresponding capitals. The figure also displays 4 capitals associated with livelihoods, the impact of this crisis on poverty, malnutrition and on health; and how all these factors contribute to increasing the susceptibility of communities and reducing the coping capacities of communities and of the government with respect to natural hazards.

### The Global Economic Crisis

Taking into consideration the IO&FC, it could be stated that the GEC had both positive and negative impacts on the country and on communities. On the one hand, the GEC brought down prices of oil and food both internationally and nationally, alleviating the higher cost of living and the inflation that had taken place in 2007 and early 2008 (BANGUAT 2010, SEGEPLAN, 2010b). However, such a reduction in the prices of export product also led to a reduction in tax revenues as reported by government institutions in Guatemala and decreased the access to credits needed to fuel the economy. In addition, the GEC also had a more local impact on households receiving remittances. The amount of remittances sent from relatives abroad declined at the end of 2009 and only started picking up at the end of 2010 again.

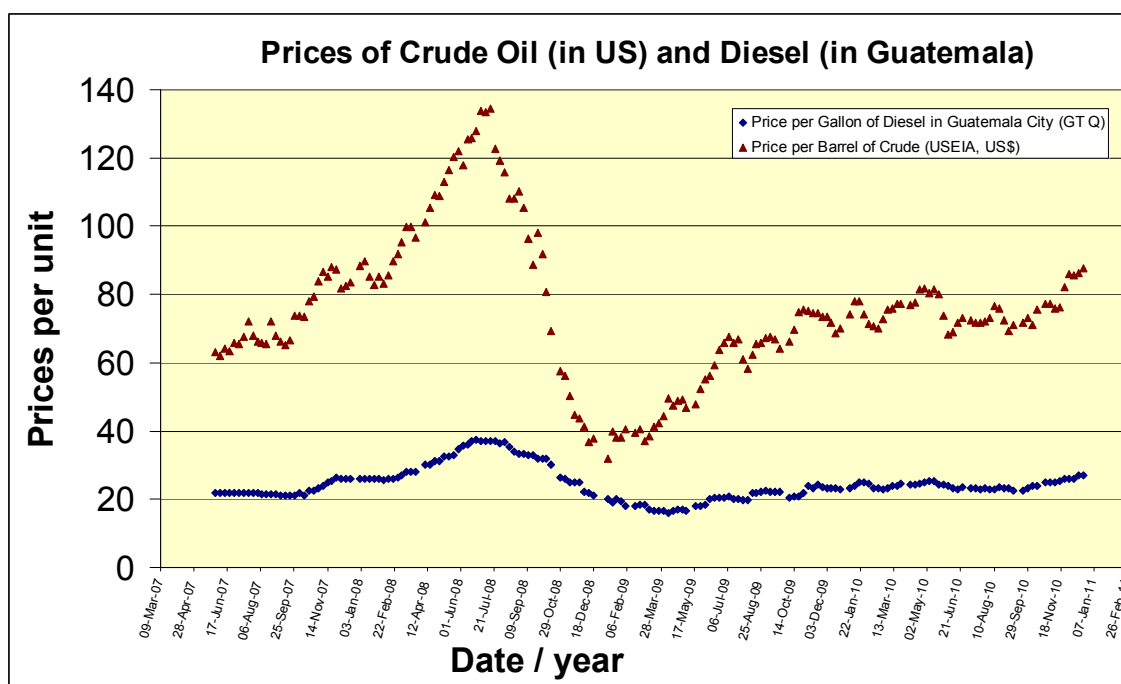
According to the research conducted in this project, the earliest explicit warning regarding the vulnerability of the poor in relation to remittances and the impacts of the GEC on such remittances in the case of Guatemala was issued early 2009 by the World Bank (2009). Experts in the World Bank (2009) reported that international remittances represented 38.1% of the consumption of the poor in Guatemala, and cited explicitly the concern that those households receiving such remittances could be vulnerable to international shocks given their higher dependency on such remittances.

When discussing the temporal trends associated with the GEC, it's important to keep in mind an international indicator of relevance concerning the GEC, namely the Dow Jones index. The Dow Jones Index reached its lower value associated with this crisis in February 2008 as shown in figure 24.



**Figure G24: Evolution of the Dow Jones index in the New York Stock Exchange for the period 2005 - 2010.**

In the context of prices of products, it can be stated that the prices of some products dropped more than others. For example the price of a gallon of diesel or a gallon of gasoline dropped substantially and with a small delay compared to the prices in the international stock exchange. Figure G25 presents a comparison of the prices of a barrel of crude oil in the United States and the price of diesel fuel in Guatemala City.



**Figure G25: Evolution of prices of crude oil in the United States and Diesel in Guatemala for the period June 2007 - January 2011. Source: MAGA, 2011.**

As it can be seen, the price of diesel fuel reached its lowest value nearly three months after the crude oil reached its lowest value in the United States. From the figure one can also deduct that diesel in Guatemala experienced a sharp drop in price per gallon as did crude oil in the United States. Diesel dropped 57% from its highest value in June 2008, while crude oil dropped 76% from its highest value in July 2008.

Unfortunately, the consumer price index did not experience such a sharp drop as fuels like diesel in general. The consumer price index rose steadily until September 2008, it levelled off until January 2010, and then started to rise again. Figure G26 presents the evolution of the CPI for the period January 2007 – March 2011.

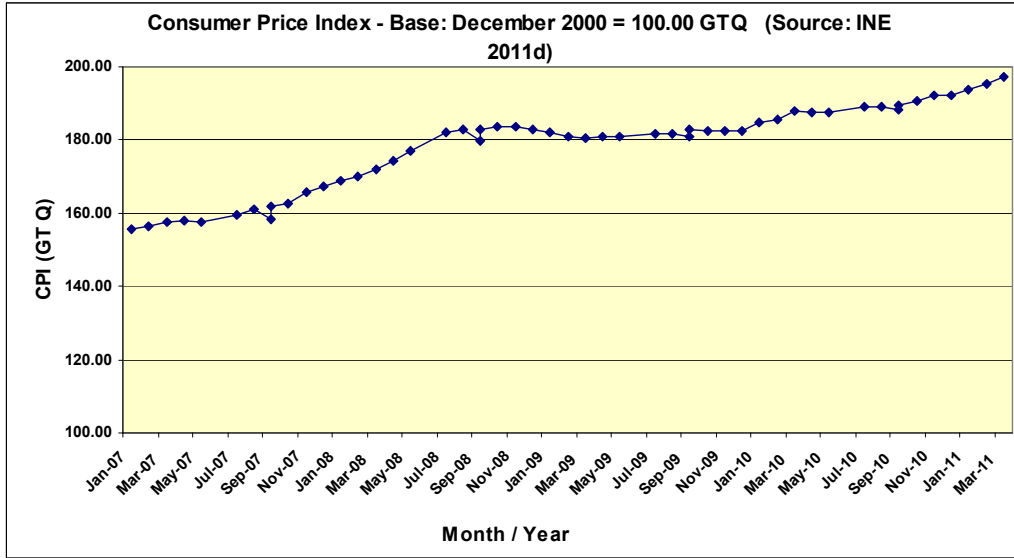


Figure G26: Evolution of the Consumer Price Index for the period January 2007 - March 2011.

Figure 27 presents the daily evolution of the prices of corn for retailers at the La Terminal public market in Guatemala City for the period June 2007 – May 2011. As it can be seen, prices of corn did not really experience a sharp decline due to the GEC, explaining why the Consumer Price Index did not experience a similar reduction as well.

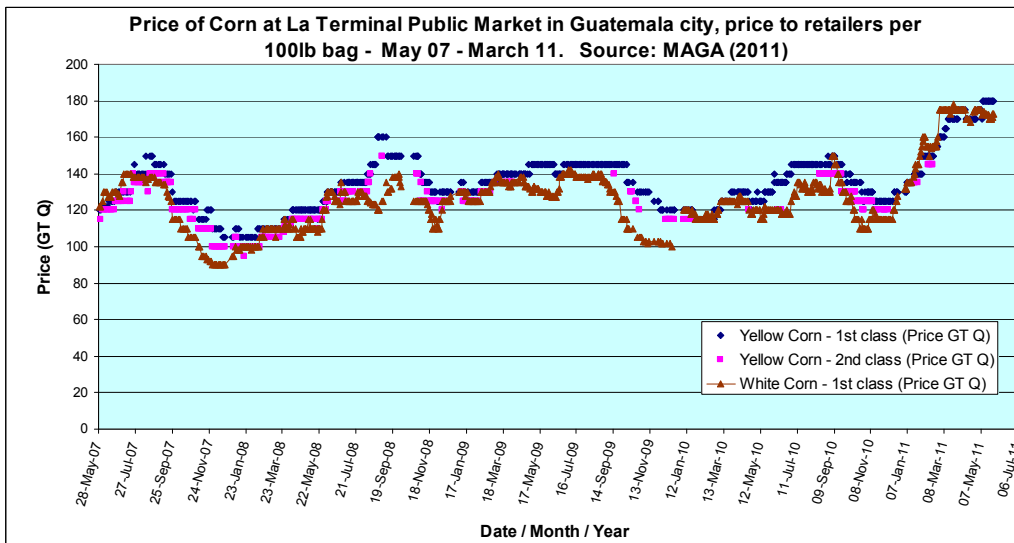


Figure G27: Evolution of the daily prices of corn at La Terminal public market in Guatemala city (Source: MAGA 2011).

Nevertheless, BANGUAT reported a sharp drop in inflation during 2009 as presented in figure G28. As it can be seen, the monthly inflationary rate in percentage reached its highest value in July 2008 and dropped to its lowest values a year later.

In early 2010 SEGEPLAN reported that the GEC had a variety of effects on the Guatemalan economy (SEGEPLAN, 2010b), the main one being the drop in tax revenues due to the deceleration of the economy and the decrease in exports of non-traditional products. In addition, SEGEPLAN also reported reductions related to imports, on tourism, and on remittances. As a result, SEGEPLAN commented that the reduction in tax revenues forced the government to sharply cut budgets of public institutions and to reduce its efforts targeting “*historically-accumulated social demands*”. In that same report SEGEPLAN commented that the low increase in the prices of goods that compose the Basic Food Basket allowed citizens to dampen the adverse effects of the GEC.

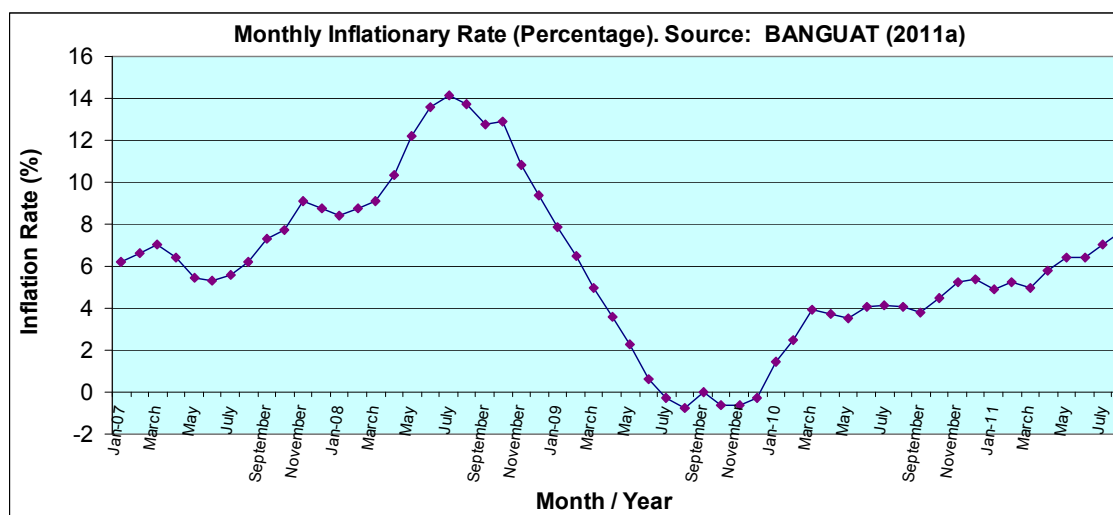


Figure G28: Evolution of the Monthly Inflationary Rate for the period January 2007 - July 2011.

According to SEGEPLAN, nearly 30% of the tax revenues stemmed from the VAT on imports. Imports declined by 24%, and so tax revenues associated with this source of VAT dropped 13.5% with respect to the previous year, and nearly 28% with respect to what was contemplated in the fiscal budget for the year 2009. In addition, SEGEPLAN reported that exports to Central America and the rest of the world dropped by 23.3%. As a way to cope with the effects of the crisis, the Presidency of the Republic implemented a set of austerity measures, and was granted approval from Congress regarding the emission of bonds in the amount of GTQ 3,000 millions.

BANGUAT (2009) confirmed that the effects of the GEC were also detected during 2008 in the reduction in tax revenues associated with the VAT, with tax revenues associated with the distribution of petroleum (crude oil) and fuels, tobacco and cigarettes, and tax revenues associated with the distribution of cement. However, BANGUAT also reported that in monetary terms coffee exports rose 12.0% in 2008 with respect to exports in 2007; citing an overall increase in the international price of coffee of nearly 12.2%. In a similar fashion, in monetary values sugar cane exports rose by 5.6% when compared with exports in 2007. Again, the increase was due to higher international prices which were triggered by a reduction in sugar cane exports from Brazil.

In 2010 BANGUAT (2010) reported that the GEC had an impact manifested through a reduction in exports, remittances and in tourism during 2009. In addition, experts from BANGUAT reported that in monetary values, coffee exports experienced a drop of 10.3% in comparison with those of 2008 due to a reduction in the international prices of coffee. However, sugar cane exports rose by 34.3%, due to increases in the international prices of sugar. In this report BANGUAT stated that the FOB value of

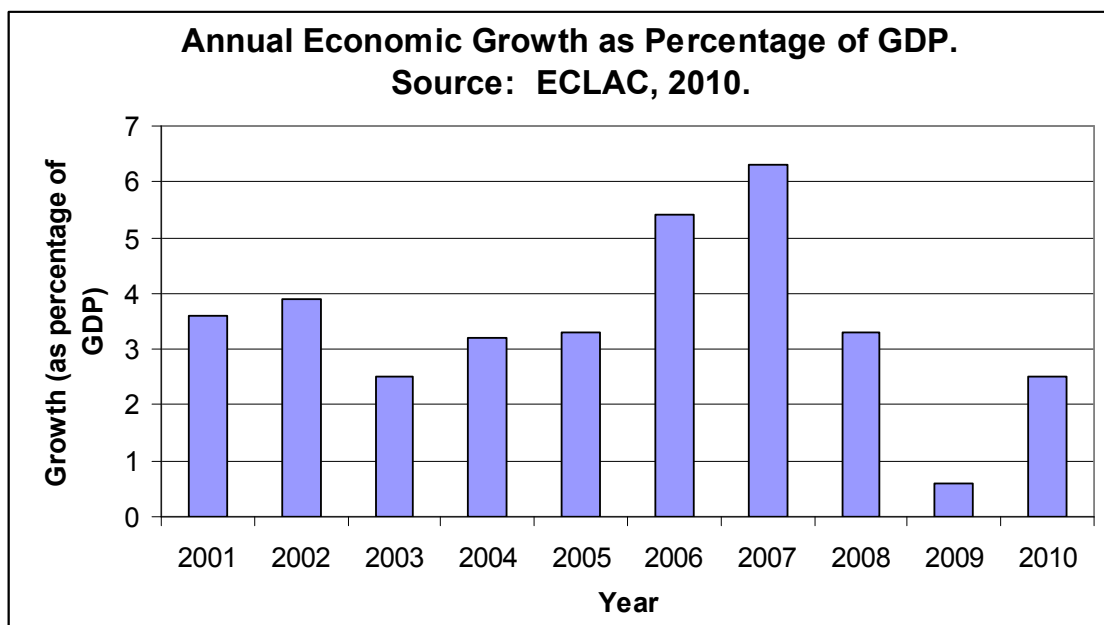
imports in 2009 fell by 20.7% when compared to 2008, citing that most reductions were associated with imports destined to industrial purposes. Furthermore, BANGUAT commented that in 2009 the GEC manifested itself also via a reduction in the availability of international credit lines and an increase in the cost to access such international credit lines. To minimize the impact related to access to these international credit lines, BANGUAT forced banking entities within Guatemala to keep a higher amount of liquid resources to maintain popular trust in the banking system.

Table G19 presents macroeconomic figures for the period 2005 – 2009 as generated by ECLAC (2011, page 125). In this period, inflation rose during 2007 and 2008 due to the rise in international prices of oil and food, reaching its peak by 2008, at the time the GEC was being manifested most severely in the United States. However, as the table shows, in the year 2009 the inflation experienced a drastic reduction due to the sharp drop in the international prices of oil and food.

| Description                         | 2005 | 2006 | 2007 | 2008 | 2009 |
|-------------------------------------|------|------|------|------|------|
| Inflation as percentage of GDP      | 8.6  | 5.8  | 8.7  | 9.4  | -0.3 |
| Fiscal Deficit as percentage of GDP | 1.7  | 1.9  | 1.4  | 1.6  | 3.2  |

Figure G29 presents additional data generated by ECLAC (2011) concerning the annual economic growth as a percentage of GDP for the period 2001 – 2010. This graph confirms the severe impacts of the GEC in 2008 and most drastically in 2009; although the recovery can be already detected in 2010.

Nevertheless, the continuous migration of Guatemalan citizens to the United States and to other countries, particularly in the last decade, has led to a new source of economic growth for Guatemala in terms of remittances which have been increasing steadily, as it will be presented in a subsequent section more explicitly.



**Figure G29: Evolution of the Annual Economic Growth for the period 2001- 2010.**

The effect of the GEC can also be seen as a reduction in the amount of remittances starting in July 2008 and recovering their Pre-GEC values by the middle of 2010 and in 2011, but not the annual rate of increase seen between 2002 and 2007. As it can be seen remittances during this period had large variations, but no upward or downward trend in general, except during the 2009 year when values of remittances were lower in general than in the rest of the period displayed in the graph.

Figure G30 presents the temporal evolution of remittances for the period 2007 to 2011. Experts in the Multilateral Investment Fund of the Inter American Development Bank (MIF-IADB, 2009) commented that the GEC resulted in job losses for many migrants, and hence they had to reduce the amount of remittances sent back to Guatemala. Nevertheless, remittances showed signs of positive growth by the middle of 2010 (MIF-IADB, 2011)

As a way to cope with the impacts of the GEC, the Government of Guatemala established credits with the World Bank (US\$ 200 million), with the Inter American Development Bank (US\$ 650 millions), and established a Stand-By Agreement with the International Monetary Fund in the amount of US\$ 935 million (GoG 2010). Such credits increased the public debt of Guatemala from 20% in 2008 to 23.2% in 2009.

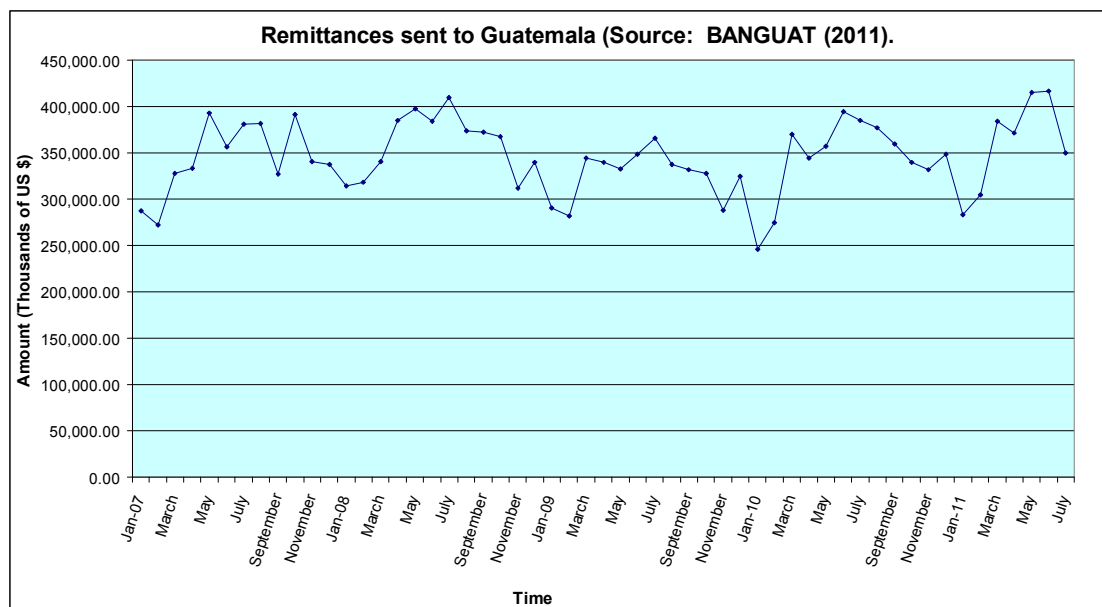


Figure G30: Evolution of remittances for the period Jan. 2007 - July 2011. Source: BANGUAT (2011).

### *Livelihoods and vulnerability*

In the context of livelihoods and vulnerability to disasters, it is difficult to separate the impact of the GEC from the impact of the IO&FC and from the impact of previous disasters and previous crises. On the one hand, the GEC reduced the ongoing rise in inflation that was created by the IO&FC. However, it is also important to recognize that the GEC reduced remittances by nearly 10%. If in addition one considers the fact that the Consumer Price Index did not drop considerably, then it could be concluded that poor families may have had to use economic capital to cope with the increases in prices of food triggered by the IO&FC.

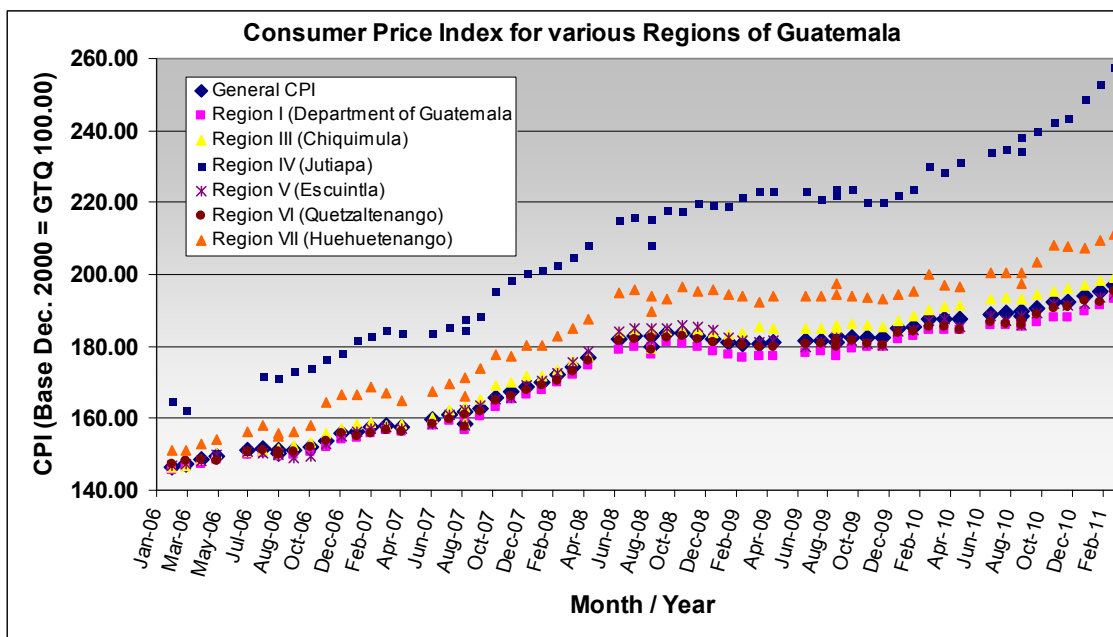
In an attempt to figure out which regions of the country could be most affected by the GEC, it is important to recognize which regions:

- Rely more on remittances;
- May have the highest levels of poverty;
- May not benefit from the drop in prices of goods (consumer price index); and
- May be more impacted by reductions in the international prices of coffee.

As stated earlier, INE (2006) reported that remittances in the Jutiapa, Chiquimula, and Zapaca departments may reach between 7% and 9% of the households in those departments; from 3% to 5% of the households in the case of Escuintla; 1% of the households in the case of Sololá, 2% of the households in the case of Chimaltenango, and 6% of the households in the case of the Tonicapan department. According to the report by MFEWS on livelihoods (2009), the Mountain Range of the Cuchumatanes in Quiché and Huehuetenango departments is the livelihood that most depends on remittances. This would imply that it would be Huhuetenango and Quiché which could be most affected by the drop in remittances.

In the context of poverty, in 2006 INE reported the following departments with percentages of extreme poverty above 25 percent: El Progreso (89.62%), Alta Verapaz (41.23%), Quiché (33.24%), Huehuetenango (30.27%), Jalapa (29.96%), and Solola (29.18%). In the case of general poverty (including extreme poverty), in 2006 INE reported the following departments with percentages of poverty above 70%: Quiché (84.6%), Alta Verapaz (84.05%), Huehuetenango (78.32%), Solola (77.51%), Tonicapan (73.73%), Baja Verapaz (73.2%), San Marcos (73.1%), and Jalapa (72.02%).

The variation in CPI for different regions of the country is displayed in figure G31 for the period February 2006 until February 2011. The figure displays the continuous rise in the CPI in all regions, and how it levels off due to the GEC for nearly a year and in 2010 and 2011 it starts rising again. From the figure one can detect that in some regions of the country the CPI dropped slightly as a consequence of the GEC, particularly in the Guatemala, Quetzaltenango and Escuintla regions. It is interesting to note that regions with borders to El Salvador (Jutiapa), Honduras (Chiquimula), and Mexico (Huehuetenango) have a higher CPI than other regions in the country. In addition, in these three regions (Huehuetenango, Chiquimula, and Jutiapa) the CPI only levelled off during the GEC.



**Figure G31: Evolution of the Consumer Price Index for various regions of the country from January 2006 until (SOURCE: INE 2011d)**

In the context of coffee there are no up to date figures by province. However, in 2001, the International Organization for Migrations (IOM, 2001) reported that the eight departments of the country with the highest number of jobs related to coffee were Santa Rosa (156,557), Chiquimula (76,960), Huehuetenango (71,243), Alta Verapaz (70,025), Quetzaltenango (63,070), Suchitepequez (51,316), Guatemala (49,198), and San Marcos (43,916). In this report IOM states that at that time these eight departments accounted for 78% of the total production of coffee in the country.



The vulnerability of departments and communities to the GEC could be then represented as a combination of these five factors: a high degree of dependency on remittances, high percentage of the population of the department living in poverty and extreme poverty, a high magnitude regarding the consumer price index, and a large amount of the population involved in agriculture, in particular in coffee plantations. Table G20 ranks departments on these five factors based on the data presented above. For example, in the column related to remittances, Huehuetenango has been ranked highest in terms of receiving remittances; followed by Quiche, Jutiapa, Chiquimula, Zacapa and Chimaltenango as reported by MFEWS. In the context of extreme poverty, El Progreso ranked highest in terms of the percentage of its population living in extreme poverty, followed by Alta Verapaz, Quiche, Huehuetenango, Jalapa, and Solola.

| Ranking                 | Remittances   | Extreme Poverty | Poverty (incl. Extreme Poverty) | Consumer Price Index | Coffee production |
|-------------------------|---------------|-----------------|---------------------------------|----------------------|-------------------|
| Highest                 | Huehuetenango | El Progreso     | Alta Verapaz                    | Jutiapa              | Santa Rosa        |
| 2 <sup>nd</sup> Highest | Quiche        | Alta Verapaz    | Huehuetenango                   | Huehuetenango        | Chiquimula        |
| 3 <sup>rd</sup> Highest | Jutiapa       | Quiche          | Solola                          | Alta Verapaz         | Huehuetenango     |
| 4 <sup>th</sup> Highest | Chiquimula    | Huehuetenango   | Totonicapan                     | Chiquimula           | Alta Verapaz      |
| 5 <sup>th</sup> Highest | Zacapa        | Jalapa          | Baja Verapaz                    | Quetzaltenango       | Quetzaltenango    |
| 6 <sup>th</sup> Highest | Chimaltenango | Solola          | San Marcos                      | Escuintla            | Suchitepequez     |

Figure G32 displays a map depicting these factors and their rankings. Vertical bars in each department reflect the ranking of each department related to these factors. The map also categorizes departments using a colour-scale based on the number of factors that are present within each department. Huehuetenango is presented in dark red as it is the department that ranks among the highest in all five factors. Alta Verapaz also ranks among the highest, but only in four factors. Chiquimula ranks high in three factors; while Jutiapa, Quetzaltenango, Solola, and Quiche rank high but only in two factors. Other departments only rank high in one factor, and Peten, Izabal, Retalhuleu, Sacatepequez and Guatemala may be affected by the GEC but to a lesser degree, as these departments do not rank high in any of these five factors.

### *The Global Economic Crisis and disasters*

This project has a special focus on disasters, particularly trying to find the links between the GEC, vulnerability and the impacts of disasters. As stated in the original project proposal, one of the broad objectives of this project is to understand how the quantifiable impacts of natural disasters may be potential indicators of the GEC impacts.

Figure G33 shows a time chart making reference to the IO&FC, the GEC, the main disasters following the GEC, pre-existing conditions regarding the United States economy and its influence in Guatemala; the local Guatemalan context of government policies and financial and economic situation; and the effects of the all of these on livelihoods, thereby exacerbating vulnerability, which is represented in terms of susceptibility and coping capacity.

As it was stated earlier, disasters reflect pre-existing vulnerabilities. However, as many experts have indicated (Wisner et al, 2004; Wilches-Chaux, 1993; Villagran, 2001, 2006; Maskrey, 1993; Lavell, 2003; ECLAC, 2000; Cardona 2001, 2003, 2004, 2007), the generation of vulnerability is a process that takes decades if not centuries. Century-old traditions regarding building techniques, access to power and resources, social trends, economic trends; all these shape up societies and how they make use of the environment to survive. To this end, this report has tried to present not only the impacts of the GEC within Guatemala, but also the impacts of the IO&FC and the general trends that preceded these crises.

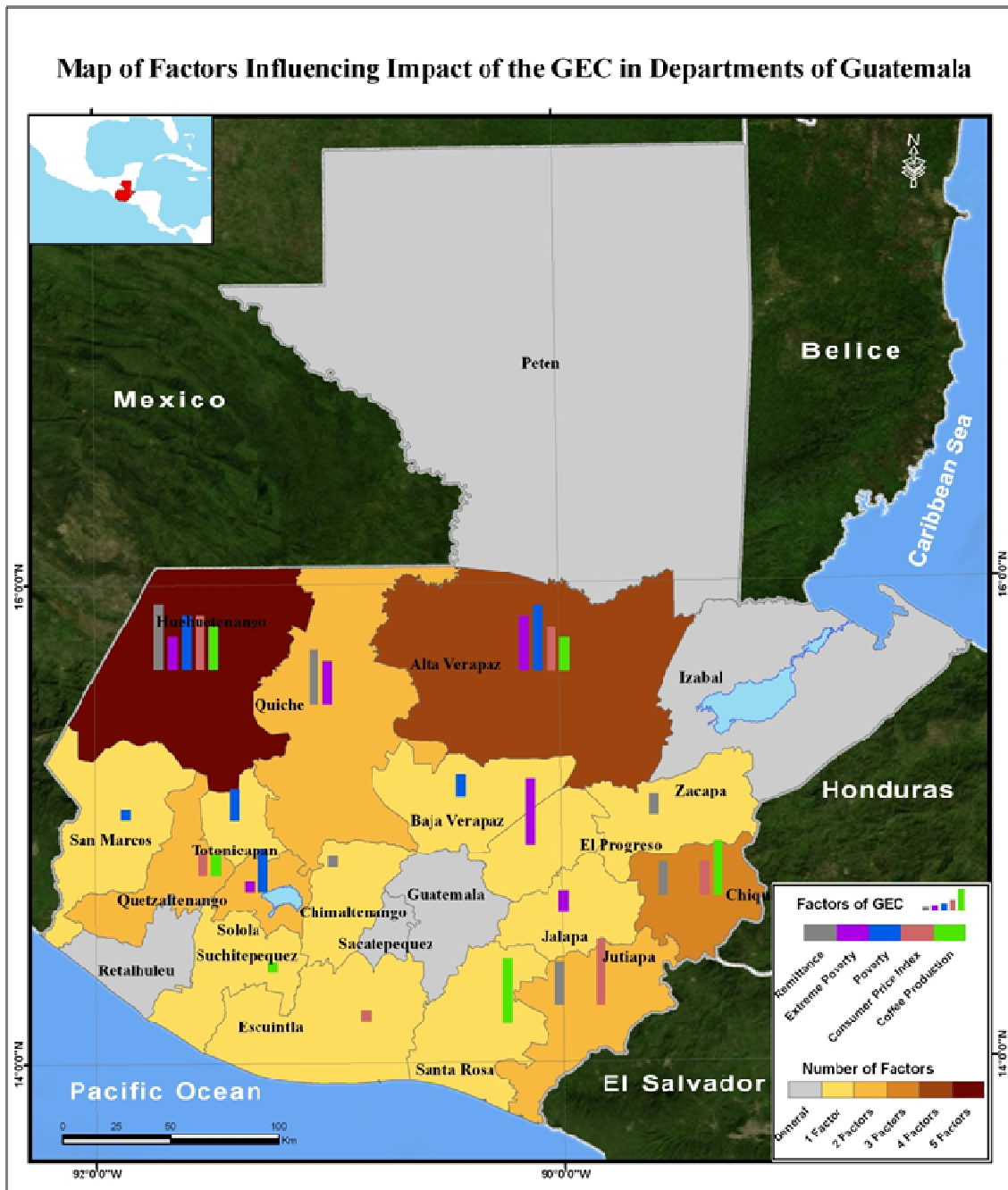


Figure G32: Classification of departments based on their vulnerability to the GEC. The vulnerability is represented as a function of five factors that influence the impact of the GEC in all departments. The ranking of the departments related to each factor is represented through the use of a bar chart. The background colour assigned to each department is based on the number of factors present within each department. Departments with a grey colour are those which do not rank high in any of the five factors.

In the context of disasters and Guatemala, two major disasters took place after the GEC: a drought that impacted the dry corridor in 2009 and early 2010; and tropical storm Agatha which impacted the country in June 2010 provoking extensive damage to public infrastructure, services, and agriculture.

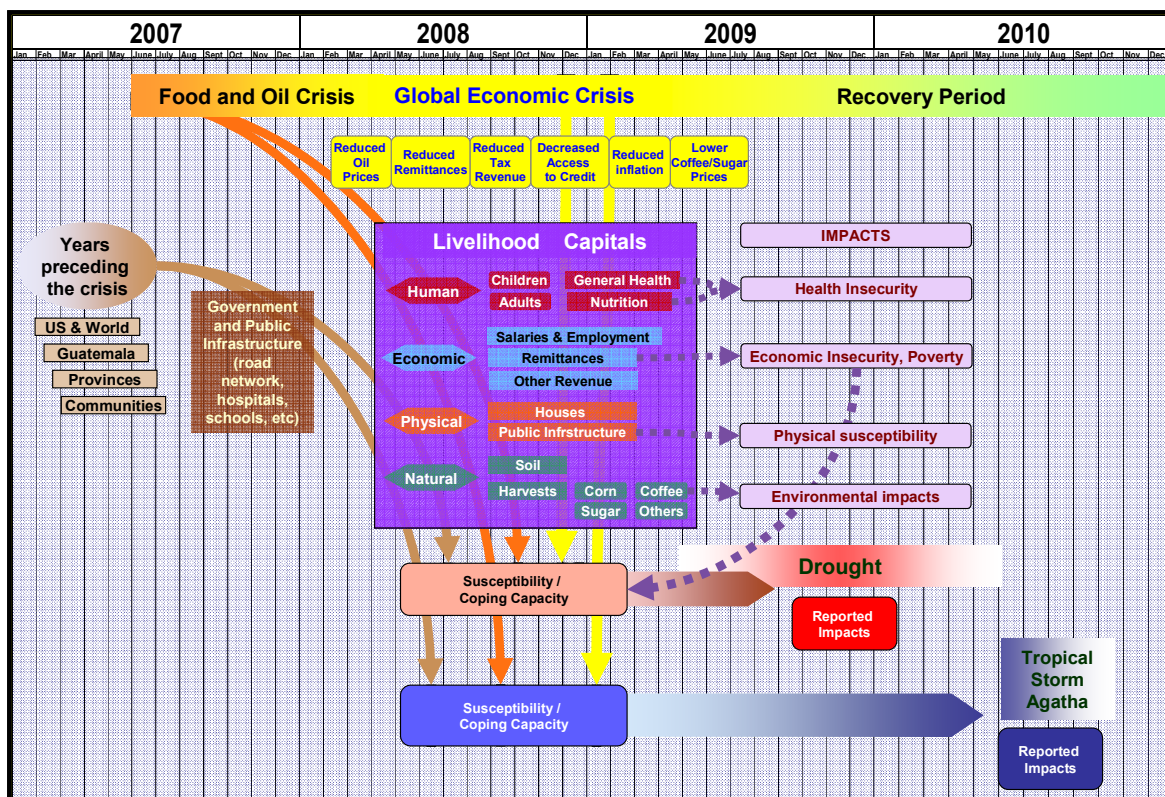


Figure G33: Time chart displaying the GEC, its manifestations in the Guatemalan context and natural disasters taking place after the GEC. The figure also displays 4 capitals associated with livelihoods, the government and the public infrastructure it manages and is responsible for and makes reference to pre-crisis conditions.

### The 2009/10 drought

Guatemala, like other countries of the world, has experienced droughts in recent decades. The two most recent episodes were the 2001/2002 and the 2009/2010 droughts. The Laboratory of Geographic Information of the Ministry of Agriculture, Livestock and Food generated in 2002 a drought hazard map, which is presented in Figure G34 (MAGA, 2002). The map was elaborated combining the aridity of different geographical regions of the country and the probability of occurrence of droughts in terms of a probabilistic analysis of rainfall in all regions of the country. The figure highlights two regions where the hazard is higher: a segment of the Pacific coastline and a geographical region located to the north of the volcanic chain and to the south of the Cuchumatanes mountain range, the Sierra de las Minas mountain range, and the Merendon mountain ranges. This second region has been called the “corridor seco” or dry corridor and includes areas of the Quiche, Baja Verapaz, Chiquimula, Zacapa, El Progreso, Jutiapa and Jalapa departments.

The 2009/10 drought impacted this dry corridor region of the country, forcing the government to decree a National State of Public Calamity in September 2009 (Gov. of Guatemala, 2009). Drought conditions in this case were associated with changes in the typical patterns of rainfall for different regions of Guatemala and were associated with climate change in the official decree. The decree also stated that it was being enacted to avoid larger consequences in the context of food insecurity due to potential depletion of food reserves throughout the country. The impacts of the drought and the enactment of this National State of Public Calamity led the United Nations to launch the Food Insecurity and Acute Malnutrition Appeal in 2010.

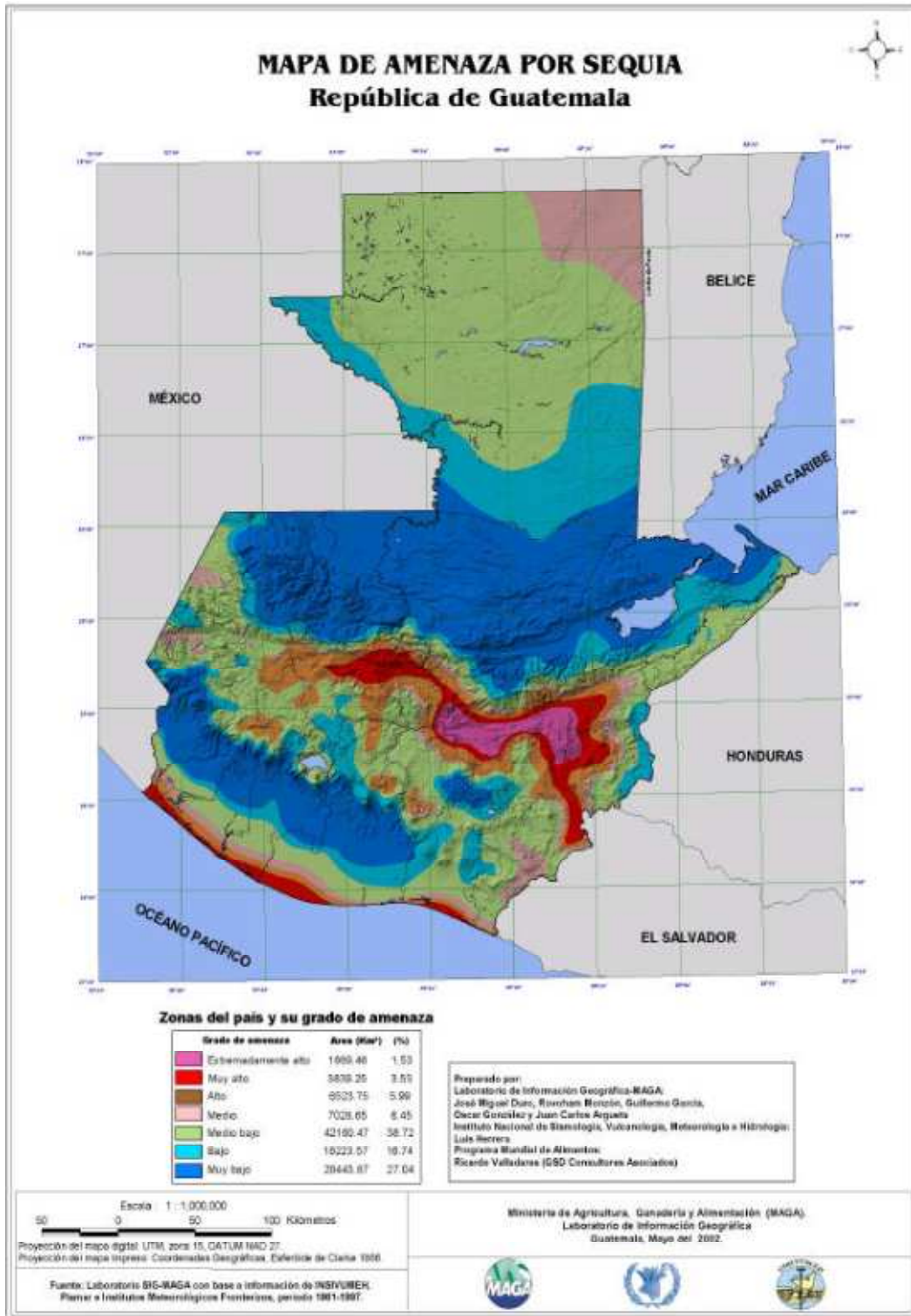


Figure G34: Drought hazard map prepared by the Laboratory of Geographic Information of the Ministry of Agriculture, Livestock and Food. The regions in red and violet colours are defined as the “Corredor Seco” or Dry Corridor.

According to a special report prepared by experts who participated in the FAO/WFP Mission which conducted a rapid evaluation of crops and food security in Guatemala conducted in November 2009 (FAO & WFP, 2009), the drought conditions manifested themselves mostly in the “Corredor Seco” of the country, covering the eastern, central and some western areas of the country. These conditions had

a severe impact on corn and bean crops, and in some areas losses rose up to 80% of the total crops and in severe cases losses were of such high degree that farmers were not able to recuperate even seeds for the next crops. According to this report, roughly 400,000 families were affected by the drought and 145,400 families would require humanitarian assistance from the government and the international community given their food insecurity condition.

Table G21 reproduces data in the location of food insecurity at the level of departments as presented in this FAO/WFP report. The table presents data on the number of families affected by the drought, and the number of families in severe and moderate food insecurity. Izabal, Jalapa and Santa Rosa are the three departments with the highest numbers of families affected by the drought. In contrast, the four departments with the largest number of families in food insecurity (severe and moderate) are Jalapa, Jutiapa, Izabal, and Chiquimula.

| <b>Table G21: Data on Families in Departments with high food insecurity in 2009 / 2010</b><br>(Source: FAO/WFP 2010). |                                     |   |   |  |
|---|-------------------------------------|---|---|--|
| <b>Department</b>   | <b>Families affected by drought</b> | <b>Families in severe food insecurity</b> | <b>Families in moderate food insecurity</b> | <b>Total number of families in food insecurity</b> |
| Jalapa  | 60,351                              | 12,070                                    | 12,674                                      | 24,744   |
| Jutiapa   | 44,965                              | 10,792                                    | 13,040                                      | 23,831   |
| Izabal  | 66,634                              | 4,465                                     | 16,975                                      | 21,440   |
| Chiquimula  | 37,972                              | 6,076                                     | 15,189                                      | 21,264   |
| Baja Verapaz  | 45,104                              | 5,413                                     | 9,021                                       | 14,433   |
| Totonicapan   | 36,338                              | 3,634                                     | 6,904                                       | 10,538   |
| Santa Rosa  | 52,360                              | 3,142                                     | 7,330                                       | 10,472   |
| Quiche  | 33,489                              | 1,479                                     | 5,428                                       | 6,906  |
| El Progreso   | 23,346                              | 2,568                                     | 3,502                                       | 6,070  |
| Alta Verapaz  |                                     | 840                                       | 2,886                                       | 3,726  |
| Peten   |                                     | 417                                       | 1,516                                       | 1,933  |
| <b>TOTAL</b>  | <b>400,559</b>                      | <b>50,893</b>                             | <b>94,465</b>                               | <b>145,358</b>                                     |

Data on losses in corn crops (white and yellow corn) according to the FAO/WFP report are presented in Table G22. Jutiapa, Chiquimula, Quiche and Zacapa are the departments which suffered the most in terms of lost production (tonnes of corn). However, in terms of percentage of hectares lost with respect to total number of hectares planted, Chiquimula, Zapaca, Baja Verapaz, Totonicapan and El Progreso, Jutiapa and Quiche stand out.

In November 2009, REDHUM reported (2009) the results of a rapid survey which had been conducted in October 2009 which targeted 54 municipal districts the Dry Corridor spanning seven departments. The rapid survey targeted high risk populations in the context of food insecurity and was also conducted at the request of the Government of Guatemala. According to this report, even before the drought already 36,500 families were already facing food insecurity problems in the departments of Peten, Quiche, Alta Verapaz, Izabal, San Marcos, and Huehuetenango. According to this report, 65,500 families were already affected by the drought in the Dry Corridor.

In the United Nations flash appeal for Guatemala entitled: **Guatemala - Food Insecurity and Acute Malnutrition Appeal in 2010** (UN 2010), it is stated that the drought had a variety of impacts which

included a three-fold increase in the number of severe acute malnutrition cases reported in the Jalapa department, an increase in cases of acute malnutrition in the Guatemala department, more than 240 deaths of children under 5 years of age due to severe acute malnutrition, and an increase in levels of malnutrition in other departments of the Republic.

| <b>Table G22: Estimated losses in production of corn (yellow and white) for the 2009 / 2010 crop. Source (FAO/WFP 2009)</b> |                                 |                                  |  |                                  |  |                                 |
|---|---------------------------------|----------------------------------|--|----------------------------------|--|---------------------------------|
| <b>Department</b>   | <b>Planted Area (hectareas)</b> | <b>Hectares Lost in 1st crop</b> | <b>Percentage of hectares lost in 1st crop</b> | <b>Hectares lost in 2nd crop</b> | <b>Percentage of hectares lost in 2nd crop</b> | <b>Production Lost (tonnes)</b> |
| Chiquimula  | 26,740.84                       | 15,381.10                        | 57.52  | 6,068.30                         | 22.69  | 25,516.11                       |
| Zacapa  | 26,161.59                       | 10,310.58                        | 39.41  | 3,662.40                         | 14.00  | 15,863.19                       |
| Baja Verapaz  | 29,751.61                       | 6,503.28                         | 21.86  | 1,823.99                         | 6.13   | 5,747.10                        |
| Totonicapan   | 10,748.01                       | 2,217.74                         | 20.63  | 0.00                             | 0.00   | 7,284.76                        |
| El Progreso   | 16,905.00                       | 3,409.42                         | 20.17  | 1,309.28                         | 7.74   | 9,987.63                        |
| Jutiapa   | 84,054.39                       | 13,482.84                        | 16.04  | 1,821.61                         | 2.17   | 40,934.88                       |
| Quiche  | 65,156.00                       | 8,340.78                         | 12.80  | 4,760.21                         | 7.31   | 23,542.28                       |
| Guatemala   | 27,298.25                       | 1,840.44                         | 6.74   | 286.16                           | 1.05   | 5,377.63                        |
| Suchitepequez   | 42,019.60                       | 2,227.54                         | 5.30   | 214.69                           | 0.51   | 4,065.08                        |
| Retalhuleu  | 26,661.74                       | 826.14                           | 3.10   | 46.76                            | 0.18   | 3,785.47                        |
| Santa Rosa  | 16,868.95                       | 445.90                           | 2.64   | 263.90                           | 1.56   | 3,101.03                        |
| Huehuetenango   | 78,732.50                       | 1,313.20                         | 1.67   | 897.82                           | 1.14   | 3,988.32                        |
| Izabal  | 28,170.94                       | 450.80                           | 1.60   | 326.48                           | 1.16   | 1,090.28                        |
| Jalapa  | 38,273.34                       | 514.50                           | 1.34   | 14.00                            | 0.04   | 852.76                          |
| Alta Verapaz  | 147,155.05                      | 1,553.30                         | 1.06   | 1,215.76                         | 0.83   | 6,064.18                        |
| San Marcos  | 61,216.96                       | 343.00                           | 0.56   | 171.36                           | 0.28   | 458.00                          |
| Peten   | 91,565.39                       | 151.90                           | 0.17   | 136.64                           | 0.15   | 478.39                          |
| Sacatepequez  | 4,444.93                        | 3.92                             | 0.09   | 0.00                             | 0.00   | 7.87                            |
| Quetzaltenango  | 26,266.80                       | 1.96                             | 0.01   | 0.00                             | 0.00   | 4.48                            |
| Chimaltenango   | 18,571.49                       | 0.98                             | 0.01   | 0.00                             | 0.00   | 1.69                            |
| Solola  | 22,265.81                       | 0.00                             | 0.00   | 0.00                             | 0.00   | 0.00                            |
| Escuintla   | 32,854.08                       | 0.00                             | 0.00   | 0.00                             | 0.00   | 0.00                            |
| <b>TOTAL</b>  | <b>921,883.27</b>               | <b>69,319.32</b>                 | <b>7.52</b>                                    | <b>23,019.36</b>                 | <b>2.50</b>                                    | <b>158,151.15</b>               |

The report indicates that the Flash Appeal would target 137,000 families in of Baja Verapaz, Chiquimula, El Progreso, Jalapa, Jutiapa, Santa Rosa, Zacapa, Izabal and El Quiché. The assistance provided through this Flash Appeal would support efforts in agriculture, water, sanitation and hygiene, food, nutrition, health and early recovery. The main effects of this drought and of the preceding crises documented in this report include:

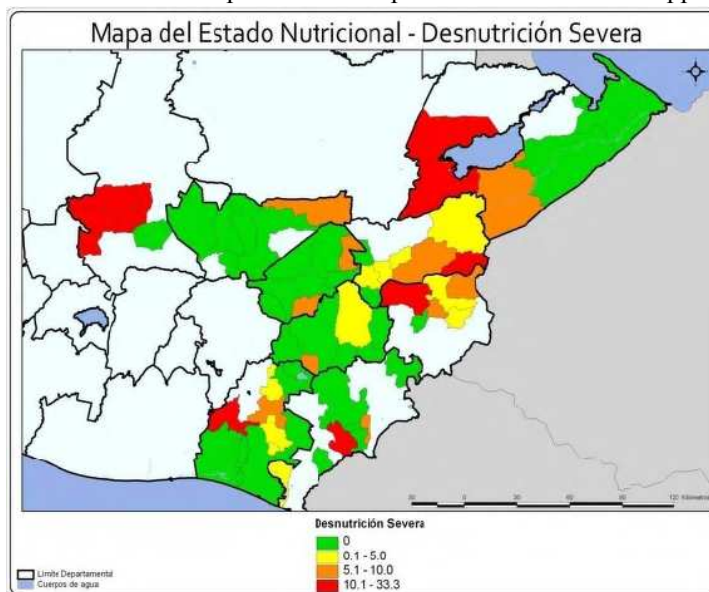
- A rate of 11% of acute malnutrition in children under five (0.9% being the national rate);
- A rate of 13% of acute malnutrition in women of childbearing age;
- As of January 2010, 77.5% of households in the Dry Corridor, including those at the highest risk of food insecurity, have depleted their food reserves;

- 77% of families depend on agriculture for their livelihoods, household staple foods being corn (cultivated by 95%) and beans (cultivated by 88%);
- Subsistence farmers have reported crop losses of 50-100% for corn, beans, sorghum and yucca, limiting food availability to the region.

In terms of livelihoods, it could be stated that the drought had a severe impact on the natural capital that rural households make use of for their sustainability (soil for agriculture and on crops), particularly in the dry corridor. As a consequence of the loss of crops, an increase in the price of food, and reductions in remittances, it is to be expected that the economic and human capitals of rural livelihoods would have been affected in households in some areas of the Dry Corridor. In the context of human capital, the United Nations and SEGEPLAN provided a map related to the Flash Appeal highlighting the geographic area of intervention for this Flash Appeal, which is presented in figure G35.

Based on the definition of vulnerability employed in this project in terms of susceptibility and coping capacities, it can be stated that the following capitals have manifested a susceptibility to the drought, the GEC, the IO&FC, and pre-existing conditions:

**Figure G35: Map depicting areas of intervention for the Flash Appeal of 2010 (SOURCE: SEGEPLAN & UN 2010).**



**Natural Capital:** As expected, crops are susceptible to droughts.

**Economic Capital:** The economic capital of rural communities is composed of various inputs including remittances, income derived from the commercialization of agricultural products such as basic grains, and wages in some cases. The GEC had an impact in terms of reducing remittances by nearly 10% in Guatemala in general, but the percentage of income that remittances represent vary from department to department. Furthermore, the losses in crops meant that households in areas affected by the drought could not commercialize basic grains to increase their economic capitals. In addition, the higher cost of living as represented through the CPI implies that there is a susceptibility of economic capital when families have to use some of their savings to cope with the combined impacts of droughts. Nevertheless, there has been no account of major job losses associated with droughts, implying the fact that at least incomes related to wages did not vary during the drought.

**Human Capital:** Impacts manifested through severe and chronic malnutrition, as well as through deaths of children as a result of malnutrition reveal the susceptibility of human capital.

**Physical capital:** Physical capital is basically associated with infrastructure and hence, it is not expected to be susceptible to droughts.

Deficiencies in coping capacities, which complement the notion of vulnerability, have been tracked through the need for families to request assistance from the government to cope with the combined impacts of the crises and the drought. As it is to be expected, it is the extremely poor and the poor to a lesser degree that face the largest difficulties when coping with the impacts of these stresses

As it was stated in various reports, as a way for communities to cope with this drought and its impacts, efforts need to be conducted on behalf of the government with the support of the international community. The Government of Guatemala initiated actions through the allocation of national funds to help those people which were affected by the drought and subsequent food insecurity conditions and elevated requests for international assistance. By the spring of 2010, the Government of Guatemala had already invested already US\$ 17.5 million, the United Nations Central Emergency Response Fund (CERF) provided US\$ 5 million in late 2009, and the international community had committed roughly US\$ 27 million in financial aid (UN 2010). While such assistance was targeted to those municipal districts within the Dry Corridor where poverty was high, the Flash Appeal report stated that given the limitations of households to generate different types of incomes, such households could be expected to continue facing food insecurity problems in the coming months.

In his official report to Congress corresponding to the year 2009, the President of Guatemala (SEGEPLAN 2010b) stated that the Government, despite the impacts of the GEC in terms of a sharp and unforeseen reduction in tax revenues, made efforts to continue targeting social welfare and social development through such programmes as “*Mi Familia Progres*a” (financial assistance to families through conditioned financial transfers), “*Bolsas Solidarias*” (provision of a bag of food in exchange for families attending training events organized by the government on social welfare and development), “*Mi Comunidad Produce*” (low-interest credits to support production in rural areas), “*Centros de Atención y Desarrollo Infantil*” (day-care services for children targeting food, education, recreation and preventive health) and “*Creciendo Bien*” (targeting support to women). The *Mi Familia Progres*a programme targeted cash contributions to families mostly in Alta Verapaz, Quiché, Huehuetenango, San Marcos, Sololá and Totonicapán; as according to this Presidential Report, these were the departments with the higher indexes of poverty and extreme poverty. Unfortunately, experts from the World Bank (2009) comment that such conditioned cash contributions may not necessarily reach all those households in extreme poverty or vulnerable groups such as women and infants.

As a way to provide assistance to families at risk of famine due to the drought taking into consideration unforeseen and substantial reductions in tax revenues, the government reduced budgets in different areas and introduced strong austerity measures. Between September and December 2009, the government provided food bags to roughly 173,211 families in 2346 communities of the Dry Corridor in the departments of El Progreso, Zacapa, Baja Verapaz, Jutiapa, Jalapa, Santa Rosa and Chiquimula.

In order to make some sense of the GEC and the impacts of the drought, table G23 presents a list of departments ranked in terms of:

- Vulnerability related to the GEC (Table G20);
- Departments belonging to the Dry Corridor;
- Families affected by drought;
- Families in a state of food insecurity (table G21); and
- Losses in corn production (table G22).

When considering the departments most vulnerable with respect to the GEC, it can be concluded only three lie inside the Dry Corridor: Chiquimula, Jutiapa, and Quiché. In terms of the GEC, Chiquimula is impacted through reduction in remittances, a higher CPI and no drop in the CPI during the GEC, and potential reductions in income related to coffee production (both due to the impacts related to the drought and the reduction in international prices of coffee). In this same context of the GEC, Jutiapa



would be impacted by drops in remittances and a higher CPI and also no drop in the CPI as a consequence of the GEC. Quiche would be affected by remittances and extreme poverty. From this table it can be concluded that the departments which stand out in terms of being most severely affected by the GEC and by the drought would be Chiquimula and Jutiapa. These departments ranked very high in all five factors considered. Quiche would also be affected, but to a lesser degree in terms of the drought conditions.

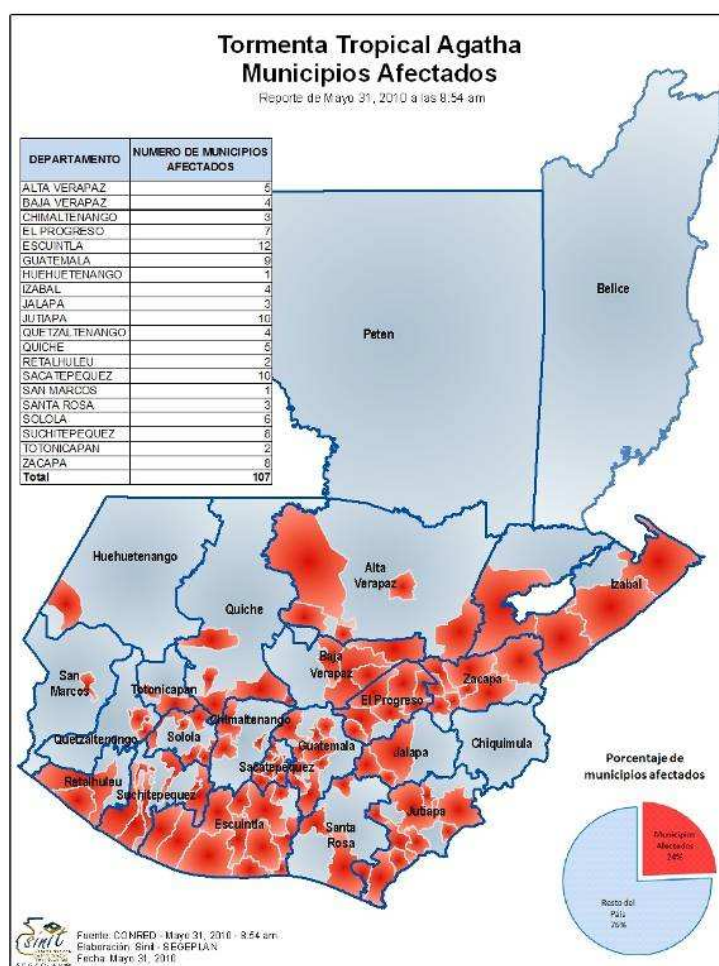
| Table G23: Ranking of Departments according to factors (GEC and drought impacts) |                                  |                                 |  |                                       |                            |
|--|----------------------------------|---------------------------------|--|---------------------------------------|----------------------------|
| Rank (from high to low)  | Vulnerability related to the GEC | Dry Corridor (% of area inside) | Number of Families affected by drought | Number of families in food insecurity | % Losses (Corn production) |
| Highest  | Huehuetenango                    | El Progreso                     | Izabal                                 | Jalapa                                | Chiquimula                 |
| 2 <sup>nd</sup> Highest  | Alta Verapaz                     | Zacapa                          | Jalapa                                 | Jutiapa                               | Zacapa                     |
| 3 <sup>rd</sup> Highest  | Chiquimula                       | Baja Verapaz                    | Santa Rosa                             | Izabal                                | Baja Verapaz               |
| 4 <sup>th</sup> Highest  | Jutiapa                          | Chiquimula                      | Baja Verapaz                           | Chiquimula                            | Totonicapan                |
| 5 <sup>th</sup> Highest  | Quiche                           | Jutiapa                         | Jutiapa                                | Baja Verapaz                          | El Progreso                |
| 6 <sup>th</sup> Highest  | Solola                           | Jalapa                          | Chiquimula                             | Totonicapan                           | Jutiapa                    |
| 7 <sup>th</sup> Highest  | Quetzaltenango                   | Quiche                          | Totonicapan                            | Santa Rosa                            | Quiche                     |

### Tropical Storm Agatha in June 2010

In June 2010, just days after the eruption of Pacaya volcano, tropical storm Agatha impacted the country provoking extensive losses. In contrast to droughts, recent tropical storms such as Agatha in 2010 and Stan in 2005, as well as hurricane Mitch in 1998, have impacted the territory provoking extensive damage or destruction of infrastructure, particularly in the case of the road network and schools. Damage to infrastructure occurs due to landslides and debris flows and in the case of roads due to the collapse of or damage to bridges, in many cases the approaches to the bridges themselves. In addition, such tropical storms and hurricanes also impact crops due to either excessive rainfall or flood. Figure G36 presents a map depicting the regions affected by tropical storm Agatha according to CONRED as of 31<sup>st</sup> May 2010.

**Figure G36: Map depicting areas affected by tropical storm Agatha (SOURCE: CONRED 2010).**

As it can be seen, only two departments were not really impacted: Peten and Chiquimula. Departments which were most affected included Escuintla,



Izabal, Solola, Retalhuleu, and Guatemala. Figure G37 presents the location of impacts as of 2 June 2010 (CONRED, 2010).

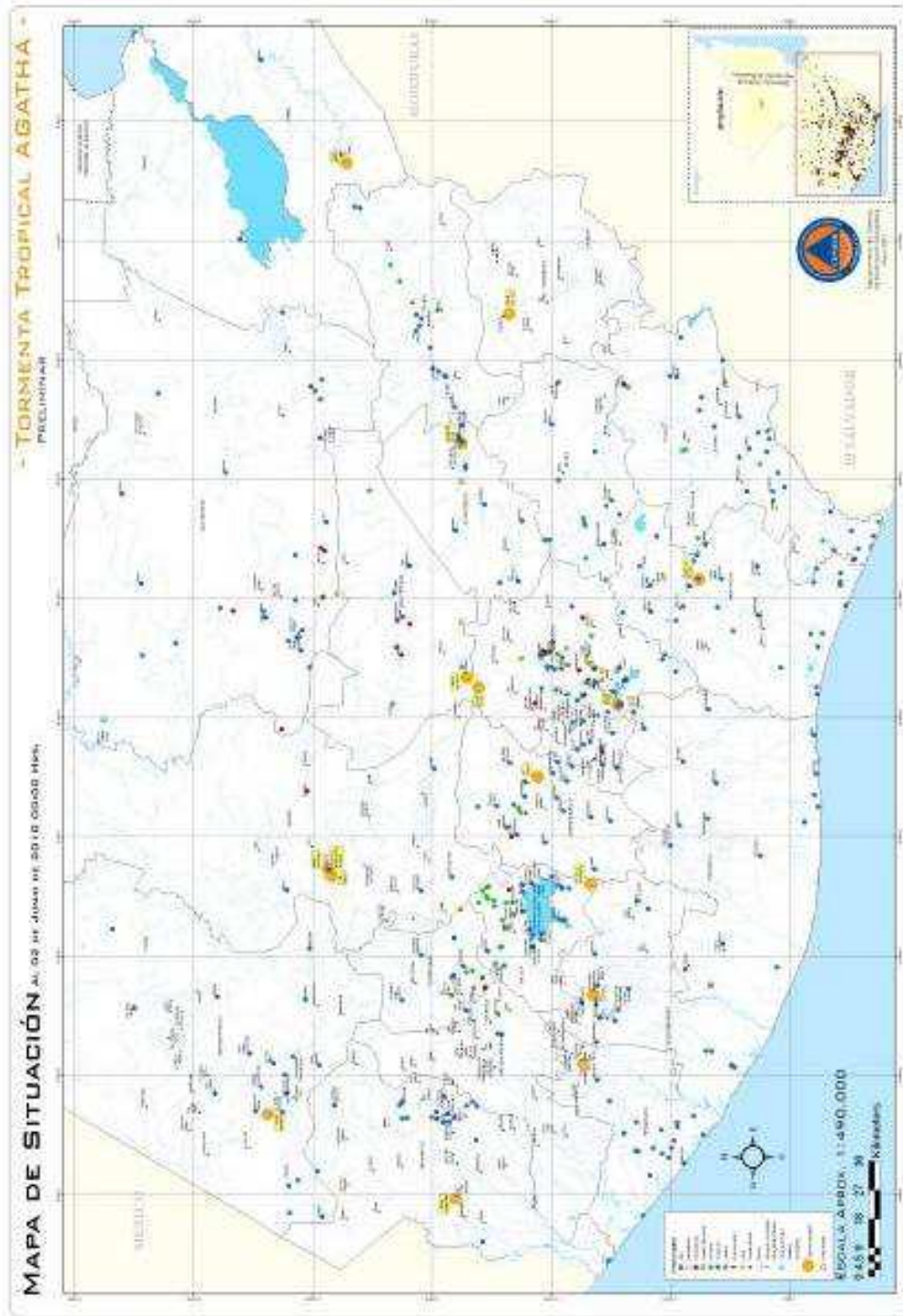


Figure G37: Map depicting sites affected by tropical storm Agatha (SOURCE: CONRED 2010). The large orange circles depict the bridges which were affected or destroyed by the storm; the blue circles depict floods, the green, red, and brown circles depict mass movements of various kinds (landslides, debris flows, etc).

The Government of Guatemala, with the support of various international agencies, elaborated a preliminary report of damages (GoG 2010), citing the difficulties encountered to cope with this event

due to the previous effects of the IO&FC and GEC crises and the drought conditions. The storm provoked 96 fatalities, 23 injured, and 62 missing persons. The affected population was in the order of 340,000 inhabitants, and losses amounted to GTQ 7,855.7 million (approximately US\$ 982 million), corresponding to slightly more than 2.2% of the GDP of the country. 39% of these financial losses were due to destruction of assets, and 61% due to changes in economic fluxes and production losses. 70% of the financial impacts are related to public property while 30% of the losses are related to private property (GoG, 2010; ECLAC, 2011). Table G24 presents a summary of the damages and losses.

| <b>Table G24: Summary of damages and losses due to Tropical Storm Agatha (Monetary figures in millions of GTQ - Source: GoG 2010)</b> |                 |                 |                 |                 |                 |
|---|-----------------|-----------------|-----------------|-----------------|-----------------|
| Sub-Sector  | Damages         | Losses          | TOTAL           | Public          | Private         |
| <b>SOCIAL</b>   | <b>1,333.60</b> | <b>234.2</b>    | <b>1,567.80</b> | <b>788.4</b>    | <b>779.4</b>    |
| Housing   | 646.3           | 127.1           | 773.4           |                 | 773.4           |
| Health  | 27.9            | 88.8            | 116.7           | 110.7           | 6               |
| Education   | 640.4           | 14.9            | 655.2           | 655.2           | 0               |
| Cultural and Sports Facilities  | 19.1            | 3.4             | 22.5            | 22.5            |                 |
| <b>PRODUCTIVE</b>   | <b>230.4</b>    | <b>802.9</b>    | <b>1,033.30</b> | <b>25.6</b>     | <b>1,007.70</b> |
| Agriculture, livestock, fishing   | 84.2            | 562.6           | 646.7           | 25.6            | 621.1           |
| Industry  | 123.3           | 194.3           | 317.6           |                 | 317.6           |
| Commerce  | 9.8             | 23.8            | 33.7            |                 | 33.7            |
| Tourism   | 13.1            | 22.3            | 35.4            | 0               | 35.4            |
| <b>INFRAESTRUCTURE</b>  | <b>2,615.70</b> | <b>221</b>      | <b>2,836.70</b> | <b>2,620.00</b> | <b>216.8</b>    |
| Transport   | 2,456.40        | 168.4           | 2,624.80        | 2,456.40        | 168.4           |
| Energy  | 78.1            | 16.6            | 94.7            | 49.7            | 45              |
| Water and Sanitation  | 81.1            | 36.1            | 117.3           | 113.8           | 3.4             |
| <b>CROSS-CUTTING</b>  | <b>620.8</b>    | <b>1,797.10</b> | <b>2,417.90</b> | <b>2,044.10</b> | <b>373.8</b>    |
| Environment   | 335.6           | 1,756.60        | 2,092.20        | 1,893.40        | 198.7           |
| Impact of Women   | 150.5           | 40.6            | 191             | 16              | 175             |
| <b>Risk Management</b>  | <b>134.7</b>    |                 | <b>134.7</b>    | <b>134.7</b>    | <b>0</b>        |
| <b>Total GTQ</b>  | <b>4,800.50</b> | <b>3,055.30</b> | <b>7,855.70</b> | <b>5,478.00</b> | <b>2,377.60</b> |
| <b>Total US\$<sup>a</sup></b>   | <b>600.1</b>    | <b>381.9</b>    | <b>982</b>      | <b>684.8</b>    | <b>297.2</b>    |

<sup>a</sup> Exchange rate: 8 GTQ per 1 US\$

According to this report, infrastructure suffered the greatest impact (36% of damages and losses), followed by the social impacts (20%), particularly in the area of housing. The main national and international highways linking a vast majority of the country were severely impacted. The productive sector experienced damages and losses amounting to 13% of the total amount, potentially having an impact on employment and livelihoods, particularly in the case of rural people in poverty and extreme poverty.

In its report on the impacts of tropical storm Agatha, ECLAC (2011) reiterated the fact that impacts were more concentrated on infrastructure than in other sectors. According to this report, impacts on the population were as follows:

|                      |         |
|----------------------|---------|
| Affected population: | 559 923 |
| Evacuated:           | 207 845 |
| People in shelters:  | 142 775 |
| Number of shelters:  | 440     |

|                  |     |
|------------------|-----|
| Missing persons: | 42  |
| Injured:         | 223 |
| Deaths:          | 235 |

The ECLAC report states that the root causes for damages and losses include the use of inadequate building techniques, the location of houses in high hazard areas, exposed to floods, landslides, and volcanic eruptions; implying a weakness in the enforcement of land-use plans in urban and rural areas; and the long-term effects of inadequate land-use practices, environmental degradation, and the accumulated effect of several disasters for which there is no real and full recovery.

Impacts on the housing sector are presented in table G25. As it can be seen from the table, Izabal, Solola and Chimaltenango are the departments with the higher percentage of houses destroyed by the storm. However, the departments with the largest numbers of houses affected are Escuintla, Izabal and Zacapa.

| <b>Table G25: Impacts of tropical storm Agatha on the Housing Sector (Source: ECLAC 2011)</b> |  |                     |                   |                |                                |
|---|--|---------------------|-------------------|----------------|--------------------------------|
| Department  | Number of Houses according to degree of damage |                     |                   |                | Percentage of houses destroyed |
|   | Slight damage                                  | Partially destroyed | Totally destroyed | Total affected |                                |
| Izabal  | 2,056  | 859                 | 691               | 3,606          | 17.6                           |
| Sololá  | 157  | 82                  | 635               | 874            | 16.1                           |
| Chimaltenango   | 0  | 20                  | 556               | 576            | 14.1                           |
| Totonicapan   | 88   | 30                  | 418               | 536            | 10.6                           |
| Zacapa  | 267  | 851                 | 380               | 1,498          | 9.7                            |
| Jutiapa   | 0  | 403                 | 370               | 773            | 9.4                            |
| Escuintla   | 3,418  | 429                 | 235               | 4,082          | 6.0                            |
| El Progreso   | 0  | 487                 | 197               | 684            | 5.0                            |
| Retalhuleu  | 43   | 0                   | 111               | 154            | 2.8                            |
| Quiché  | 490  | 214                 | 80                | 784            | 2.0                            |
| Suchitepéquez   | 96   | 564                 | 70                | 730            | 1.8                            |
| Huehuetenango   | 5  | 84                  | 48                | 137            | 1.2                            |
| Baja Verapaz  | 9  | 126                 | 45                | 180            | 1.1                            |
| Jalapa  | 6  | 49                  | 45                | 100            | 1.1                            |
| Guatemala   | 46   | 27                  | 23                | 96             | 0.6                            |
| Quetzaltenango  | 220  | 38                  | 8                 | 266            | 0.2                            |
| Alta Verapaz  | 41   | 10                  | 8                 | 59             | 0.2                            |
| Santa Rosa  | 679  | 31                  | 6                 | 716            | 0.2                            |
| Chiquimula  | 11   | 40                  | 6                 | 57             | 0.2                            |
| Sacatepéquez  | 53   | 105                 | 2                 | 160            | 0.1                            |
| San Marcos  | 5  | 6                   | 0                 | 11             | 0.0                            |
| Petén   | 0  | 0                   | 0                 | 0              | 0.0                            |
| <b>Totales</b>  | <b>7,690</b>                                   | <b>4,455</b>        | <b>3,934</b>      | <b>16,079</b>  | <b>100.0</b>                   |

In the context of houses destroyed by the storm, the departments with the highest impacts are Izabal, Solola, Chimaltenango, Totonicapan, Zacapa, and Jutiapa. In contrast, Escuintla and Izabal are the departments with the most number of houses slightly damaged.

Damages to houses in Izabal, Zacapa, Jutiapa, Chimaltenango, Escuintla, Solola, and Totonicapan account for 72.4% of the economic impacts within this housing sector.

In the agricultural sector, ECLAC reports that damages and losses account for nearly GTQ 672.4 million, of which 88% correspond to production losses and the rest are losses associated with capital assets. The crops most affected by the storm were corn, banana, vegetables, plantain, coffee, and to a lesser degree sugar

cane. While basically 21 departments were impacted by the storm, the impacts within the agricultural sector (including livestock and fishing) were most severe in Escuintla, Zacapa, El Progreso, Chimaltenango, Sololá, Izabal, Santa Rosa and Retalhuleu. Within the context of the indigenous population, losses in the highlands were severe given the impact of losses on livelihoods. Corn losses accounted for 14.1% of all agricultural losses and 9% with respect to total losses, thereby impacting on food security. It is estimated that 11% of the families affected by crop losses were cultivating corn. In the case of black beans, losses amount to 3.6% of the total losses of the country, and it is estimated

that 6% of the families affected by crop losses cultivated corn. Table G26 presents data on impacts on crops.

| <b>Table G26: Crop losses due to tropical storm Agatha and Pacaya volcano Eruption (Source: ECLAC 2011).</b> |                  |                                     |                              |           |                                      |
|--|------------------|-------------------------------------|------------------------------|-----------|--------------------------------------|
| Crop   |                  | Thousands of tonnes                 |                              |           | Percentage                           |
|  |                  | Forecasted production before Agatha | Forecasted crop after Agatha | Crop loss | Relation between lost and forecasted |
| For local consumption  | Corn             | 1648,1                              | 1598,0                       | 50,0      | 3.0                                  |
|  | Beans            | 198,7                               | 197,7                        | 1,0       | 0.5                                  |
|  | Rice             | 25,4                                | 25,3                         | 0,2       | 0.8                                  |
|  | Fruits (general) | 4,550,3                             | 4,436,2                      | 114,1     | 0,8                                  |
| Export crops   | Coffee           | 247,4                               | 241,8                        | 5,6       | 2.3                                  |
|  | Sugar cane       | 25,822,5                            | 25,821,4                     | 1,1       | 0.0                                  |
|  | Bananas          | 2,859,6                             | 2,628,6                      | 231,0     | 8,1                                  |

The table highlights corn and beans as subsistence crops which are cultivated by families in rural areas. Coffee and sugar cane are also crops which provide jobs to people in rural areas.

The ECLAC report states that 2010 remittances alleviated the impacts, particularly in the case of those households benefiting from such remittances. In 2010, it is estimated that remittances represented 10.5% of the national GDP. In addition, the report states that damages and losses due to the storm could have an impact of 0.5 percentage points on the GDP.

In the context of livelihoods, it can be seen that tropical storms such as Agatha have a major impact on physical capital. In addition, given the impacts of the storm in departments located in the highlands where poverty is higher, losses in crops may lead to reductions in economic capital and to food insecurity. However, the small impact on coffee and sugar cane would imply that income related to temporary work during the crop season is not affected.

### *Comparing disasters before and after the Global Economic Crisis*

One of the goals of this project has been to understand the particular effects that the GEC has had on vulnerability to natural disasters, and consequently, to try to assess in which way the GEC may have worsened the impacts of events such as droughts and tropical storms. However, as it has been stated throughout this document, vulnerability to disasters stems from a combination of root causes and dynamic factors such as the GEC, the IO&FC, and recent disasters.

To this end, it is important to put into perspective disasters which have taken place before and after the GEC, to see if impacts have been larger in those events which have taken place after the GEC, namely the 2009/10 drought and tropical storm Agatha in 2010. Table G27 presents data gathered from the database of OFDA/CRED regarding recent disasters in Guatemala between 1992 and 2010. The list depicts the ten largest events in terms of people killed and people affected. The table highlights the two events which took place after the GEC.

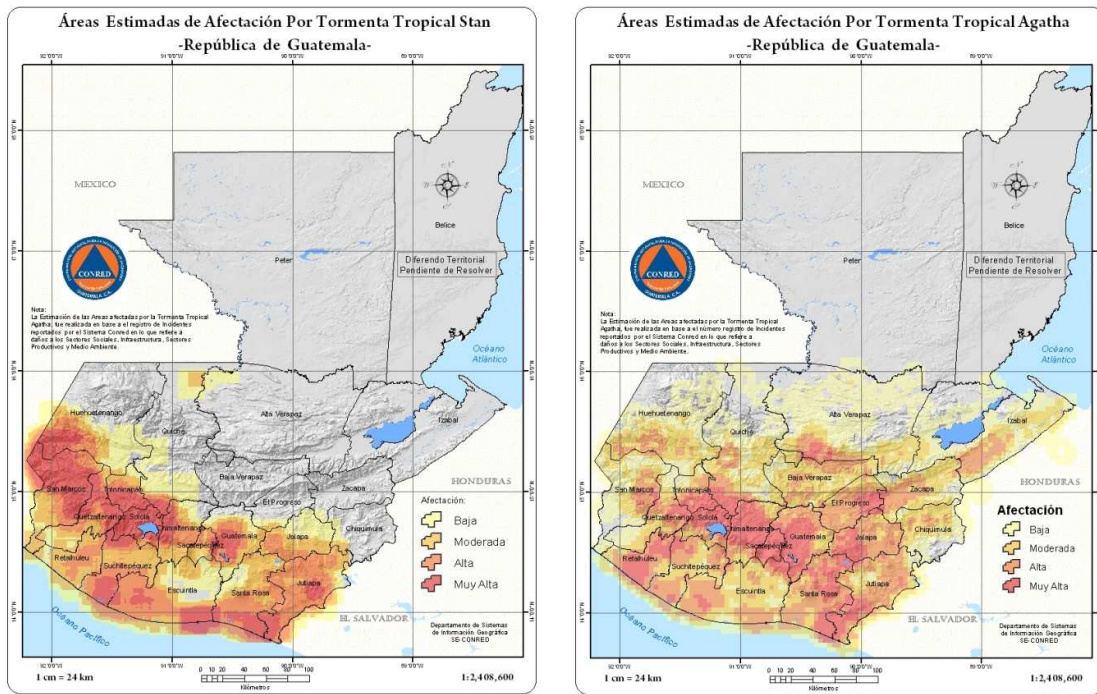
In terms of fatalities, it could be stated that tropical storm Agatha in 2010 provoked less fatalities than tropical storm Stan in 2005 and hurricane Mitch in 1998. Furthermore, the drought in 2009/10 did not provoke fatalities in contrast to the drought during 2001/02. So, it is difficult to assess whether the GEC may have worsened the vulnerability of people when looking at the impacts of disasters in terms of people killed.

**Table G27: Data on fatalities and people affected by disasters in Guatemala between 1992 and 2011. Source (EM-DAT: The OFDA/CRED International Disaster Database)**

| Disaster              | Date       | No. Killed | Disaster              | Date       | Affected |
|-----------------------|------------|------------|-----------------------|------------|----------|
| Hurricane Stan        | 01/10/2005 | 1513       | Drought 2009/10       | Mar-09     | 2500000  |
| Hurricane Mitch       | 26/10/1998 | 384        | Hurricane Stan        | 01/10/2005 | 475314   |
| Epidemic              | Jan-92     | 206        | Tropical Storm Agatha | 28/05/2010 | 397962   |
| Tropical Storm Agatha | 28/05/2010 | 174        | Flood                 | 22/10/2008 | 180000   |
| Mass movement wet     | 13/09/2002 | 68         | Drought 2001/02       | Sep-01     | 113596   |
| Mass movement wet     | 15/06/2005 | 63         | Hurricane Mitch       | 26/10/1998 | 105700   |
| Mass Movement Wet     | 04/09/2010 | 53         | Flood                 | 04/02/2002 | 98740    |
| Mass movement wet     | 26/08/1998 | 51         | Mass Movement Wet     | 04/09/2010 | 50696    |
| Drought 2001/02       | Sep-01     | 41         | Flood                 | 02/07/2008 | 17300    |
| Mass Movement Dry     | 04/01/2009 | 36         | Flood                 | 19/06/2009 | 10800    |

In terms of people affected, the table allows one to conclude that tropical storm Agatha also affected less people than hurricane Stan but more people than hurricane Mitch. In addition, it can be seen that the drought in 2009/10 impacted more people than the drought in 2001/02.

The difficulty in making explicit comparisons when looking at the impacts stems from the fact that natural events also manifest themselves either in different geographic regions or with a different degree of magnitude. The impacts of disasters emerge as a combination of the magnitude of the events and the degree of vulnerability of the affected communities. For example, figure G38 presents a comparison of the regions affected by tropical storm Stan in 2005 and tropical storm Agatha in 2010.



**Figure G38: Comparison of areas affected by tropical storms Stan (2005) and Agatha (2010). (Source: CONRED)**

### Comparing crises: the Global Economic Crisis and the International Coffee Crisis

A relevant event to the GEC in terms of a stressor that stems in the developed world (the United States, Europe and Japan in the context of Guatemala to name the most influential) is the international coffee crisis which took place in the years 2000 to 2003. The crisis manifested itself through a very large reduction in the international prices of coffee (slightly more than 50% reduction). Figure G38 presents data as reported by the International Coffee Organization on the prices of coffee in the

international market and figure G39 presents potential revenues to coffee growers in Guatemala taking into consideration both the amount of coffee produced and the international price of coffee.

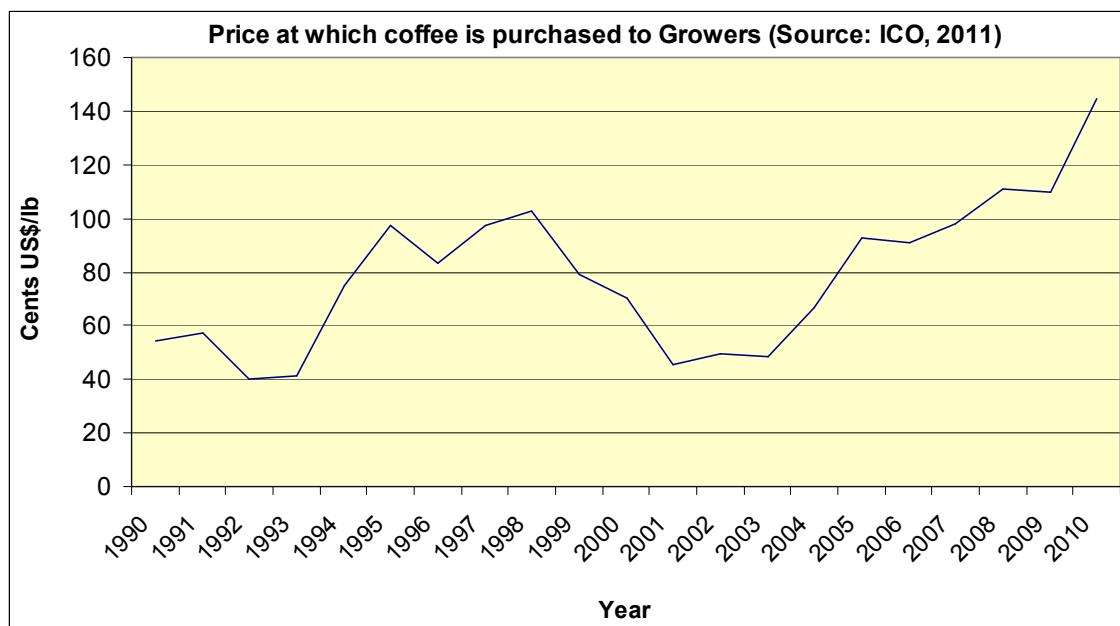


Figure G39: Evolution of prices in the international stock market.

As it can be seen from figure G40, prices were high between 1995 and 1999, and then dropped sharply. Such a large drop forced large coffee plantations to go out of business, meaning that job losses were very large, as reported earlier. Given the fact that poverty was higher at the end of that decade than during the GEC, and taking into consideration the fact that rural families did not have an extra income from remittances then, the impacts of this International Coffee Crisis were considerably larger, and impacted not only the poor, but also the non-poor.

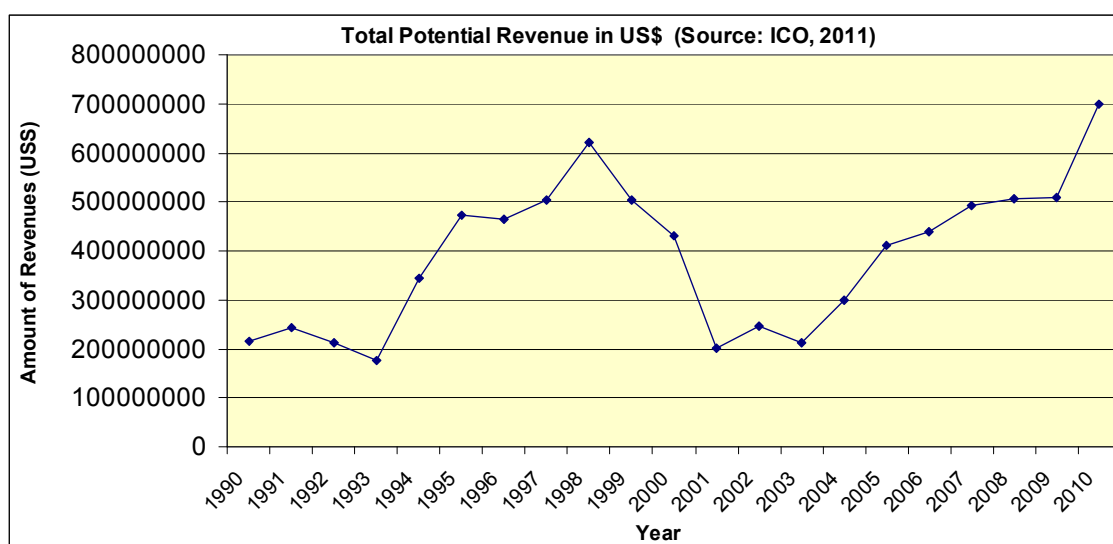


Figure G40: Evolution of revenues in Guatemala based on prices of coffee and annual production.

An important issue to visualize as well in these two graphs is the smaller impact of the GEC on coffee prices and hence on revenues as compared to the previous 2002 crisis. While the GEC may have weakened the rise in prices and revenues by 2009, its effects were much smaller in terms of job losses.

### III. Challenges faced with respect to data, information, and visual analytics

#### *Data and information*

As stated in the introduction, this project attempted to make use of novel visual analytic tools to assess the impacts of the GEC on livelihoods in developing countries, and the effects of such impacts in increasing poverty, vulnerability and ultimately impacts triggered by disasters using data and information presented in a variety of formats. Unfortunately, as it has been reflected in the text, in many cases there is no data to assess how the GEC may have influenced poverty, livelihoods, and vulnerability in a precise fashion in a developing country like Guatemala.

The GEC manifested itself a variety of direct and indirect ways. The World Bank, the Inter American Development Bank and the Bank of Guatemala identified the reduction in the amount of remittances sent from the United States to Guatemala as a direct manifestation of the GEC. The government of Guatemala also reported reductions in tax revenues as a consequence of reductions in exports or imports of certain products which are taxable, as well as due to a reduction in the local consumption of products which are taxable. Coffee and sugar prices also experienced a drop during the GEC in the international market, although other export products did not experience such drops.

But within Guatemala, it is difficult to track the impacts of the GEC and how such impacts affected people in different departments of the country. As remittances are sent directly to families throughout the country, it could be stated that regions which could be most affected would be those that rely the most on remittances. However, there is no periodic data on how remittances are distributed throughout the country, making it impossible to track explicitly those regions which could be most affected. And while it could be assumed that the GEC would have an impact on the poor, national surveys to measure poverty have only been carried out twice in this decade, first in 2002 and then in 2006. Thus, it is impossible to track the effects of the GEC which took place between 2008 and 2010.

Reductions in tax revenues led to reductions in the funding available for social programmes as reported by the Government of Guatemala through SEGEPLAN and other institutions. However, there is no explicit data to assess the degree to which different social programmes were affected. In particular, there is no data regarding how different communities or departments may have been directly affected through reductions in funding dedicated to social welfare programmes.

Reductions in the price of coffee and sugar in the international market had an impact locally, but as in the case of tax revenues, there is no explicit data regarding how such reductions impacted different departments and communities within the country.

Problems associated with data manifest themselves in three distinct ways:

- Data may not be available at all concerning a particular factor linked to impacts of the GEC.
- Data may not be available on a periodic basis, meaning that it is only collected sporadically, or when it is required;
- Data may not be available in a distributed way in terms of departments or communities; although it may be collected in a periodic basis.

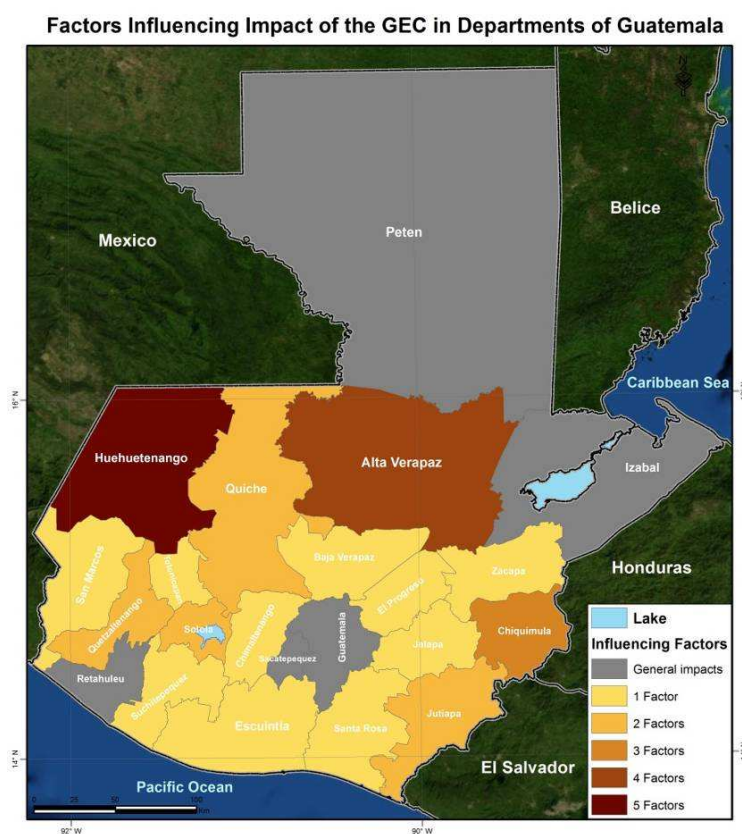
One type of data that is not available and could directly represent the impacts of the GEC is that related to employment and un-employment. As employment is a key factor in economic capital, having no data on changes in employment means that it is not possible to track impacts in this economic capital in urban and rural areas.



Poverty data has been collected in 2002 and 2006, and while it is distributed in terms of departments or municipal districts, it is not collected on a periodic basis. Data on prices of products such as fuels and food is available on an almost daily basis, but only for Guatemala City. A similar case can be stated in terms of the total amount of remittances sent to Guatemala. The data is available on a monthly basis, but only for the whole country, and is not available in a disaggregated way by department or municipal district.

Nevertheless, the potential effects of the GEC were pieced together in terms of those departments which could be affected most severely based on pre-existing factors (poverty, extreme poverty, dependency on remittances, amount of people involved in agriculture) that when combined represent the vulnerability to the GEC.

Figure 41 presents a map of all departments of the country and highlights those which could be most impacted by the GEC taking into



impacted by the GEC taking into consideration rankings in terms of population living below the extreme poverty and poverty lines, dependency on remittances, increases in the consumer price index and drops in the prices of coffee in the international markets (see table G20).

The departments that stand out are Huehuetenango, Alta Verapaz and Chiquimula. To a lesser degree Jutiapa, Quetzaltenango, Quiché and Solola also stand out.

**Figure G41: Departments which could be most affected by the GEC. The figure makes reference to factors which could enhance the impacts of the GEC.**

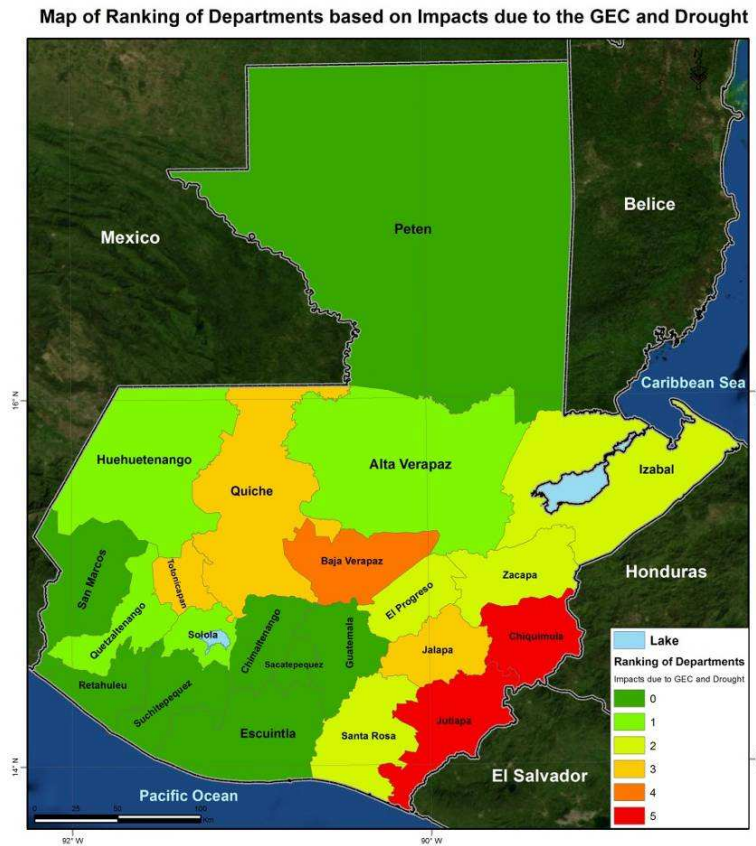
For a more precise assessment, it would be important to track drops in remittances more directly in each department. However, data on remittances is only provided at

the national level on a monthly basis.

Data on commercial products which are essential for subsistence including corn, black beans, eggs, meats, common fruits and vegetables and other products would be needed at the level of departments or municipal districts so as to track changes in prices that could be related to the GEC. The data presented in this report only reflects the prices of products in the capital city of the country. Having data on prices of subsistence products at the level of departments may allow researchers to track in a better fashion the effects of the GEC.

Linking the impacts of disasters such as the 2009 drought or tropical Storm Agatha in 2010 to the GEC is also not straightforward given the types of parameters that are typically presented in reports presented by CONRED. Typical reports include the number of people injured, killed, or affected by the natural event, or the number of houses damaged or destroyed. Nevertheless, an attempt was made to combine data and information gathered from different sources to see where the combined effects of

the GEC and the impacts of the drought would be larger, thereby implying a larger need for coping capacities. Figure G42 based on table G23 represents the information in a geo-spatial fashion.



**Figure G42: Departments which could be most affected by the GEC and/or the drought.**

In the context of disasters triggered by natural phenomena, vulnerability has often been measured using proxy indicators that do not vary on a monthly or yearly basis, making it difficult then to assess any effects related to the GEC. In addition, it is important to recognize the fact that both the GEC and disasters manifested themselves through impacts in a variety of sectors of development, and not just in one sector.

### *Visual Analytic Tools*

A significant task within this project was the development of the Visual Analytic Globe as a tool to assist researchers in the analysis and visualization of the data. The VAG facilitated the viewing of data in terms of maps, charts, and text. It also served as a search engine to look for information in the internet through its built-in search capacities.

However, the VAG in its current version was not really useful to conduct a more in-depth search of the effects of the GEC in the two pilot countries. The search through the use of keywords within all the documents that were compiled for this project did not really allow researchers to find explicit links between the GEC, poverty, livelihoods, vulnerability, and disasters. In addition, while the VAG was fitted to identify Named Entities specifically (names of persons, organizations, and dates), it was later found that a complete review of the text was necessary to really understand the connotation of names or persons or organizations and dates identified in the documents. To this end, an enhanced search capacity using the ontology would be needed. An initial version of the ontology was elaborated

making the links between impacts of disasters, vulnerability, risks, and the GEC in terms of factors which would enhance vulnerability, but has not yet been adapted to the search capabilities.

The geo-coding function allowed researchers to find which geographic regions or sites are mentioned in specific documents, and would allow researchers to identify which documents make reference to particular geographic sites or places. However, again it was necessary to read the entire context of the text in order to determine the connotation of the sites that are mentioned explicitly, as a way to determine if the information regarding such sites would be useful.

In this respect, it can be concluded that most of the analysis and the piecing together of the different factors describing the effects of the GEC was more based on expert knowledge of general conditions of poverty, vulnerability and livelihoods and a thorough review of documents as opposed to the use of the VAG.

However, it is important to recognize that these and other visual analytic tools may find their application in the display of information already generated. Through the use of such visual analytic tools, including geo-viewers, decision makers may be able to perceive in a more precise fashion the extent of the GEC in different regions of the country, and in various sectors of development as well. Through such visualization processes, decision makers may then be able to plan strategies and implement programmes to cope with the impacts of the GEC that are better adapted to the geographical and sectorial needs. Such tools should also allow decision makers to become aware of the combined effects of the different types of manifestations of the GEC, including those that take place in developed countries such as the United States, or within the country in the public and private sectors.

## IV. Conclusions

The impacts of the GEC vary from one geographic region to another, from country to country; and affect governments, the private sector and many sectors directly and indirectly. This report has allowed researchers to propose that the GEC may have impacted different departments or provinces of Guatemala in different ways. As expected, the impacts of the GEC depend on the initial conditions characterizing the communities being affected. Degrees of poverty and extreme poverty, the types of livelihoods, and the social composition of the population (in terms of ethnic groups) are some of the factors that may be used to characterize these initial conditions. In the particular case of Guatemala, remittances have been playing a greater role in the last decade in complementing the income of families both in urban and rural areas of the country. As the GEC had an impact on the amount of remittances being sent mostly from the United States to Guatemala, the economic implications of the GEC could be felt directly by families in Guatemala who depend on this extra income for their livelihoods. The other type of income that has been affected by the GEC in an indirect way is the income associated with salaries and wages, particularly in the case of the population involved in coffee production, as the GEC had as a related impact a reduction in the international prices of coffee. While Guatemala's main exports crops are sugar and coffee, at the time of the crisis, most impacts were felt on the coffee sector and not in the sugar sector.

But as it has been stressed, it is also important to assess the trends that have preceded the GEC as a way to try to pinpoint more precisely which regions of the country would be most affected and how. This report highlights the fact that the Oil and Food Crisis that preceded the GEC also played an important role particularly in the context of coping capacities of both the people who were affected and the government as a whole in its function related to social welfare. In addition, the report stresses the fact that a more precise understanding of the impacts of the GEC has to take into consideration a variety of parameters or factors as opposed to a few. Finally, the report stresses the need to recognize that the combined effect of the GEC and disasters like droughts or hurricanes will have long-lasting effect as opposed to just the impact of the GEC for example.

But tracking the effects of the GEC in different departments or regions of Guatemala is an extremely challenging task when there are no data sources to carry out an analysis. The researchers involved in this project can only reiterate the comments made by experts from the World Bank, ECLAC and from government agencies such as SEGEPLAN that so long as there is no commitment to generate data on a periodic and systematic fashion, the tracking of the impacts of the GEC or the tracking of the usefulness of government policies and programmes is nearly impossible. If the GEC impacted poverty, it could not really be explicitly assessed, as the government only conducted surveys in 2002 and 2006 to that end. In addition, the government does not keep a good track of unemployment, which is linked to the negative impacts of the GEC and which is directly related to poverty. The other parameter: remittances, is only recorded at the national level and not disaggregated to the level of departments on a monthly basis to assess differentiated impacts in communities within the country. Indirect manifestations of the impacts of the GEC in health could be tracked through the continuous and permanent monitoring of diseases such as acute respiratory diseases and gastro-intestinal diseases. However, such an effort will demand the Ministry of Health and Public Welfare to improve its monitoring and reporting efforts in all provinces or departments of the republic.

As a way to compose a picture of the vulnerability of communities and departments to the GEC, researchers extrapolated results from isolated surveys conducted either by government agencies, by international organizations of the UN system UNDP, FAO, WFP, the World Bank, IOM, and ECLAC; or NGOs. Such an approach led to the identification of those departments most vulnerable to the GEC when looking at its main types of manifestations. However, it was not possible to track for example

how the loss in tax revenues forced the government to re-define its social welfare programmes. Nevertheless, the report was able to gather information on the capacity of the government to mobilize external funding to address the reduction in tax revenues. In addition, the report brought forward the notion and an analysis of other types of crisis driven by international factors such as the sharp changes in prices of products in international stock markets, in particular the food and oil crisis and the coffee crisis of 2001. As it was commented throughout the report, these other crisis impacted different sectors of development and different departments of the country.

A key issue to consider when assessing the impacts of the GEC is the capacity of communities to cope with its impacts, either directly with their own resources or indirectly with the support of the government and NGOs via social welfare programmes. As expected, the capacity to cope will depend on the extent of the impacts of the GEC on a given community. However, tracking coping capacities is also very difficult as there is no explicit data. The Government of Guatemala reported difficulties in maintaining social welfare programmes and activities due to reductions in tax revenues triggered by the GEC. However, it was not possible to piece together which geographical regions of the country could cope with the impacts and which regions could not cope, as there was no explicit data regarding how budget cuts affected social welfare programmes in all departments or municipal districts of the country.

Nevertheless, the research conducted through this project has allowed researchers in the GIVAS project to piece together parameters that could be used to track the vulnerability of communities to the GEC, and have identified particular sets of parameters that, when measured in a systematic fashion throughout the country, would allow government agencies to track the impacts of the GEC in a more precise fashion. Furthermore, the research conducted through this project led to a draft version of the ontology that allows researchers to identify the complex links between the GEC, vulnerability, poverty, livelihoods and impacts triggered by disasters. The implementation of this ontology in search engines through specialized software will then allow researchers and government agencies in other countries to piece together those factors that manifest the GEC in its various facets; and to the assessment of such factors in a more systematic fashion.

In addition, the research team has brought forward the notion that it is important to look at pre-existing conditions when assessing the impact of the GEC. This particular GEC may have had negative impacts on many countries including Guatemala, but in the case of many developing countries it was able to decrease stresses related to increased prices in oil and food products, thereby alleviating poverty, hunger and malnutrition to a certain degree.

From a policy-relevant point of view, if another GEC is to impact a country like Guatemala, it is essential that the country is able to identify which are the hardest hit regions so that it targets efforts to remedy such impacts. While visual analytic tools did not assist in discovering the ways in which the GEC modified poverty, livelihoods and vulnerability to disasters of natural origin; novel applications such as geo-viewers and other visual analytic tools may find their use in displaying the outcomes of analysis in ways that will allow decision makers to become better aware of the magnitude and the geo-spatial distribution of impacts, and the extent of the manifestation in different sectors of development.

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## ANNEX 1: Data and information related to Guatemala

**Table 1: Data and Information gathered for Guatemala**

| Type of data  | Institution  | Year of elaboration    | Comment  |
|---|--------------|------------------------|--|
| <b>STATISTICS</b>   |              |                        |  |
| Census data – XI Population and VI Housing Census             | INE          | 2002                   | The population census contains typical demographic data at the community level, which can be aggregated to the municipal level. The housing census data contains data on materials used for walls, roofs, floors. It is presented at the community level and can be aggregated to the municipal level as well.   |
| Census data – X Population and V Housing Census               | INE          | 1994                   | The population census contains typical demographic data at the community level, which can be aggregated to the municipal level. The housing census data contains data on materials used for walls, roofs, floors. It is presented at the community level and can be aggregated to the municipal level as well.   |
| Basic Unsatisfied Needs                                       | SEGEPLAN INE | 2002                   | These cover: quality of house, over-crowding, access to water, access to sanitary services. These data are presented at the municipal level. The data have been deducted from the Population Census of 2002.   |
| National Survey of Living Conditions                          | INE          | 2006                   | These data present characteristics of the population (sex, ethnical group, position in the household, leadership of the household (by sex), marital status, and age groups. Data is crossed against poverty variables (total population, all the population considered as in poverty, number of people in extreme poverty, number of people in not extreme poverty, and number of people not in poverty). These data are presented at the level of Department (province) |
| National Survey of Employment and Income                      | INE          | 2004, 2007, 2008, 2010 | The survey covers parameters such as the structure of economically active population, statistics on main labour markets, and sub-employment.   |
| Human Development Index by Municipal District – 1994 and 2002 | SEGEPLAN (?) |                        | This data include data on HDI and 3 indices: health index, education index, and income index. Sources of data to calculate these indices include INE, MSPAS, MINEDUC, UNDP, and WB. Data is presented for the years 1994, 2002, and 2006. At the municipal level, data is presented for 1994 and 2002.   |
| Municipal Registries  | SEGEPLAN     | 2009                   | SEGEPLAN has elaborated specific data registries for each municipal district of the country, which include data on population (projections based on the 2002 census up to 2010); births, deaths, birth and fecundity rates, illiteracy rates, percentage of indigenous population, indicators on education, health, housing, and types of employment.  |
| Municipal Gaps to reach 11 MDGs                               | SEGEPLAN     | 2010                   | This document presents an analysis of the gaps between the current state of an MDG and the expected value of the MDG for 11 different MDGs or sub-MDGs. MDGs covered are: 1, 2, 3, 4, and 7. The baseline for the MDGs is the year 1994. The calculation is done comparing values for 1994 and 2002, as data from the census are used as inputs.   |
| Quality of Life   | SEGEPLAN (?) |                        | This data present an index entitled: quality of life. Data is presented at the level of municipal district. Additional data includes population census data (2002) and population projections for 2008.  |
| <b>DOCUMENTS - MIGRATION PATTERNS</b>                         |              |                        |  |
| Survey on International Emigration of                         | ILO          | 2003?                  | This report presents a result of a survey conducted by IOM to assess patterns of international emigration of Guatemalans. Parameters taken into consideration include sex of migrants, age group, ethnic group, marital status,  |

*In Africa and Latin America*

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| Guatemalans: Statistical Results                               |           |            | educational characteristics, destination patters, forms and evolution of emigration patterns, and remittances.<br>Ref.: IOM: <b>Encuesta sobre Emigración Internacional de Guatemaltecos, 1ª Fase: Resultados Estadísticos.</b> Cuaderno de Trabajo sobre Migración No. 12   |
| Survey on International Emigration of Guatemalans: Employment  | ILO       | 2003?      | This report presents a result of a survey conducted by IOM to assess patterns of international emigration of Guatemalans. Parameters taken into consideration include sex of migrants, age group, ethnic group, marital status, educational characteristics, destination patters, forms and evolution of emigration patterns, and remittances.<br>Ref.: IOM: <b>Encuesta sobre Emigración Internacional de Guatemaltecos, 1ª Fase: El Empleo.</b> Cuaderno de Trabajo sobre Migración No. 13 |
| Disasters and Migrations in Guatemala                          | ILO       | 2001?      | Ref.: IOM: <b>Desastres y Migraciones en Guatemala.</b> Cuaderno de Trabajo sobre Migración No. 3.   |
| <b>DOCUMENTS – ECONOMY, PRICES</b>                             |           |            |  |
| Consumer Price Index data                                      | INE       | 2011       | INE maintains data on CPI on a monthly basis for the eight regions of the Republic and can be accessed through its website and downloaded into excel tables for further processing and analysis  |
| Gross Domestic Product   | INE       | 2011       | INE maintains data on GDP and can be accessed through its website and downloaded into excel tables for further processing and analysis   |
| Inflation  | BANGUAT   | 2011       | The BANGUAT website has links to inflation rates reported on a monthly basis, which can be accessed directly and then inserted into excel type documents.  |
| Basic Food Basket prices                                       | INE       | 2011       | INE maintains data on the Vital Basic Food Basket and the Basic Food Basket prices and can be accessed through its website and downloaded into excel tables for further processing and analysis  |
| Prices of fuels, food, and selected products in Guatemala city | MAGA      | 2011       | The MAGA website has a link to data on prices of fuels, food, and other essential products, reported on a nearly daily basis. Data is reported for markets and fuel stations in Guatemala City on a nearly daily basis. The data can be downloaded and inserted into excel documents for further processing  |
| Economic Evolution of Guatemala by year                        | BANGUAT   | 2006 -2009 | BANGUAT has elaborated specific documents describing on a yearly basis for these years regarding trends in finances and the economy of the country.  |
| Coffee Prices  | ICO       | 2011       | The International Coffee Organization maintains in its website data on prices of coffee for coffee exporting countries such as Guatemala.  |
| Coffee production and prices for Guatemala                     | ANACAFE   | 2011       | ANACAFE maintains tables regarding the production and international commercialization of coffee produced in Guatemala.   |
| <b>DOCUMENTS - HEALTH</b>                                      |           |            |  |
| Epidemiological Bulletins                                      | MSPAS     | 2011       | MSPAS maintains in its website documents entitled <b>Boletines Epidemiológicos</b> which present an overview of the status of health in all departments of the Republic and according to different types of diseases.  |
| General Health   | PAHO      | 2011       | The Pan American Health Organization maintains documents in its website regarding specific health issues related to countries in the American Hemisphere such as Guatemala.  |
| <b>DOCUMENTS - POVERTY, LIVELIHOODS, VULNERABILITY</b>         |           |            |  |
| Guatemala: Population  | SEGEPLAN, | 2001       | This document contains an analysis regarding issues such as child and mother mortality rates; birth rates; size,   |

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| and Development, A socio-demographic diagnostic                                | ECLAC                 |      | growth, and structure by age group, spatial distribution of internal migration within Guatemala, emigration, and demographic dynamics. This document has been elaborated as part of the policy-relevant research to enact the legislation of population and social development.<br>Ref.: SEGEPLAN. <b>Guatemala: Población y Desarrollo – Diagnóstico socio demográfico.</b>   |
| Poverty Maps for 2002  | ASIES                 | 2005 | This document presents the results of analysis of the levels of poverty in different municipal districts of Guatemala. In this report, poverty is characterized in terms of three indices: incidence of poverty, severity of poverty, inequality (Theil Index). Poverty is analyzed using census data and surveys conducted in 2002.<br>Ref.: ASIES. <b>Mapas de pobreza y desigualdad de Guatemala.</b> Reporte preliminar.   |
| Guatemala: Livelihood profiles   | MFEWS                 | 2005 | This document presents an analysis of livelihoods. Issues discussed include economic sources, sources of basic grains for consumption, and life zones. Livelihoods are represented for 16 different geographic regions of the country. The document was elaborated in 2005.  |
| Guatemala: Livelihood profiles   | MFEWS                 | 2009 | This document presents an analysis of livelihoods. Issues discussed include economic sources, sources of basic grains for consumption, and life zones. Livelihoods are represented for 20 different geographic regions of the country. The document was originally updated in 2007 and re-printed in 2009.   |
| Guatemala: economic evolution in 2001  | ECLAC                 | 2002 | This document present major findings regarding the economy of the country. The document reviews fiscal policies, monetary and exchange policies; production, employment, prices, and economic activity. The document includes 26 charts.   |
| Third Report on the MDGs   | SEGEPLAN              | 2010 | This document presents a description of efforts conducted by the Guatemalan Government to achieve the MDGs.  |
| National Risk Atlas  | SEGEPLAN              | 2010 | This CD presents the outcome of a survey conducted by SEGEPLAN. The survey targeted the perception of communities concerning the level of risk they are facing with respect to a variety of human insecurities, and is ranked in terms of 4 degrees. Inputs for this survey were provided by local leaders in communities throughout the country.  |
| <b>DOCUMENTS - VULNERABILITY, FOOD INSECURITY,</b>                             |                       |      |  |
| Vulnerability of Municipal Districts and quality of life of their inhabitants. | SEGEPLAN              | 2008 | This document reports on the estimation of the indicator of quality of life in municipal districts of Guatemala. Variables used to estimate this indicator include percentage of poverty, food insecurity vulnerability index, exclusion index, quality of housing, access to potable water, sanitary services, school assistance, job insecurity, percentage of extreme poverty and health deficiencies (size gap). The indicator is expressed in 5 different ranges. |
| Guatemala Food Insecurity and Malnutrition Humanitarian Appeal                 | UN                    | 2010 | This document outlines the case for the Flash Appeal being requested to support Guatemala as a consequence of the drought and other socio economic factors including the GEC that have triggered an episode of malnutrition or food insecurity.  |
| Guatemala Food Insecurity and Malnutrition Humanitarian Appeal                 | Gov. of Guatemala, UN | 2010 | This presentation exposes the degree of malnutrition in Guatemala as a result of the drought of 2009, reduced income, exports, foreign investments, income from tourism, and higher unemployment rates.  |
| Food security: estimation  | Guardiola, J.;        | 2006 | The document focuses on food security and vulnerability issues in Guatemala. Using the DFID livelihoods model, it  |

*In Africa and Latin America*

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| of vulnerability indices   | González C, V.;<br>Vivero, J. L. |             | links poverty, vulnerability, and malnutrition. It presents a vulnerability index related to food insecurity, characterizing it in terms of 4 levels. Data is presented for rural areas, ethnic groups, according to the sex and age group of the head of the household.   |
| Food insecurity in the Departments of the Dry Corridor of the Eastern region of Guatemala, Quiche and Izabal | REDHUM                           | 2009        | This document displays the outcome of a survey conducted to identify high risk communities in the context of food insecurity, areas of acute malnutrition in children, women, and mothers.<br>Ref: REDHUM: INFORME: RESULTADOS DE LA VALORACION DE INSEGURIDAD ALIMENTARIA Y NUTRICIONAL EN LOS DEPARTAMENTOS DEL CORREDOR SECO DEL ORIENTE DE GUATEMALA, QUICHE E IZABAL. |
| Recovery and prevention of malnutrition of vulnerable groups.  | WFP                              | 2010        | This report presents the outcome of the evaluation of the prolonged operation of aid and recovery in Guatemala conducted between 2005 and 2008. It contains information on the situation of food insecurity in Guatemala, details of the operation and its impacts, as well as conclusions and recommendations.  |
| Poverty, hunger and food security in Central America   | ECLAC                            | 2004        | The report documents issues related to hunger, extreme poverty and food insecurity in Central America. Topics include the food system in Central American countries, food policies, aid programs targeting food and nutrition, and MDGs.   |
| Food Security  | MFEWS                            | 2005 - 2011 | MFEWS maintains in its website documents and reports focusing on food security conditions in Guatemala.  |
| Report on measures implemented to cope with the food insecurity disaster of 2009                             | SEGEPLAN                         | 2009        | This document presents information on how the government is responding to this disasters. It discusses lines of intervention, solidarity of the international community, and perspectives and challenges related to this disaster.   |
| <b>DOCUMENTS: REMITTANCES</b>  |                                  |             |  |
| Data on remittances for Guatemala  | BANGUAT                          | 2011        | The BANGUAT website has links to remittances, which can be accessed directly and then inserted into excel type documents.  |
| Receptors of remittances in Central America  | IADB,<br>MIF/FOMIn,<br>PHC       | 2003        | This document summarizes trends in remittances for Guatemala, El Salvador, and Honduras. Issues considered include the migratory process, immigration aspects, control of remittance flows by governments, and remittances and their use in development.   |
| Close to Home: the development impacts of remittances in Latin America                                       | WB                               | 2007        | This document discusses a variety of issues related to remittances in Latin America. Issues considered include the relevance of remittances, profile of recipients, migration patterns; and impacts of remittances in reducing inequality and poverty, promoting growth and investment, savings, expenditures, and labor.  |
| The changing pattern of remittances  | IADB / FOMIN                     | 2008        | This document presents an analysis of a survey concerning remittances from the United States to Latin America corresponding to the year 2008. The survey focuses on the Latin American population within the US that is sending remittances.   |
| Report of the Expert Meeting regarding the productive use of remittances in Guatemala                        | ECLAC                            | 1999        | This document presents the outcome of the discussions held by a Group of Experts on the issue of remittances and their uses in Guatemala. The document outlines a series of recommendations made by these experts on various topics.   |

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| Remittances to Latin America and the Caribbean in 2010             | IADB / FOMIN                       | 2010 | This document outlines how the amount of remittances is recovering after the GEC. In addition to presenting trends in remittances, this document includes discussions on topics such as the effects of sending and recipient countries on remittance flows, and provides conclusions and an outlook for 2011.  |
| <b>DOCUMENTS: IMPACTS OF DISASTERS</b>                             |                                    |      |  |
| Guatemala: the Perfect Storm.                                      | UNICEF                             | 2010 | This document focuses on the impacts of climate change and the GEC on children and adolescents in Guatemala. In addition to discussing the impacts of the climate change and the GEC on employment and remittances, the document addresses consequences in a variety of sectors of development including health, education, and economy; as well as in topics such as dietary changes, child labor, exploitation and violence. |
| Data sets on disaster impacts                                      | EM-DAT OFDA CRED                   | 2011 | Data on the worse 10 disasters have been downloaded from this international database for two periods: 1901 – 2011 and 1992 – 2011.   |
| Damages due to hurricane Mitch in 1998                             | ECLAC                              | 2004 | Damage assessment due to hurricane Mitch in 1998.  |
| Damages due to Tropical Storm Stan in 2005                         | ECLAC                              | 2004 | Damage assessment due to tropical storm Stan in 2005.  |
| Preliminary notes concerning the impacts of Stan in Guatemala      | SEGEPLAN, UN                       | 2005 | Preliminary impacts assessments due to tropical storm Stan in 2005. Impacts are also discussed in relation to sector of development including transport, housing, agriculture, and jobs. The document also introduces the notion of the accumulative impact of disasters, making reference to hurricane Mitch in 1998, the famine / food insecurity episode due to drought in 2001/2002 and hurricane Stan in 2005.            |
| The disaster of October 2005 in Guatemala - Stan                   | SEGEPLAN, UN                       | 2005 | This power point presentation describes the impacts of tropical storm Stan in 2005. The presentation includes a variety of tables depicting impacts in a variety of sectors of development.  |
| Guatemala, floods and mudslides, October 2005. Flash Appeal - Stan | UN                                 |      | This document outlines the case for the Flash Appeal being requested to support Guatemala as a consequence of the impacts provoked by tropical storm Stan in 2005.   |
| Summary of the impacts of hurricane Stan in Guatemala              | INSIVUMEH                          | 2005 | This document describes the characteristics and the dynamics of this event, and estimates on the amount of precipitation associated with the event in all regions of the country.  |
| Official Bulletins – CONRED - Stan                                 | CONRED                             | 2005 | A set of bulletins issued by CONRED in relation to tropical storm Stan.  |
| Data on impacts - Stan   | CONRED                             | 2005 | Raw data concerning the impacts of Stan provided by CONRED. Data is contained in 74 excel files.   |
| Maps - Stan  | CONRED, MAGA, MINDEF, MFEWS, UNDAC | 2005 | A collection of more than 150 maps elaborated by these agencies expressing a variety of facts related to the impacts of Stan.  |
| Disaster Risk Management in Latin America and the                  | WB - GFDRR                         | 2010 | This document presents information concerning the level of risk of Guatemala in the context of disasters of natural origin. The document also presents efforts conducted by Guatemalan institutions in the area of disaster risk management and their relation to the 5 Priority Areas of the Hyogo Framework for Action.  |



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| Caribbean region - Guatemala                              |                         |             |  |
| Impacts and needs assessment due to tropical storm Agatha | ECLAC                   | 2010        | ECLAC conducted a special mission to Guatemala to assess the impacts of both the Pacaya volcano eruption and tropical storm Agatha. The preliminary report is available in its website.  |
| Impact and needs assessment due to tropical storm Agatha  | Government of Guatemala | 2010        | A preliminary report of the impacts provoked by tropical storm Agatha in June 2010, and needs identified. The report presents data on the impacts of Agatha in a variety of sector of development (health, housing, education, industry, agriculture, commerce, tourism, energy, transport, water, and environment).   |
| Tables of shelters – CONRED - Agatha                      | CONRED                  | 2010        | This is a set of raw data including their shapes (GIS) representing statistics of temporary shelters set up to respond to the impacts of Agatha in different regions of the country.   |
| Shape layers – impacts of Agatha                          | CONRED                  | 2010        | A collection of shape layers representing the impacts of Agatha on a variety of sectors including roads, bridges, affected municipal districts,  |
| <b>SHAPES - GIS</b>                                       |                         |             |  |
| Shapes and layers   | CONRED, MAGA            | 2001 - 2010 | A collection of shapes covering a variety of features including political-administrative boundaries, road networks, hydrology (precipitation, basins, rivers, lakes), climate (temperature, solar radiation, etc) types of soils and land-use trends. In addition. It includes a variety of additional layers on geology, landslides, slopes, volcanoes, earthquakes and hazard maps. Additional shape layers have been gathered depicting the impacts of various disasters. |

